

JANUARY 2020 KGNU BOARD OF DIRECTORS MEETING MINUTES

Meeting called to order: 6:01 pm

No Public Comment

KGNU Board of Directors

January 13, 2019

KGNU Boulder Studios

Boulder, CO

Board members attending

Barbara Stern - Vice Chair

Roz Brown – Secretary

Carl Armon – Treasurer

Elena Klaver

Risë Keller

Sanford Baran

Tim Russo - Station Manager (Ex-Officio Board Member)

Board members absent:

Rebekah Hartman

Public attending:

Robert Hastings

Bob Sampson

Buddha Bomb/Jim Jobson

Eli Kalen

Leslie Lomas

Iris Berkeley

Eric Scace

Minutes approval: Rise moved, Carl seconded – Dec. 2019 minutes approved

Station Manager Report

End of Year Fundraising

The End of Year fundraising campaign wrapped up. This included the End of Year Letter, a \$5000 GivingNewsDay NewsMatch, Colorado Gives Day, and a short CyberDrive the last couple of days of the year. We are evaluating the efficacy or lack thereof, of live DJ pitching for the CyberDrive versus soft end-of-year on-air pre-recorded reminders and promos in a less aggressive format. KGNU had a \$65,000 goal for the combined campaigns. Including the \$5,000 from the Giving News Day Match, we will book just over \$65,000. Thanks to everyone who participated and contributed during the year-end campaign.

The Spring Fund Drive is currently scheduled for March 4th -15th.

Grants

The SVP renewal completed and this year's grant has been received. We were also recently awarded a two-year GOS grant through CCI. We have several others grant proposals in the final stages and or recently submitted awaiting notification.

Budget

We are finalizing the FY2018-19 reconciliation and audit prep is just about complete. We expect to be submitting paperwork to the auditor this week.

Events

Mardi Gras is coming up on February 1; this week KGNU is hosting a Latinx leadership roundtable on Latinx representation in the media locally or lack thereof. Other KGNU events in the works

Grassroots Leadership and Sustainability in Boulder County, Feb. 6 @ Dairy Arts Center

- Tangerine - Feb. 13 @ Tangerine Restaurant
- Working to bring Jim Hightower to Boulder - TBD Feb. 17 or 18
- Project Censored- Feb. 20 @ Boulder Book Store
- Cultura Viva! with Mono Verde - Feb. 29 @ Raices Brewing Co. in Denver
- Destination Freedom – Feb 22 @ Su Teatro in Denver

Collaborative Capital Campaign Update

The collaborative effort completed its first year with mixed results. RDM submitted proposals totaling \$951,000 in asks to distinct businesses. Responses for proposals totaling \$380,000 are still pending answers. To date, no funds were committed for designation to KGNU. January 24th KGNU's CEC Committee Chair and Station Manager will meet with RDM consultants for next steps and recommendations.

Policy Review

Staff recently participated in a legal workshop on updated Political Broadcasting Rules for election years (almost every year has a local election). Station Manager requested follow up from KGNU program directors to finalize input from the Program Committee of their review of the current On-Air Election Year Policy in order to formulate and finalize any required updates to our policy and guidelines for hosts and DJ's to be in compliance with complex legal requirements.

KGNU Annual All Station Retreat

The KGNU annual retreat is scheduled for January 25th in Denver. The retreat organizers will report on that later in this meeting. We invite all KGNU members, volunteers and community members to attend.

CoLab - RMPBM

Station Manager will meet with COlab partners on 01/14 to further discussions on collaboration. RMPBM Lease terms may be presented at the end of the meeting. KGNU will discuss terms based on initial proposed contracts after the initial presentation of terms for COlab partners. Architectural and engineering designs for the Denver Studios will be finalized after the Annual Retreat co-design session.

Signal Improvement Research

KGNU continues to build on earlier engineering studies for options to improve signal coverage along the Front Range. With engineering support from Eric Scace, we are exploring several technical options for improved signal coverage that will be vetted for FCC filing feasibility, economic viability, and CPB compliance.

Biennial Ownership Reports

Biennial Ownership Reports to the FCC are due at the end of the month. Board members will be receiving an information request from the Station Manager to update required data including any new board members requiring FURN's to complete the filing.

Executive Committee

The Board's Executive Committee met on Tuesday, January 7th to set the agenda for this board meeting.

Strategic Planning Committee Report/Update on Committee Profiles

We have a push to get more people involved in committees; will take advantage of the retreat to inform people what each committee does; getting info back from each committee and testimonials; and hopefully we'll get more interest at the retreat to encourage people to participate.

Treasurer report

Carl presented profit and loss for November 2019; above goal by about 11.5 thousand dollars. Minus grants that have not yet hit the books.

Programming Committee report - Buddha Bomb/Jim Jobson

Met on the third Tues. of December; normally review shows that are suggested by music director; A Public Affair and Sleepless Nights were reviewed; Sleepless Nights had a co-host - and the co-host had not been through all the training; and there was no policy addressing this; realized this is something we need more discussion on; worked on a form for new show proposals; people have to submit a sample of the show; transitions between shows is being discussed; election year restrictions policy is also being discussed in program committee.

Capital Expansion Report - Liz Lane

Notwithstanding a relatively few number of asks, the Capital campaign raised some decent funds in late Q3 and Q4 2019, totaling approximately \$155K. This sum, combined with 2018 capital funds (Making Waves kick off event) as well as funds previously accumulated for the "3D" capital campaign, plus additional pledged contributions brings total Capital fundraising efforts to an estimated \$350K raised to date, or roughly one quarter of the City's grant of \$1.25 million.

*** Goals for 2020 and for Individual Fundraisers**

Although 2020 represents the beginning of the "Quiet Period" of fundraising for KGNU's capital campaign, 2020 needs to be a very active year of fundraising, with our target for funds raised/pledged for the year being about \$750,000.

Combined with dollars raised to date, \$750,000 would bring KGNU very close to the City's \$1.25 million match amount, ushering in a more open and public grassroots phase which will seek to raise funds from our listening membership and other friends of the station through modes such as "buying bricks" or 45s.

These are targets and goals and are meant to keep us making asks and sharing with our networks the incredible cultural and community asset that is KGNU and community radio's indispensability to democracy and a healthy community. All we can do is ask.

The Committee recommends that Board members stay on top of prospects that may need more cultivation during Q 1 and Q2, as you will want to be ready to make that ask of them later this year.

The Committee can help with responses to prospects' questions.

505 Designs' drawings are available to share with prospects

Next Capital Expansion meeting: MONDAY FEB 6, 4:30-6:00pm at the Boulder Station.

2020 All Station Retreat Update - Barb

The retreat is now less than 2 weeks away, Saturday, January 25th from 9am- 3pm. It will be held in Denver at **The Workability Uptown @ the Sudler, 1576 Sherman Street**. We will gather at 9 with some bagels and cream cheese, fruit, juices and coffee. We will begin promptly at 9:20. Participants - around 30 right now - will hear a presentation from the Colorado Media Project, Interim Director, Melissa Davis who will address the Co Media Landscape. This will include: Local News is Public Good; CoLab - 3rd floor Buell Media Center, Collaborative efforts to strengthen the Colorado Media Landscape; Q & A.

Afterwards there will be break-out sessions so we can all delve further into what the Media Landscape and KGNU's move will look like; how different collaborations can be established in News, Music and Outreach. We will also hear from the Board and Committee Chairs on how we can strengthen the KGNU committees. Lunch will be at 12:30 with afternoon workshops led by Staff members starting at 1:15. In block 1, there will be 2 options: DJ App Training and News 101. The second block will also have 2 options: Promo Creation and Digital Editing/Mics101. At 3 pm we'll come together to evaluate the day.

KGNU Diversity Statement

The board reviewed the KGNU Diversity Statement suggesting several updates be made to the language, including an update to the composition of the staff and board membership as of January 2020 and to the 2020 plan.

Development Comm Report

At our last meeting the Committee committed to assisting the Development Department reach the goal of \$5000.00 worth of underwriting each month. The committee is identifying prospects for the underwriting staff to solicit.

Sarah asked members to research certain grants to see if they are a right fit for KGNU to apply to.

Verity requested the committee help in soliciting food and other thank you gifts for both the Spring and Summer drives. A list of restaurants for the committee to pursue will be available at the next Dev Comm meeting on Monday, January 27th

The development Department is considering a targeted mailing during 1st quarter informing members about the KGNU Legacy program

Dev Comm usually meets the 3rd Monday of the month at the Boulder Studios. However, since 1/20 is a holiday we are meeting the following week.

Announcements/New Business

- Sanford suggested expansion of BOD representation especially around diversity and how the BOD reaches out to others. A BOD retreat will be scheduled. Timo will work to bring recommendations or proposals from two consultants by the February meeting.
- Elena - KGNU art show this month features a 12-year old; event January 31st to celebrate the artist.

Adjourned: 7:47 p.m.