

## **July 2021 KGNU Board of Directors Meeting**

KGNU Board of Directors  
July 12, 2021, 6:00 p.m.  
ZOOM Meeting  
Boulder, CO

### **Board members attending:**

Rebekah Hartman - Chair  
Barbara Stern - Vice Chair  
Carl Armon – Treasurer  
Roz Brown – Secretary  
Sanford Baran  
Shiquita Yarbrough  
Elena Klaver  
Tim Russo - Station Manager (Ex-Officio Board Member)

### **Staff members attending:**

Dave Ashton  
Verity Matthews

### **Public/station volunteers attending:**

Iris Berkeley  
Eric Scace  
Jim Jobson  
Joy Barrett  
Bill Howgrew  
Gary Rauchenecker

Executive Committee: The Board's Executive Committee met on Tuesday, July 6 to set the agenda for this board meeting.

### **July meeting called to order: 6:05**

Approval of Minutes

### **Station Manager Report: Tim Russo**

#### **Summer Fund Drive**

Summer Fund Drive wrapped up on July 11th. We had a good drive, reaching just over the \$25,000 goal on air, with some 225 donations at an average of \$115/ea. Thanks to all who supported the drive on the phone shifts, making calls, hosting, or contributing financially. I would like to encourage Board members to contact Verity directly to sign up to help with thank you calls after the drive. We'd really like to get those knocked out quickly after the fund drive to acknowledge contributors personally.

#### **Phased Re-Opening**

We continue to monitor the health situation with the new Delta variant of Covid. We've removed the mask mandate for vaccinated volunteers and staff. Vaccinated guests are now allowed in the studios (with up to three vaxxed people total per studio) when scheduled to be on air or in production. Details on the

[galaxy volunteer portal](#). While we continue to be closed to the public, studios are open to up to three vaccinated volunteers to co-host a show together. We expect the Denver Buell Media Center to be open to events after Labor Day but continue to coordinate with RMPBM about building policies.

### **New KGNU APP**

KGNU has launched a new mobile APP. This can be downloaded for free by going to the Android or Apple stores, searching for KGNU and installing the app. Promotion of the APP has begun and we've had over 1200 downloads to date. We'll continue to promote with a goal of 2000 downloads by the end of the year.

### **Grants and Programs**

KGNU received verbal confirmation that the PPP loan forgiveness application was accepted for full forgiveness from our lender and the SBA.

KGNU was one of 26 news and media (for profit and nonprofit) outlets nationwide to receive an extremely competitive grant through the News Revenue Hub / Sustainable Publishing Project with support from the Knight Foundation to receive funding to revamp and build a new website to support increased and sustainable revenue through a cms of our choosing. We'll be digging into mapping out the details of the project and selecting vendors over the next months.

### **Technical/Engineering**

KGNU, with the generous support of Eric Scace, has over the last year and half been researching and studying all possible FM signal improvement possibilities available to improve the coverage area of 88.5FM. We've now vetted the studies and are preparing next steps to file with the FCC. The board will meet later in the meeting to discuss details. The filing does not commit KGNU to any future investments after being awarded a construction permit, should the organization decide for whatever reason not to move forward with implementation of the signal improvements project. However, the filing will protect KGNU's current and proposed contour from any new applications during the FCC's upcoming NCE window in November.

We've been experiencing some internet and in turn streaming and archiving issues after losing a long time internet service provider who went out of business. We hope to have a new internet service installed and fully functional this week as part of a two year underwriting trade. This and several equipment, internet backbone changes will greatly reduce the congestion and reduce the frequency of streaming, archive and studio to studio hiccups.

### **Associate News Producer Opening**

KGNU is hiring a part time Associate News Producer as an on-going step in restructuring and slowly expanding the News and Public Affairs Department. Details can be found on the KGNU website. The position will remain open until someone is hired.

### **Budget Committee**

The budget committee met in early July to review an initial draft budget. The board will review the preliminary budget draft during this board meeting. This first budget draft focuses primarily on known projected changes to our expenses. A near final draft budget will be presented during the August board meeting.

### **DEI/Anti-Oppression Training**

Staff continues to meet with Building Bridges on a monthly basis. The board will discuss dates for a possible retreat to offer continuity to their process later in tonight's meeting.

### **Events**

The Charles Sawtelle Mtn. Jam is coming up on July 18th. Events committee will have more details.

After a fair amount of uncertainty, it looks like KGNU is set to do a live broadcast of RockyGrass. Details will be forthcoming in the coming enewsletter and through on-air promos.

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### **Public Comment/Feedback**

Iris: Inquired about the resignation of Robert Hastings from the BOD.

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### **Strategic Planning Committee**

6-15-2021 Meeting: Attendees: Chair: Sanford Baran, Marge Taniwaki, Roz Brown, Tim Russo

There was unanimous agreement that the focus of Strat's work moving forward is monitoring strategic progress against the *Strategic Goals* articulated in our 2019 - 2023 *Strategic Plan*. It was felt that this could most effectively be accomplished by meeting quarterly instead of monthly. So starting in July, Strat will meet on the third Tuesday of the month (5 - 6:15 PM) in July, October, January and April.

Next Meeting: Quarterly Meeting, Tuesday, July 20, 5:00 p.m. via Zoom

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### **Treasurer Report - Carl Armon - May 2021 P&L**

Our total income was about \$861.4K. Our expenses were about \$670.2K, so we had a net income to date of about \$191.2K. Our budgeted net income for May was \$33.3K, a difference of about \$157.9K.

- Contributions to **income** include: underwriting, car donations, CPB funding, grants, memberships, program guide ad revenue, studio production time and training fees, and special events income.
- Contributions to expenses include: debt service, employee benefits, interest, IT, insurance, office supplies, professional fees, program acquisition, rents, salaries, and payroll taxes.

Income: Through the end of May, we were at 118% of our income goals, above budget by about \$132.8K. We were at 102% of our membership goal, with actual membership income about \$8.2K above income goal for the month. We are at 93% of our April budget goal for business/industry underwriting, and we are at 139% of our budget goal for car donations (\$8.4K above goal).

Expenses: Our total expenses through the end of May were at 96% of our projected amount. Engineering professional fees were at 17% of the budgeted amount, and Repairs & Maintenance was at 79% of the budgeted amount.

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### **Development Committee Report**

6-21-2021 Meeting: Attendees: Chair, Robert Hastings: Sarah, Mary Neff, Yukari Barbara Stern

General Update Development Director Update (Sarah)

a. Finished my SOLR Thank you calls

b. Prize; Two-night stay at Joyful Journey and Moon

2. Grant Research (Sarah)

- a. Danielle, Mary, Robert can help
- b. Action sarah needs to sort through the information

3. SOLR Member Calls (Verity)

- i. After the Summer Drive, Verity will be working with Tim Rohrer to identify renewal (or rollover) months for current SOLR members
- ii. We will look at the distribution of those dates at the July meeting and discuss a realistic plan for thanking these folks that are the lifeblood of the station
- iii. Postcard - mailing quarterly

4. Renewal Calls in advance of Summer Drive (Verity)

- a. What's coming ahead - approx. 250 calls
- b. Anticipate having those calls for a summer drive
- c. Start Making Calls- Last week in June / The first week in July

5. Community challenge for Summer

6. Thank you call Summer Fund Drive

- a. Joy and Nile can help make calls

7. King Soopers Donation Marketing Plan

- a. Air spots

Next Meeting: Monday, July 19, 5:00 p.m. via Zoom

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**Capital Expansion Committee:** Report - Amplifying Community

7-5-2021 Meeting: Attendees: Co-Chair: Elena Klaver; Co-Chair: Kathy Partridge; Beka Hartmann, Board Liaison, Eli Kalen, and Tim Russo, Staff Liaison

Everyone mentioned their prospects they are pursuing and updates on names/lists. Tim and Sarah are putting together materials that should be ready after the membership drive. We should be ready to present to the board at the retreat in order to encourage board members. Events could begin end of August/beginning of September in order to reach potential donors early in the last quarter of 2021 in order to encourage end-of-year donations.

Next Meeting: Monday, August 2, 4:00 p.m. via Zoom

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**Events Committee Report**

7-7-2021 Meeting: Attendees: Co-Chair: Barbara Stern; Co-chair Kathy Metzger; Staff Liaison, Sarah Shirazi; Members: Dave Ashton, Shiquita Yarborough, Dan Willig

The meeting focused on finalizing details for The Charles including setup, volunteers and ticket sales. As of the meeting 117 tickets have been sold with the goal of selling 200 total tickets. Sponsors have been lined up as well.

Yard Bazaar is being planned for September 4th in the courtyard of the Media Center. Promos will start on July 19th soliciting LPs and other assorted items such as used audio equipment and other items to be sold at the sale.

Lecture Series will be a focus in the August meeting

The next Events Committee meeting is scheduled for August 4, at 6pm via Zoom

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#### **Public Questions/Feedback/Comments - none**

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#### **Programming Committee**

Tuesday, June 22, 2021 Meeting: Chair, Jim Jobson; Board Liaison Carl Armon, Rebekah Harman, Board Liaison, Staff Liaisons: Indra Raj, Dave Ashton and Shannon Young; members: Iris Berkeley, Michael Buck, Guy Erickson, Iris Berkeley, Eric Scafe

#### **Shows Reviewed:**

1. Honky Tonk Heroes, 05/22/2021 – Suggestions were made about minor technical issues, and spending a bit more time talking about the music.
2. Thom Hartmann Show 06/09/2021 – Discussion whether this syndicated show is in alignment with KGNU. Questions about inclusivity, calls to action and polarization. Discussion about whether to keep this show or change to another. Action will likely occur after the pledge drive.

#### **MISC ITEMS:**

Discussion of news content shows filling out descriptions in Comrad. The descriptions are not always filled in on the website. It is the responsibility of the volunteer programmer to enter their show descriptions. Trainees are taught to fill out show descriptions in

- COMRAD: Translator IDs are confusing because they don't include the frequencies. Discussion about legality of what is being said.
- Discussion about whether to return to airing Prison Radio with Mumia Abu Jamal. Prison Radio has not been on our airwaves since before 2015. We could air it for free if we do not edit and give attribution- basically keep it as-is. The show is not produced regularly enough for a permanent slot.

Next Meeting: Tuesday, July 27, 6 pm ZOOM

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**Nominating Committee** - Co-Chairs Nile Southern and Joy Barrett

6-21-2021 Meeting: Attendees: Co-Chairs, Joy Barrett and Nile Southern; Evan Perkins, staff liaison, members: Marge Taniwaki, Bill Hogrewe, Thomas Lenk; Public Attendee: Beverly, Rebekah Hartman, Tish Beauford

Focus: Identify prospects, pursue, and process applications to the board.

Welcome to Rebekah Hartman, KGNU board chair

Review of term end dates and checking with board members about serving a second term.

Conducting round-robin on prospects

Discussion of board prospect's application; making decision on interviewing; dividing responsibility for contacting references; deciding on an interview date

Checking status of action items from last meeting

Most of NomCom's meeting was comprised of discussing the application and next steps including related tasks. NomCom met again on June 28, 2021 to discuss the applicant's references, conduct the interview, discuss, and vote on whether to move forward.

• Next meeting date: July 19, 6 p.m.

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**New Business/Announcements**

- Barbara Stern: need a working group for all station retreat in January
- Barbara Stern: need someone to replace Robert on Dev Comm
- Iris: based on Robert's letter said she is not happy with the station's approach to digital improvement

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7:15/BOD adjourned for a closed session on signal improvement studies and the DEI BOD quarterly retreat

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