

December 2019 KGNU BOARD OF DIRECTORS MEETING MINUTES

Meeting called to order: 6:05 pm

No Public Comment

KGNU Board of Directors

December 9, 2019

KGNU DENVER Studios

Denver, CO

Board members attending

Rebekah Hartman - Chair

Barbara Stern - Vice Chair – by phone

Roz Brown – Secretary

Carl Armon – Treasurer – by phone

Risë Keller

Sanford Baran

Tim Russo - Station Manager (Ex-Officio Board Member)

Staff Attending:

Dave Ashton

Public attending:

Robert Hastings

Doug Gertner

Cal Huss

Louis Wolfe

Minutes approved: Rise moved, Sanford seconded – Nov. minutes approved

Station Manager Report

Staffing

Indra Raj has returned from Parental Leave and is back as Music Director. Thanks to Carrie Marks for filling in as Interim Music Director. Carrie has recently begun work as the Tickets and Presents Coordinator and will help KGNU to revamp that position and ticketing in general. Thanks to Joel Davis for stepping into the Interim Tickets and Presents Coordinator role since May. Joel helped to streamline systems and improve overall ticket acquisition.

The News Department has hired Hannah Leigh Myers, who recently began work, as the new Creative Digital Content Producer. The News Department is developing an in depth digital strategy to improve on the KGNU's news online presence. We've already begun

to see the impact of more consistent digital posting. This position will help package and distribute the new TRENDS Podcast that has gained a lot of attention. The next edition comes out this Thursday.

End of Year Fundraising

The end-of-year fundraising campaign is well underway and runs through December 31, 2019. There are 3.5 components this year; End of Year Letter, a \$5000 GivingNewsDay NewsMatch, Colorado Gives, and a small CyberDrive the last couple of days in the year. Colorado Gives is coming up on Tuesday December 10th. KGNU has a \$65,000 goal for the combined campaigns.

Grants

The SVP renewal process is well underway. We were awarded two other grants including the Zero Waste Fund, Elevations Community Fund, and a \$10,000 general operating grant.

Budget

We are beginning the FY2018-19 reconciliation and audit prep during the end of December.

Anti-Oppression Trainings

This year's four-session, anti-oppression trainings wrapped up this month with KGNU's BOD and staff attending the final in the series this month. Follow-up conversations on expanding the anti-oppression work through trainings, workshops, reading circles, and retreats will begin in Q1 2020.

Events

The Holiday Party will be held at the Highland City Club again this year. The date has been changed to Friday, December 13, 5:30-8:30 pm. There will be an after-party at OZO Coffee at 1015 Pearl Street, from 9-11 pm.

Cultura Viva launched in November in partnership with the Raices Brewery. There are quarterly broadcasts and monthly events. The Eclipse Sunday night live monthly broadcasts has recently begun their new partnership with a new venue for the live broadcasts, The Meadowlark.

Capital Expansion Committee Update

The CEC meets the first Monday of the month at 4:30pm. This month we met on the first Wed. We urge all board members to actively engage with their prospect list online and to make a year-end ask of your prospects to support the Capital Expansion Campaign. Once you have updated your prospect list, please contact the Station Manager to review the prospects for their history at KGNU. The CEC will offer ongoing trainings with the Board and broader committee on cultivation and preparing to make "the ask."

The collaborative campaign group met on 12/4 and discussed RDM's (consultant) plans to deliver a year assessment of progress made through 2019, proposed next steps and evaluation of returns on investment. We expect to have that report by the end of December. There are several hundred thousand dollars of warm asks submitted.

KGNU Annual All Station Retreat

The KGNU annual retreat is scheduled for January 25th in Denver. The retreat organizers will report on that later in this meeting. We invite all KGNU members, volunteers and community members to attend.

Executive Committee

The Board's Executive Committee met on Tuesday, December 3rd to set the agenda for this board meeting.

Re-ratify Ad Hoc Committee and Approve Chairs for all Committees

Capital Expansion – Liz Lane, chair
Events Committee, Meredith Carson, chair
Development Committee, Barbara Stern, chair
Strategic Comm, Sanford Baran, chair
***Rise Keller moved, Sanford Baran seconded

Re-ratify Standing Committee Chairs

Programming, Rebekah Hartman
Budget Committee, Carl Armon
Conflict Resolution, Rise Keller and Marge Taniwaki, co-chairs
Nominating, Joy Barrett and Nile Southern, co-chairs
***Rise moved, Barb seconded, re-ratified all the standing committees

Treasurer report

Strategic Planning Committee Presentation – Sanford Baran, chair

Sanford and Rise have prepared a document designed to recruit more people to serve on committees. Input will be sought from the station's existing committees, with input requested by March 30. The committee will also prepare docs designed for recruitment to be distributed at the January retreat.

Ideas for Strengthening Committees

- Committees each need to clearly articulate the roles within that committee and define what the responsibilities of those roles are.
- Committees each need to think about leadership development (so that role succession can occur).
- Committees need to develop a *Committee Blueprint* and follow that Blueprint to stay focused on their mission.
- Committees need to report monthly to the Board so that the Board has a rough handle on what is being worked on by that Committee.

2020 All Station Retreat Update - Elena, Rise, Barb

The All Station Retreat is scheduled for Saturday, January 25 in Denver at the Workability site. Food will be catered or by BOD. Plenary and afternoon workshops still being determined. Will include what the new Denver media site will mean for KGNU, and an update on the Capital Expansion Campaign and how to get volunteers onboard to support it. May include the importance of serving on a committee.

KGNU Events Committee: FY 2018-2019 Annual Report (not available for Nov. annual meeting)

- Charter: To organize KGNU benefit events.
- Meetings: First Wednesday of every month at 6:00 p.m. at the Boulder Studios.
- Current members: Meredith Carson (Chair), Madelaine Cave, Karen Gruber, Eli Kalen, Kathy Metzger, Yukari Miyamae, Victoria Medina, Board liaisons Rise Keller and Elena Klaver, and KGNU staff members Dave Ashton and Sarah Shirazi.
- FY 2018-2019 financial goal: \$30,000; net revenue \$33,286 (\$3286 over budget).

Upcoming 2019- 2020 Events

1. Nov. 20, 2019: Cultura Viva Live Music Broadcast
2. Dec. 13, 2019: Holiday Party for KGNU volunteer community
3. Jan. 25, 2020: Annual All-Station Retreat
4. Feb. 1, 2020: Annual KGNU/Colorado Friends of Cajun and Zydeco Mardi Gras Dance Party
5. Feb. 6, 2020: Community Conversation with KGNU/CU-Boulder FLOWS on Sustainability
6. Feb. 13, 2020: KGNU's Tangerine Dinner
7. End of May/Early June: Annual Plant and Art Sale
8. July 19, 2020: Annual Charles Sawtelle Memorial Mountain Jam
9. Aug. / Sept.: Annual CD & Record Sale
10. Other events: TBD

Projected income for 2019-2020: \$30,000

Looking at structure and leadership and seeking a new chair.

New Business

Sanford raised the question of whether the anti-oppression workshops participated in by the BOD in 2019 will be expanded beyond a "restoring justice" component to also include diversity, equity, inclusion, etc. Suggested we could broaden this educational component in 2020 and future years. The 2019 sessions were foundational presentations, and need more and continuous follow-up.

Meeting adjourned at 7:38 pm