

June 2021 KGNU Board of Directors Meeting

KGNU Board of Directors
June 14, 2021, 6:00 p.m.
ZOOM Meeting
Boulder, CO

Board members attending:

Rebekah Hartman - Chair
Barbara Stern - Vice Chair
Carl Armon – Treasurer
Roz Brown – Secretary
Sanford Baran
Robert Hastings
Shiquita Yarbrough
Elena Klaver
Tim Russo - Station Manager (Ex-Officio Board Member)

Staff members attending:

Dave Ashton
Verity Matthews

Public/station volunteers attending:

Iris Berkeley
Jim Jobson
Leslie Lomas
Marge Taniwaki
Nile Southern
Susan Moran
Eric Scace
Steve Priem
Louis Wolfe
Robin Claire

Executive Committee: The Board's Executive Committee met on Tuesday, June 8 to set the agenda for this board meeting.

June 2021 meeting called to order: 6:03
Approval of Minutes

Station Manager Report: Tim Russo

We wanted to take a moment to remember David McWade, volunteer DJ, who recently passed away after heart surgery. David will be fondly remembered.

Summer Fund Drive

Summer Fund Drive is coming up July 7-11. Please sign up for virtual phone shifts during the drive. Verity did send an email with the signup link and training requirements. I would like to encourage Board

members to contact Verity directly to sign up to help with thank you calls after the drive. We'd really like to get those knocked out quickly after the fund drive to acknowledge contributors personally.

Phased Re-Opening

KGNU staff are working on re-opening. An email was shared with active volunteers about updated station and studio policies last week. Details on the [galaxy volunteer portal](#). While we continue to be closed to the public, studios are open to up to three vaccinated volunteers to co-host a show together. With everyone working together to keep the buildings and studios clean and hygienic, we hope to be open to guests within a couple of weeks at the most.

New KGNU APP

KGNU has launched a new mobile APP. This can be downloaded for free by going to the Android or Apple stores, searching for KGNU and installing the app. Promotion of the APP has begun and we've had over 870 downloads in the first weeks after launching.

Grants and Programs

KGNU is still awaiting final approval of the SBA's PPP loan forgiveness but were contacted by our lender to confirm that the process is still moving forward and that all documentation was properly submitted in April.

KGNU was awarded a very competitive grant through the City Denver's Human Together Community Grants Initiative to launch a Equipment Access Program to develop a equitable equipment access program to help build a revolving fund and service to provide access to higher quality recording and mixing equipment to community members who may not otherwise have access to or be able to access tools to learn and practice media skills. We plan to work on building the system and implement the program over the next 5 months.

Trends Reporting Fellowship wrapped up its inaugural year cohort. Final reports and stories from all fellows are expected to be published by the end of July. We'll be putting together a consolidated webpage with all of the stories, but thus far, stories have been published in the Daily Camera, Boulder Weekly, KGNU, Boulder Beat and the Colorado Sun. Their project has received notice and inquiries from organizations and foundations across the country and consideration is being placed on a possible second cohort.

Technical/Engineering

88.5 was forced to run on reduced power for several days last week and over the weekend as cellular antenna work was done on our tower. This happens occasionally and we try to coordinate the work with the other businesses so that these reduced power days do not interfere with our fund drives. One more reason to promote the APP.

Budget Committee

The budgeting process is beginning in June to start planning and drafting a budget for FY21-22. The process began with an initial reconciliation of the current budget vs actual through April 21, which will be presented in the Treasurer's report, and this will be used as the basis for the initial draft budget to be presented to the board at the July meeting. Staff will be working together to review budgetary needs and priorities during the next months as we develop the FY21-22 budget. Budget Committee will continue to meet monthly and or as needed to review drafts prior to presenting to the full board. A final budget for the board to vote on will be presented at the September board meeting.

DEI/Anti-Oppression Training

Staff continues to meet with Building Bridges on a monthly basis. The board will discuss dates for a possible retreat to offer continuity to their process later in tonight's meeting.

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Public Comment/Feedback

Iris: Inquiry about safety measures and air quality in studios/pandemic

Robert: Congrats on new KGNU app.

Strat Comm

5-18-2021 Meeting: Attendees: Chair: Sanford Baran, Marge Taniwaki, Roz Brown, Tim Russo, Eric Scace

Continue reviewing the Assessment of KGNU's Strategic Progress - April 2021. Finalize discussion of this document. Goal is to present the finished doc at the June Board Meeting.

Discussion around the topic, "KGNU has a lot of really great things going for it these days... how do we better get the word out?" After some discussion Timo pointed out that KGNU is in fact getting noticed, as evidenced by a number of grants and recognitions at the local regional and national levels.

In the Assessment of KGNU's Strategic Progress - April 2021 doc, there is mention of the racial and gender composition of KGNU's current Board and Staff. The question was raised, what is the right composition? ... should there be targets? ... and who should be setting these targets? Perhaps this is within the purview of the Board? So is this the responsibility of the Board and how should the Board go about doing this?

Next Meeting: Tuesday, June 15, 5:00 p.m. via Zoom

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Treasurer Report - Carl Armon - April 2021 P&L

Our total income was about \$824.8K. Our expenses were about \$593.8K, so we had a net income to date of about \$231.0K. Our budgeted net income for April was \$63.4K, a difference of about \$167.6K.

Contributions to **income** include: underwriting, car donations, CPB funding, grants, memberships, program guide ad revenue, studio production time and training fees, and special events income.

Contributions to **expenses** include: debt service, employee benefits, interest, IT, insurance, office supplies, professional fees, program acquisition, rents, salaries, and payroll taxes.

Development Committee Report - Robert Hastings

5-17-2021 Meeting: Attendees: Sarah, Mary Neff, Yukari

* Summer Drive in July planning and prizes is in progress.

* Grant research continues - Sarah is assigning parts to Mary, Barbara and Mary

* SOLR cultivation calls continue - I'm behind on my calls!

- This is a fun activity, and we really, really depend on our 1300 SOLR members.

* Upcoming cultivation calls for summer drive will start last week in July.

* King Soopers rewards card publicity is starting - note that this is a loyalty program, not a pre-paid card program

Next Meeting: Monday, June 21, 5:00 p.m. via Zoom

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Capital Expansion Committee Report - Amplifying Community

6-7-2021 Meeting: Attendees: Co-Chair: Elena Klaver; Co-Chair: Kathy Partridge; Eli Kalen, Roz Brown and Tim Russo, Staff Liaison

We discussed re-energizing the effort by presenting to the board to re-engage the board. We discussed starting some in-person events around the end of August, including possible tours of the station, depending on the COVID policies. Overall, efforts have been slowed by COVID and we need to re-contact others to make sure people can start or get back to contacting prospects.

Next Meeting: Monday, July 5, 4:00 p.m. via Zoom

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Events Committee Report

6-2-2021 Meeting: Attendees: Co-Chair: Barbara Stern; Co-chair Kathy Metzger; Staff Liaison, Sarah Shirazi; Members: Dave Ashton, Yukari Miyame, Shiquita Yarborough, Dan Willig, Meredith Carson

Wrap up of Plant Sale/Station Birthday Harlequins donated \$1464.00 for our birthday plant sale event from sales during the week prior to actual birthday. We had bumper stickers there and signs. On-air birthday messages were aired. A virtual celebration could not occur since there wasn't staff to produce it.

The Charles is scheduled for July 18th in Gold Hill. Performances will be by local artists; Sam Armstrong-Zickefoose, Chuck Sitero and friends (from High Lonesome) and Sugar Moon Band. Ticket prices will be \$35 for members in advance, \$40 for non-members in advance and \$45.00 at the gate. Tickets will go on sale by June 18th. We will not be serving BBQ by Michael C or any other provider but we will be selling beer and other beverages. We may let people bring in a brown bag or a small cooler w/o drinks. We're hoping to have at least 200 people attend since there are no capacity restrictions from Boulder County and more hopefully. Also looking for sponsors.

Yard Bazaar will be at the Denver Media Center courtyard on September 4th. We will have a one day event only. Outreach is now looking for Ips, and old stereo equipment.

The next Events Committee meeting is scheduled for July 7, at 6pm via Zoom

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Public Questions/Feedback/Comments

Programming Committee

Tuesday, May 25, 2021 Meeting: Chair, Jim Jobson; Board Liaison Carl Armon, Staff Liaisons: Indra Raj, Dave Ashton and Shannon Young; members: Iris Berkeley, Michael Buck, Guy Erickson

First show reviewed - Electronic Air, 04/24/21

Eclectic well-mixed electronic music set. Suggestions made for better balance of then time spent talking vs playing of the music.

Second show reviewed - Hemispheres, 03/30/21

Technical and content issues identified and discussed. Feedback to be delivered by the news director. Discussion about how to relate feedback to hosts.

Studio updates - Discussion related to more volunteers airing live. How to handle the situation when there is more than one host for a show.

Afternoon news block - Potential changes discussed, with ideas such as bringing in "The World", bringing back "Reveal" and changing the time for Rising Up. New changes will be explored in the form of a proposal.

Next Meeting: Tuesday, June 22, 6 pm Zoom

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Nomination Committee - Co-Chairs Nile Southern and Joy Barrett

5-17-2021 Meeting: Attendees: Co-Chairs, Joy Barrett and Nile Southern; Evan Perkins, staff liaison, members: Marge Taniwaki, Bill Hogrew, Thomas Lenk; Public Attendee: Beverly

The Committee met and discussed Members' prospects. Beverly announced she would be applying, giving us many considered and compelling reasons 'why now', and we were pleased to be able to tell her how excited we are about the prospect of receiving her application. As per our recent communication with the Board, since our last meeting, another prospect submitted an application, and that application is being processed. Nile recommended we re-activate our GRID for tracking prospects, and we discussed with Evan how Nomcom's landing page can be developed into an outreach tool. Beverly contributed a number of ideas for improving public sense of Committee/Board work by creating cards with current (or past) members telling why they enjoy being members, individuals bios/spotlights on members, and 'did you know' short segments highlighting committees and/or members' stories, which can segue to 'we are looking for Board members'... Marge reminded us of the 'Report to the Listener' shows and how important they were for educating the public about kgnu governance, committees, etc.. Various follow-up items were discussed, and Action items created.

• Next meeting date: June 21, 6 p.m.

New Business/Announcements

Adjournment 7:45 p.m.

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