

SEPTEMBER 2019 KGNU BOARD OF DIRECTORS MEETING MINUTES

KGNU Board of Directors

September 9, 2019
KGNU BOULDER Studios
4700 Walnut Street, Boulder, CO

Board members attending

Risë Keller - Chair
Barbara Stern - Vice Chair
Carl Armon - Treasurer
Liz Lane – Secretary
Roz Brown
Elena Klaver
Sanford Baran
Rebekah Hartman
Tim Russo (aka Timo) - ex officio

Public attending:

Eric Scace
Iris Berkeley
Shiquita Yarborough
Nile Southern
Robert Hastings
Joy Barrett

Meeting called to order: 6:00 pm

Board Action: August 2019 Board Meeting minutes approved.

Public comment: None

I. STATION MANAGER REPORT - Timo

FALL Fund Drive will be 10/9-10/20

Final prep work being done on messaging and advance renewal letters

Grant Update

- *Year 3 of the SVP grant is in process
- * 9/12/19 joint meeting of Staff/Board and SVP to review OCAT assessment/discuss areas of consensus as well as areas for growth and improvement.
- * SM recommends extending OCAT process as an annual self-assessment tool
- * Several other grant applications are pending

AWARDS and RECOGNITION

KGNU's News Dept. recognized for Best National Outreach for its Zero Waste series collaboration. Maeve will go to New Orleans to receive award. KGNU was nominated by a City of Ft. Collins employee.

KGNU ANNUAL HOLIDAZE PARTY

Friday December 13, 2019 @ 6pm—The Highland City Club, 9th and Arapahoe

CD and RECORD SALE

Preliminary numbers show a healthy \$10k return on this two day effort at KGNU's Denver Studio Saturday Sept 1 and First Friday, September 6, 2019.

BUDGET

FY 2019-2020 Budget will be presented for a vote during tonights meeting

II. Capital Expansion Committee-Liz

KGNU's internal Capital Expansion Committee will have a joint meeting with the KGNU Board on 9/17/19 to engage Board with cultivation of prospects/support for reach out

KGNU's External capital expansion effort (known as the CCS —Community Culture and Safety collaborative) continues to have meetings with B Corp and other Boulder and beyond corporate citizens encouraging contributions to the "Essence of Boulder" campaign—5 non-profits, collaborating together to raise community, culture and safety through their individual missions.

III. TREASURER's REPORT-Carl Armon

- * Review of Monthly P and L
- * Graphics and Detail on year over year P and L—Currently \$30K in black

IV. Presentation of 2020-21 Budget—Timo and Carl Armon

- * Recognition of extensive work of Budget Committee to develop budget.
- * ID and discussion of major income and expense categories and back up for increasing or decreasing in 20-21 budget
- * Discussion re: 2019-20 Investment Year budget—projected deficit vs. actual
- * Discussion re: transfer of Challenge grant \$ to Membership (other) per CPB Guidelines
 - * Note CPB currently in process of doing final audit and certification for FY 19-20
- * New budget items of note include appropriation for RRC data collection to better be able to track listening audience/demographics/geography and correlate w/online data
- * Project Censored to replace REVEAL due to 3000% increase in fee for REVEAL (which airs on other Front Range channels.) Will be announced on air and in E-newsletter.

BOARD ACTION: Madame Chair, Rise Keller moved that the Budget be adopted by the Board, Treasurer Carl Armon seconded—the KGNU FY 20-21 Budget as presented was approved unanimously by the Board.

V. PROGRAMMING COMMITTEE, Rebekah Hartman, Chair

Met on 8/27/19

- Discussion re: replacement for REVEAL w/Project Censored
- Reviewed a METRO show also People Working w/Prisoners—Public Affair 8/12
- The Committee has adopted a New Program Proposal Form —available on GOOGLE drive
- Received a demo for a Way Off Broadway show—will wait for Indra's return to more fully review

Regular meetings 4th Tuesday of the month, 6pm Boulder station

VI. STRATEGIC COMMITTEE—Sanford Baran, Chair

- Committee working on measuring actual progress on Strat plan in 2019
- SMART goals in plan now upgraded to SMARTIE, to reflect impact on inclusivity and equity.
- Committee chairs have been asked to review their committee's accomplishments against the 6 strategic goals to recognize progress and ID areas for additional focus.
- Committee will set next year's goals with reference to ongoing progress under the 6.

Regular Meetings 3rd Tuesday of the month, 5pm Boulder station

VII. DEVELOPMENT COMMITTEE—Barbara Stern, Chair

- * Planned Giving event for 2019 delayed until next year
- * October 1 @ 6pm— Renewal Calls
- * October 24 @ 6pm—Thank you Calls
- * A new form seeking to join DEVCOM has been developed and is being circulated for comment.
- Nile raised q re: ability for station to do raffles—also what about Drag Queen Bingo—a huge fund raiser for other orgs.
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Regular meeting, 3rd Monday of the month, 5pm Boulder station

VIII. NOM COM—Joy Barrett

- * Nom Com continues to work on cultivating Board prospects and reaching out to other categories of potentials, including show guests.

Regular meeting, 3rd Monday of the month, 6pm Boulder Station

VIII. BOARD SUCCESSION PLANNING

- * New Board Liaison to Nom COM—Elena Klaver
- * Roz will serve as Secretary to the Board after Liz's 2 Board terms end following the October meeting.
- * Rebekah and Barbara Stern both expressed interest in serving as Chair of the Board for the new Board year, which starts following the Annual Meeting in November.

IX. 2020 RETREAT

- * KGNU's 2020 Retreat is Saturday January 25 in Denver
- * Discussion re Plenary topics, including presentation of Denver Buell and group input on opportunities/design/expansion of KGNU reach.
- * Afternoon will be focused, as always, on radio skills building
- * Elena suggested a survey to rank top couple of topics for Plenary

Meeting adjourned at 7:30pm