

August 2021 KGNU Board of Directors Meeting

KGNU Board of Directors
August 9, 2021, 6:00 p.m.
ZOOM Meeting
Boulder, CO

Board members attending:

Rebekah Hartman - Chair
Barbara Stern - Vice Chair
Carl Armon – Treasurer
Roz Brown – Secretary
Sanford Baran
Shiquita Yarbrough joined at 7:22 p.m.
Elena Klaver
Tim Russo - Station Manager (Ex-Officio Board Member)

Staff members attending:

Verity Matthews

Public/station volunteers attending:

Iris Berkeley
Eric Scace
Jim Jobson
Joy Barrett
Bill Howgrew
Chris Wilkerson
Eli Kalen
Joanne Cole

Executive Committee: The Board's Executive Committee met on Tuesday, August 3 to set the agenda for this board meeting.

August meeting called to order: 6:02

Approval of Minutes

Station Manager Report: Tim Russo

Phased Re-Opening

We continue to monitor the health situation with the new Delta variant of Covid. We are returning to the mask mandate for all persons in public and shared spaces including the vaccinated volunteers and staff. Vaccinated guests continued to be allowed in the studios (with up to three vaxxed people total per studio) when scheduled to be on air or in production. However, unvaccinated hosts/dj's may not be unmasked in the studio with other people. They may have a single guest in a separate studio or the Kabaret space. Details on the [galaxy volunteer portal](#). While we continue to be closed to the public, studios are open to up to three vaccinated volunteers to co-host a show together. We will monitor Denver Buell Media Center

policies in regards to opening to indoor events after Labor Day but continue to coordinate with RMPBM about building policies.

Technical/Engineering

KGNU is moving forward and inching closer to filing our Minor Modification application for a Construction Permit with the FCC as the first phase of signal improvement project to improve the footprint and terrestrial coverage of KGNU's main 88.5FM signal. We hope to submit to our DC Counsel before the end of this week but are awaiting final application preparations from our engineer.

Associate News Producer Opening

KGNU is hiring a part time Associate News Producer as an on-going step in restructuring and slowly expanding the News and Public Affairs Department. The News Department is training Alexis Kenyon this week as we look to hire her for the ANP/R role.

Budget Committee

The budget committee met in early August to review an updated draft budget. The board will review the current budget draft during this board meeting. The budget will be refined in order to present a final budget at the September board meeting. Station Manager recommends liquidating the remaining balance on the 99.1 FM translator, as initially agreed upon in the 2017 agreement with Mountain Translators LLC when acquired through the AM Revitalization Act. The liquidation, from reserved funds, would remove an on-going \$3600 annual line item from the operating budget. We'll entertain a motion after this report.

Events

The Yard Bazaar is coming up on Saturday September 4th at the outdoor patio of the Buell Media Center. Donations of records, cd's, and odds and ends can be arranged by reaching out to Dave Ashton at dave@kgnu.org.

KGNU live broadcast Rocky Grass again this year. While we had less streaming listeners than years past, the event did increase listenership, brought in sponsorships, and provided for many visits to the outreach table.

Executive Committee

The Board's Executive Committee met on Tuesday, August 3rd to set the agenda for this board meeting.

******Motion requested and made, seconded and approved by BOD to liquidate remaining payments on translator by paying lump sum of \$15,000 and thereby eliminating annual payments of \$3,600.***

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Public Comment/Feedback

None

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Strategic Planning Committee

7-20-2021 Meeting: Attendees: Chair: Sanford Baran, Marge Taniwaki, Roz Brown, Tim Russoend of October. Sanford would still serve on the Strategic Planning Committee as the Board representative. Sanford indicated that having served three years as Chair it was time to rotate leadership, and honor the Board's directive for Committee Chairs to be term-limited. Eric Scace sent word that he would be in position to assume the Chair position to replace Sanford.

Next Meeting: Quarterly Meeting, Tuesday, October 19, Virtual or ZOOM TBD: 5:00 p.m.

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Treasurer Report - Carl Armon June 2021 P&L

Our total income was about \$939.4K. Our expenses were about \$746.7K, so we had a net income to date of about \$192.7K. Our budgeted net income for June was \$9.3K, a difference of about \$183.4K.

- Contributions to **income** include: underwriting, car donations, CPB funding, grants, memberships, program guide ad revenue, studio production time and training fees, and special events income.
- Contributions to expenses include: debt service, employee benefits, interest, IT, insurance, office supplies, professional fees, program acquisition, rents, salaries, and payroll taxes.

Income: Through the end of June, we were at 119% of our income goals, above budget by about \$150.3K. We were at 107% of our membership goal, with actual membership income about \$29.1K above income goal for the month. We are at 91% of our June budget goal for business/industry underwriting, and we are at 160% of our budget goal for car donations (\$8.4K above goal).

Expenses: Our total expenses through the end of June were at 96% of our projected amount. Engineering professional fees were at 29% of the budgeted amount, and Repairs & Maintenance was at 85% of the budgeted amount.

Overall: We were at 119% of income goals and 96% of budgeted expenses for June 2021. Additionally, our Net Income is much higher than the budget estimate: \$192.7K compared to our budgeted value of about \$9.3K.

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Development Committee Report

7-19-2021 Meeting: Attendees: Board Liaison: Barbara Stern; Sarah Shirazi, Staff Liaison, Verity Matthews, Danieele Gauna, Mary Neff

Verity reported that the Summer Fund Drive was successful and thank you calls were made in a timely fashion. Discussion centered around underwriting and grant funding goals for the upcoming budget. Sarah informed us that The Charles was a success as she is still finalizing the numbers. The Committee decided that we didn't need to meet every month, and instead meet quarterly and be task oriented; i.e pre-fund drives with phone calls and anywhere the committee members could assist with Development and Membership activities.

Next Meeting: Monday, August 16, 5:00 p.m. via Zoom

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Capital Expansion Committee: Report - Amplifying Community
No meeting was held

Next Meeting: Monday, September 6, 4:00 p.m. via Zoom

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Events Committee Report

8-4-2021 Meeting: Attendees: Co-Chair: Barbara Stern; Co-chair Kathy Metzger; Staff Liaison, Sarah Shirazi; Members: Dave Ashton, Shiquita Yarborough, Dan Willig, Diana Britanall, Meredith Carson, Yukari Miyame

The Charles was a success. We had approximately 220 people. Feedback from attendees was mostly positive. People liked the less crowded nature of the event. Shade issues were mentioned and no BBQ. The Food Truck had a couple of issues with power and internet, however the food was well received.

Net profit (\$6400.00) for the event was about \$600 less than the net in 2019 The committee is thinking that a Food Truck may be the way to go in the future.

Yard Bazaar is scheduled for September 4th. Marketing is underway. A request was made for folks to seek donations of LPs and stereo equipment via their own personal networks, online on Next Door, Facebook or others. Dave will arrange for pick up.

An "Appreciation Party" was discussed. Logistically doing a party right after the Yard Bazaar will create more issues with the breakdown so it was thought to do this on a Friday night later in September.

The next Events Committee meeting is scheduled for September 1, at 6pm via Zoom

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Public Questions/Feedback/Comments - none

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Programming Committee

Tuesday, July 27, 2021 Meeting: Chair, Jim Jobson; Rebekah Harman, Board Liaison, Staff Liaisons: Dave Ashton and Shannon Young; members: Iris Berkeley, Michael Buck, Robin Claire, Eli Kale

The Program Committee discussed Tributaries. The host is requesting to shift the show to be every other week in September.

The Program Committee discussed the 4-5pm Weekly block (M-F), specifically the Ralph Nader show with a DEI lens. We had listened to and reviewed a recent Nader show. We discussed whether the show is in alignment with KGNU's mission. We noted that Nader is a "call-in phone guest" on his own show.

Nader's show is easily available to anyone on the internet. Options for replacing Nader were discussed.

We discussed potential shifts in news/public affairs offerings. Additional research is being done. Historical information was shared regarding how to elicit feedback from our community (especially listeners). We discussed the future of BBC. We talked about several potential new shows. We had listened to and reviewed a possible replacement show called One World. We discussed the potential for more local/state volunteer cultivated news.

Next Meeting: Tuesday, August 24, 6 pm ZOOM

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Nominating Committee Meeting held on 7-29-2021

Co-Chairs Nile Southern and Joy Barrett; Attendees: Co-Chairs, Joy Barrett and Nile Southern; Evan Perkins, staff liaison, members: Marge Taniwaki, Bill Hogrewe

- Conversation with Verity about outreach strategies
- Prospect update p.m.
- Action items from previous two meetings
- The need for NomCom to tighten its processes
 - o Expectations of committee members – document & share for recruitment
 - o Managing data around applicants

Summary of discussions:

Board Member Tenures -

The next board member terms to end are the first terms for Sanford and Carl, which expire in September 2021. Both have expressed that they will seek a second term. Barb's and Roz's second terms end September 2022. With Robert's resignation we are down to seven members on the board, which is the legal minimum. Our ideal number of members would be 12. The committee expects to make a nomination at the August board meeting.

Outreach Strategies -

There was a wide-ranging discussion with Verity and members of the committee on reaching out to potential station members, committee participants, and board of director prospects. This discussion included youth outreach, Denver contacts and venues, and on-air messaging for board member recruitment.

NomCom Processes -

Recent and past shortfalls in the committee's processes were brought up and solutions for managing applicants' data were discussed including strict adherence to our forms and procedures and use of JotForm-created data to document committee and board meeting attendance by applicants.

Action Items -

Elena: Cart for on-air messaging for board member recruitment

Joy: NomCom member expectations write up to be shared with prospective committee members.

****Elena nominated Eli Kalen and Carl seconded the nomination. Board voted to elect Eli Kalen to begin service on the Board of Directors effective upon the conclusion of the current August board meeting.

Public Comment: Verity does not think the BOD should have working meetings without staff or public attending. Bill notes BOD must follow public broadcasting rules and comply with open meeting rules.

Working Board Meetings: BOD will continue to discuss working board meetings and or reducing the number of board meetings in September; will circle back on concerns regarding this issue in September and review bylaws for clarity.

Next Meeting: September 13, 6 p.m.

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New Business/Announcements - none

8:12 Adjourned

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