

May 2021 KGNU Board of Directors Meeting

KGNU Board of Directors
May 10, 2021, 6:00 p.m.
ZOOM Meeting
Boulder, CO

Board members attending:

Rebekah Hartman - Chair
Barbara Stern - Vice Chair
Carl Armon – Treasurer
Roz Brown – Secretary
Sanford Baran
Shiquita Yarbrough
Tim Russo - Station Manager (Ex-Officio Board Member)
Elena Klaver
Robert Hastings

Staff members attending:

Dave Ashton
Verity Matthews

Public/station volunteers attending:

Bill Hargrove
Joy Barrett
Nile Southern
Steve Priem
Iris Berkeley
Jim Jobson
Eric Scace
Marge Taniwaki
Tish Beauford
Cal Huss
Louis Wolfe
Gary Rauchenecker
Martin Dadisman
Chris Wilkerson

Executive Committee: The Board's Executive Committee met on Tuesday, May 4, 2021 to set the agenda for this board meeting.

May meeting called to order: 6:03

Station Manager Report: Tim Russo: Louis Wolfe acknowledge for his many years of service on the CAB

News Dept Transitions

The KGNU News Department continues its transition as Shannon Young begins to settle into the News Director role and Sam Fuqua and Roz Brown wrap up their Interim Morning News Producer roles as well. We wanted to again extend a word of thanks and recognition to Roz and Sam for their tremendous efforts and support of the KGNU News Department during this long transitional period.

New KGNU APP

KGNU has launched a new mobile APP. This can be downloaded for free by going to the Android or

Apple stores, searching for KGNU and installing the app. Promotion of the APP will begin this week. The current Radio Rethink Mobile Player will continue to function as it currently does for anyone using it on their computers or mobile devices. We will not be discontinuing Radio Rethink. The new KGNU APP offers a significantly more personalized experience with many more features and links to content, archives, social media feeds, etc. We'll be working on several updates over the next months as we gather feedback and massage the feel for efficacy.

Grants and Programs

KGNU submitted the PPP quick loan forgiveness application in early April after our lender provided the application portal/process. We are waiting for final confirmation of the acceptance of the forgiveness application. We do not think we are eligible for a second draw loan and do not plan to apply at this time.

KGNU was one of 10 media outlets awarded a Colorado Health Foundation grant through the Colorado Media Project to produce a series of reports, community conversations and bilingual psa's to address vaccine hesitancy in our region.

Last week, KGNU started broadcasting and dj'ing at the Longmont FairGrounds COVID-19 Vaccine Clinic sponsored by Boulder County Public Health. We have several dates scheduled to dj during the month of May, weather permitting. The music department is coordinating the effort and determining which sessions may fit into additional remote broadcasts. Thanks to Iris Berkely and Indra Raj for coordinating and Evan Perkins for onsite remote broadcast support.

Technical/Engineering

We were able to get the FM main signal back to as high a power setting as possible after repairing a damaged power supply. These Nautel power supplies are discontinued and very difficult to replace but we did identify an engineering service who attempts to repair them. 88.5 FM has been stable for the better part of a week, running at a higher power than we have been able to obtain for quite some time. We continue to monitor the power supply and transmitter for stability.

The Operations, Denver and Engineering team continues to be working on a few Denver to Boulder studio bugs here and there, some of which are related to networking configuration issues. We are also doing some work to fix studio phone issues in the Boulder studios.

FCC / CPB / IRS

The KGNU Frequency License renewals for our two primary FM & AM signals and our three translator signals were all successfully granted late in March. We will begin to update our FCC Public Files once the renewals have been placed into the appropriate files in mid-May by the FCC.

The FCC announced a new NCE filing window for November 2021. KGNU is deep into a series of engineering studies to determine if our FM footprint could be significantly improved. Upon completion we'll present final results to BOD to consider the possibility of filing prior to the NCE window.

The CPB disbursed \$175 million in American Rescue Plan Act Stabilization Funds in April. \$139,000 was awarded to KGNU. SM has been in discussions with NFCB and other Community Counts Initiative cohort members analyzing the eligible uses for the funds that were distributed to Community Support Grantee stations to support operational and emergency expenses. Funds do need to be accounted for according to CPB GAAP accounting standards and their designated restricted classifications. NFCB suggests wrapping the funds into ordinary operational expenses in order to free up other unrestricted operational revenue for other station needs in the medium to long term.

KGNU is in the final review phase of our 990 to submit to the IRS. We will update the CO State Registration after our 990 is submitted.

Community Advisory Board Met 4/21 @ 5PM

Louis Wolfe’s last meeting on CAB. Thanks for many years of service supporting KGNU through the CAB.

April 2021 CAB Meeting Minutes can be found online [here](#) at kgnu.org. The next meeting will be 9/29/21

DEI/Anti-Oppression Training

Staff continues to meet with Building Bridges on a monthly basis. Next steps for board and committees are being discussed.

Coronavirus Protocols

KGNU staff are working on details of what a phased re-opening will look like. For the time being there are no major changes to current protocols to announce. We’ll be communicating to volunteers directly any changes as they become available. Volunteers currently producing for shows can use our online studio scheduling tool to schedule studio time for their work. Printed sheets will be largely discontinued moving forward. We’ll be sharing the RMPBM phase II rules this week.

KGNU 43rd Bday

KGNU 43rd birthday May 22nd. There will be a series of birthday promos throughout the day on Saturday the 22nd. We invite the board to write a birthday note that we’ll include in a birthday newsletter. We also invite you to record a short birthday message that can be submitted to Indra to be included in the Saturday programming.

Summer Fund Drive

Summer Fund Drive is coming up July 7-11

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Public Comment/Feedback

- Cal Huss inquired about the signal fuzziness and dead air
- Robert Hastings praised introduction of the new KGNU App; promised to compose a song for KGNU’s upcoming birthday

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Development Committee Report

4-19-2021 Meeting: Attendees: Verity, Sarah, Danielle, Mary, Barbara

Sarah - good progress on grants

Verity coordinating membership calls and drive plans:
SOLR thank you in progress for spring - some BODs have been slacking
Summer Drive Prizes needed by May 28 - we're looking for prizes
Summer drive cultivation coming up

Sarah will assign some grant research to Danielle, Mary & Robert

King Soopers loyalty card marketing program in progress.

Next Meeting: Monday, May 17, 5:00 p.m. via Zoom

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Treasurer Report - Carl Armon

Our total income was about \$628.4K. Our expenses were about \$508.3K, so we had a net income to date of about \$120.1K. Our budgeted net income for March was \$621.9K, a difference of about \$6.5K.

Contributions to **income** include: underwriting, car donations, CPB funding, grants, memberships, program guide ad revenue, studio production time and training fees, and special events income.

Contributions to **expenses** include: debt service, employee benefits, interest, IT, insurance, office supplies, professional fees, program acquisition, rents, salaries, and payroll taxes.

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Strategic Planning Committee Report

4-20-2021 Meeting: Attendees: Chair: Sanford Baran, Marge Taniwaki, Roz Brown, Tim Russo, staff liaison

This 4+ page document was interesting in that it pointed to areas of Strategic Progress within the organization that might not be readily apparent to members of Strat and the Board. This document is a draft so it is a work in progress. At some point as the document reaches a point of completion, it would be useful to share it with the Board, bringing them up to speed and providing perspective on areas where we are making progress (slowly but surely)

Next Meeting: Tuesday, May 18, 5:00 p.m. via Zoom

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Capital Expansion Committee Report - Amplifying Community

5-3-2021 Meeting: Attendees: Co-Chair: Elena Klaver; Co-Chair: Kathy Partridge; Eli Kalen, Roz Brown and Tim Russo, Staff Liaison

We talked about procedures to update our info on prospects and making a longer term plan, also trainings to re-energize board members. Tim showed a presentation on fundraising and updated us on his and Sarah's work on fundraising materials.

Next Meeting: Monday, June 7, 4:30 p.m. via Zoom

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Program Committee

Tuesday, April 27, 2021 Meeting: Chair, Jim Jobson; Indra Raj, Dave Ashton and Shannon Young, staff liaisons; members: Iris Berkeley, Michael Buck, Guy Erickson; Next Meeting: Tuesday, May 25, 6 pm Zoom

Monthly Report Summary pic: Introducing Shannon Young, KGNU's new news director

Highway 322 show review 3/18/2021

Background:

We have standard review forms for news and music shows. Reviews are prompted either by listener request, or by guidance from the staff with the aim to eventually review all DJs/hosts. With 150 active DJs and 30+ shows, it's impossible to get to everyone; priority for music shows is given to new-ish DJs (not brand new, but ready for feedback) and DJs who haven't been reviewed for a while. Prior news directors approach for reviews was to focus

on locally produced shows, but otherwise cycle through hosts. Feedback is shared directly with the hosts

Metro show review - Jose Silva, 3/30/2021

No evaluation form this time (will use standard form for news shows in future) *Background:* Jose is the only Metro host not yet reviewed. He's running alternating weeks with one of our longest-running Metro hosts

Comment: [ACTION ITEM] Would like to invite all Metro producers to send an excerpt of their programs to promote in the Morning Magazine. Helps connect the dots between the morning and afternoon programming

Spanish-language morning programming

Background: Bringing this up again due to an email complaint from a listener email 24 April:

Comment: We were previously talking about replacing the old news show only a half hour program in order to keep the entire hour of BBC, but no action was taken.

A list of replacement programs for consideration will be submitted.

Covid news coverage

Background: Previous meetings' discussion about alternative coverage of Covid, and criticism that we're too close to mainstream media

Upcoming committee work/goals

Background: Should this committee be setting new or different high-level goals for 2021, in addition to regular show reviews?

Comment: Pointed out additional inaccuracies in the existing pocket guides.

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Public Questions/Feedback/Comments -none

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Nomination Committee - Co-Chairs Nile Southern and Joy Barrett

4-19-2021 Meeting: Attendees: Co-Chairs, Joy Barrett and Nile Southern; Evan Perkins, staff liaison, Elena Klaver, board liaison; members: Marge Taniwaki, Bill Hogrew, Thomas Lenk, Tish Beauford

Agenda items:

- Review critical dates for current board members' tenure.
- Conduct round-robin update on prospects, and next steps.
- Presentation by Timo regarding the station's activities to involve youth.
- Examine action items from last meeting and provide updates.
- Continue discussing strategy, and assigning responsibilities, for outreach tasks.

Summary of discussions:

Board Member Tenures: The next board member terms to end are the first terms for Sanford and Carl, which expire in September 2021. After that, the next board members will be Barb and Roz whose second terms end June 2022 and September 2022 respectively.

The committee discussed 10 board prospects, their status, and actions to be taken by committee members.

The remainder of the meeting was devoted to the presentation by Timo regarding the station's activities to involve youth.

• **Next meeting date: May 17, 6 p.m.**

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Events Committee Report

5-5-2021 Meeting: Attendees: Co-Chair: Barbara Stern; Co-chair Kathy Metzger; Staff Liaison, Sarah Shirazi; Members: Dave Ashton, Yukari Miyame, Shiquita Yarborough, Kathleen Martindale, Dan Willig, Meredith Carson, Mary Neff

Focus Items: Sarah Elkins workshop; The Charles; Plant Sale/KGNU Birthday; Yard Bazaar
Sarah Elkins Workshop was a success. 65 people signed up with about 35 people attending and 16 filled out feedback forms. There were people who have never listened to KGNU before who attended and so we believe this event was successful in reaching new communities. We also believe that we now know how to do this and will look for other opportunities similar to this to do in the future.

The Charles is happening with a limited # of guests (150). Music is being lined up now and other logistics of putting on a successful event are being discussed and worked on.

Plant Sale/Birthday event, Harlequin Nursery will be doing a donation/sale the week of May 17-22 with hopefully a donation of \$800.00 or more. Wee Bee farms will also make a donation same with Giambroco and Sons and Bee Hugger wants to do an event in August tbd.

A zoom event for volunteers on May 22 may occur (staff will determine) since many people will be out of town to make this happen.

Yard Bazaar will be September 4th with location to be determined as well. Keep those vinyl records coming in.

The next Events Committee meeting is scheduled for June 2, at 6pm via Zoom

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Community Advisory Board KGNU Community Advisory Board Meeting Minutes

April 21, 2021

Attendees:

CAB Members Present: Louis Wolfe, Thia Gonzalez, Carmen Ramirez

CAB Members Absent: Roxy Goss

Board and Station Liaison: Tim Russo, KGNU Station Manager

Station Updates:

- News Department Transitions
- KGNU launching a new mobile APP
- Shared Impact Architects [Healthy News and Information Ecosystems](#) report

CAB Review/Discussion: Station overall sound, delivery and perceived impact of content as well as quality of programming presented at this time including digital communications.

Thia: Has sounded good but dependent on where driving in Denver. Recently struggled with reception on 88.5 FM but will switch to 1390 AM if really engaged to the programming.

Carmen: Lately, really noticed some of the live facebook feeds that Rossana has produced in Spanish and bilingually. Thought that content was community oriented and good.

Asked about how can we remind folks that on air programming is archived. Thought that could be marketed more for people who cannot listen to live programming. She was reminded after going back to listen to a recent Corriente program that she missed and it really hit that stress button.

Thia and Louis concurred that it is easy to forget that archives are available to go back to listen to recent programs. All felt that the new APP could really help that issue and make archival material significantly more accessible.

Several members downloaded and installed the APP during the meeting, commenting that at first glance that it was user friendly, colorful, and very easy to navigate and very easy to install.

Carmen: Listened during the mornings to the news blocks. Commented that it did not feel like a big change had taken place during the ongoing transition in the News Department from Maeve through Roz & Sam and onto Shannon. Feels there has been consistency and that seemed good. Thia also felt that there had been a good and smooth transition in the news department.

Thia: Continues to really like KGNU's community conversations when we have them. Feels KGNU is thinking outside the box when hosting these types of conversations with the community on different topics in particular in understanding Latinx and youth community interests.

CAB review/discussion of eNewsletter, Storytelling workshop, King Soopers member program and addition of *Linea Abierta* in Spanish.

CAB members thought it was excellent to know that Linea Abierta is progressive Spanish language media. They questioned why KGNU would be concerned with people who might be offended by our desire to reach out to Spanish speaking community members, in particular when providing progressive viewpoints through programming like Linea Abierta. CAB members agreed this was a marvelous mission oriented expansion of KGNU programming and possible audience.

Thia and Louis: Continue to think the Newsletter is very good. Found out about the storytelling workshop event and thought that was a great type of non-traditional interactive workshop that KGNU could be doing more of to engage with the community.

Thia and Louis: Commented on the King Soopers member donation round-up program with KGNU, which they also saw in the KGNU newsletter. Thought this was an excellent addition and way to garner member support and support from folks who may not be able to give large amounts to KGNU each year but could round up during their regular shopping at King Soopers. Both

thought there could be a tasteful way to promote this lightly on air, if it could be done in compliance with FCC rules. They suggested looking into Safeway to see if they offer a similar program, so as to not favor one of the two chains.

Tribute to Louis Wolfe:

Pre-Covid, Louis Wolfe had expressed his desire to spin down his participation in the CAB after serving for many years. CAB celebrated Louis' long participation during this final meeting as a CAB member. Louis expressed that he has really enjoyed working with CAB and will continue to attend periodically as a member of the public. Thank you Louis for your years of participation!

Next 2021 CAB meeting date: **September 29th, 2021 @ 6PM**

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Announcements/New Business

Adjournment 7:15 p.m.

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