

October 2019 KGNU BOARD OF DIRECTORS MEETING MINUTES

KGNU Board of Directors

October 14, 2019

KGNU DENVER Studios

700 Kalamath Street, Denver, CO

Board members attending

Risë Keller - Chair

Barbara Stern - Vice Chair

Carl Armon - Treasurer

Liz Lane – Secretary

Roz Brown

Elena Klaver

Sanford Baran

Rebekah Hartman

Public attending:

Steve Wright

Dave Ashton, Denver Program Manager

Meeting called to order: 6:00 pm

Board Action: September 2019 Board Meeting minutes approved.

Public comment: None

I. STATION MANAGER REPORT - Timo

Fall Fund Drive: The Fall Fund Drive is well underway and runs through October 20, 2019. The drive theme is Connecting Communities - through the power of radio.

Colorado Gives Day: Date is Tues. December 10th. KGNU's goal is \$25,000.

Grants: SVP renewal process is ongoing and we are awaiting word on a handful other grants including the Health Equity Fund, Zero Waste Fund, Elevations Community Fund, and others.

Budget: See treasurer's report for a preliminary FY2018-19 fiscal year-end operational P&L, which is mostly balanced.

Policy Review: ExCom will coordinate the start of a KGNU review of policies. Rise Keller will lead the initial review and board members may be asked to join the effort. Program Committee is currently reviewing the Election Year On-Air Restrictions Policy and the

On-Air Program Transition Policy and Procedure. Recommendations for policy updates may be suggested and reviewed by the Station Manager followed by ExCom, prior to requesting action from the BOD. Completion target date is the May 2020 Board Meeting.

Events: The Highland City Club is the location for KGNU's Holiday Party, on Friday, December 13, 5:30-8:30 pm.

Capital Expansion Committee Update: The CEC meets the first Monday of the month at 4:30pm. Board members should update their prospect list and submit to the Station Manager for review to determine historical overlap with KGNU. The collaborative campaign group will meet on 10/16. The CEC will offer ongoing trainings with the Board and broader committee on cultivation and preparing to make "the ask."

KGNU TRENDS Podcast: KGNU launched the [TRENDS Podcast](#) with support from the Community Foundation Boulder County. Rossana, KGNU's bilingual reporter and producer for the TRENDS podcast, has been presenting in several public forums across the Front Range as a part of the initial kick-off of the TRENDS podcast and the CFBC [TRENDS Report](#). She will present at the [CFBC's launch presentation Tuesday 10/15](#) in Boulder, at the [Local Voices, Local News](#) community conversation in Longmont on 10/16 that KGNU is participating in, among others. It is not clear when this podcast will go online.

KGNU Annual Meeting: The KGNU annual meeting is scheduled for November 11th at 6pm in the Boulder Studios. All staff and Committee Chairs will present their year in review and initial departmental goals for FY2020. We invite all KGNU members, volunteers and community members to attend.

Capital Expansion Committee Update: The CEC meets the first Monday of the month at 4:30pm. Board members should update their prospect list and submit to the Station Manager for review to determine historical overlap with KGNU. The collaborative campaign group will meet on 10/16. The CEC will offer ongoing trainings with the Board and broader committee on cultivation and preparing to make "the ask."

II. Capital Expansion Committee-Liz

KGNU's internal Capital Expansion Steering Committee met as usual on the first Monday of the month, Monday, October 7, at 4:30 p.m. Committee reviewed the online documents to be used and updated as donor prospects are courted and cultivated—also stewardship of prospects.

Monday, November 4, 2019 from 5:30-7pm, the Capital Expansion Steering Committee will have an in-house training on managing and advancing prospects effectively.

Liz also emphasized that capital expansion best practices stress the critical importance of BOD buy-in and active participation in fundraising during the so called “quiet period” that the campaign is currently entering.

KGNU’s External capital expansion effort (known as the CCS —Community Culture and Safety collaborative) will meet on Wednesday, Oct.16 with the collaborative shared consultant, RDM, to get an update on the B Corp proposals for capital donation to the collective from Boulder corporate citizens.

III. TREASURER’s REPORT- Carl Armon

Review of Monthly P&L: Graphics and Detail on year-over-year P&L—Currently \$47K in black versus projected “investment year budget” for the 2019 fiscal year.

IV. PROGRAMMING COMMITTEE, Rebekah Hartman, Chair

Met on 9/30/19

- Report on Sleepless Night show review—passed to Dave Ashton for feedback to DJ
- Discussed smoothing out transitions between a hand-off from Denver to Boulder

Regular meetings 4th Tuesday of the month, 6pm Boulder station

V. STRATEGIC PLAN COMMITTEE—Sanford Baran, Chair

Committee working on presentation of progress against each strategic goal for the annual meeting

Regular Meetings 3rd Tuesday of the month, 5pm Boulder station

VI. 2020 RETREAT PLANNING

KGNU’s 2020 Retreat is Saturday January 25, 2020 in Denver

- Discussion re: plenary topic focused on KGNU’s future presence on the 3rd floor of the Buell Media Center, and the exciting, independent news and media outlets who will be our partners there: Colorado Sun, Colorado independent, CHALK BEAT magazine, the AP, and others.
- Afternoon will be focused, as always, on radio skills building.

VI. BOARD SUCCESSION PLANNING

- Job Descriptions for ExCom positions have been posted to Google Drive.
- Continue to work on having Committee Chairs describe required roles and duties.
- NomCom will circulate a slate of Board officers for the 2019-2020 Board year.
- Risë suggested that departing Board members have exit interviews to preserve impressions, gain feedback, discuss met- and unmet goals. Liz said she is willing to do that.

- Risë also discussed the concept of overlap and/or mentoring of roles over the years among Board members, so there is a line of people ready to function in all exec. positions.
- Risë also offered to step off as Board Chair and “mentor” the incoming Board Chair, to be elected at the Annual (November) Board Meeting.
- Board member Rebekah Hartman has expressed interest in serving as the next KGNU board chair. Earlier this year Barbara also expressed an interest, but said she would prefer to remain as Vice Chair.

BOARD ACTION: Approved: Motion that Roz Brown serve as interim Secretary of the Board of Directors of KGNU COMMUNITY BROADCAST ASSOCIATION, INC.

Meeting adjourned at 7:30pm