

KGNU Board of Directors Meeting

October 8, 2018

KGNU Denver Studios

700 Kalamath St., Denver CO 80204

Board members attending

Rise Keller - Chair

Barbara Stern - Vice Chair

Jeannie Brisson - Treasurer

Liz Lane - Secretary

Roz Brown-by phone

Rebekah Hartman-by phone

Carl Armon

Sanford Baran

Tim Russo (aka Timo) - ex officio

Public Attending

Louis Wolfe

Marge Taniwaki

Dave Ashton

Meeting called to order 6:02 PM

Approval of September 2018 meeting minutes

Approved

Public Comment--Dave A.

Reminding of current meeting of DOM/City and County of Denver re: future of DOM
Importance of community members and organizational members/update on local efforts to maintain DOM's provision of cable service to City--pressure seems to be working in reducing pace and definitiveness of proposed changes.

Station Manager Report--Tim Russo (Timo)

Fall Fund Drive coming up 10/11 Goal of \$120,000

Shift Captains needed for this week

Verity Matthews hired as new Membership Member; came to us from Telefund/runs fund drives.

- 4700 Walnut Street mortgage refinance with ELEVATIONS Credit union accomplished. (The station manager was authorized to proceed with the execution of a refinance of the mortgage of the 4700 Walnut Street building by the KGNU Executive Committee pursuant to a written letter of Authorization attached to these minutes.)

- Capital Campaign Fund account will likely be at Elevations Credit Union.

Denver Open Media Update

Discussion regarding City of Denver's proposed termination of its contract with Denver Open Media and intention of City to repossess cables and other public access TV equipment and property by 12/19/18. Tenants not necessarily affected but concern is about public access to airwaves.

Action: Liz moved that the Board submit a letter to the City of Denver re: the RFP process expressing support for and solidarity with DOM. Barb seconded. All in favor.

40th Anniversary Making Waves Event Update

Big financial success (breakout of revenue discussed later in the meeting). Proceeds may be doubled by offer of a match of all funds raised during the event.

MEDIA GARDENS

Listening together, Dia de los Muertos event in Longmont

Community Culture and Safety Collaborative

- KGNU is collaborating with three (3) other local community nonprofits who are recipients of the 2017 2M and 2N Community, Culture and Safety matching capital grants: **Studio Arts Boulder, Boulder Museum of Contemporary Art (BMOCA) and Community Cycles**. The group has hired a consultant (Ray Merenstein, RMD, Denver) to do a feasibility study as to the ability of the group, as a whole, to successfully solicit capital contributions from appropriate corporate donors.
- KGNU's own internal Capital Expansion Committee (to be formed) will be meeting monthly and will hire its own consultant.

Corporation for Public Broadcasting Recertification

Annual recertification of the station's annual grant is on track for timely completion.

TREASURER'S REPORT-Jeannie Brisson

- P&L through August--budget over performing due to salary \$ that were allocated but not spent.
- Business underwriting is significantly under budget, while membership overperformed.
- Year over year---station in same (healthy) place even though budget increased by \$60K.
- Carl and Jeannie will meet for Treasurer handoff. Carl Armon will take over as Treasurer following the KGNU Annual (November) Meeting.

PROGRAMMING COMMITTEE-Rebekah Hartman

- Met Monday Sept 24.
- Michael Buck asked Committee to review his show.
- Reminder to all DJs and hosts to speak slowly.

- New committee member--Buddha Bomb--asked about transition segues. Boulder to Denver transitions (timeliness) not always timely; Dave A. makes point of enforcing.
- Don't remove special promos without Sean's permission.
- Kabaret may be preempted for election night; ¡Corriente! will get election updates at top and bottom of the hour.
- Maeve will be presenting on podcasting at next Program Committee meeting October 29.

STRATEGIC COMMITTEE-Sanford Baran

Detailed review of KGNU Strategic Plan and Goals

- Strategic Plan is not a to-do list or management plan. It is a living document focused on detailing, through establishing goals and action steps toward achieving those goals how KGNU can expand its capacity and to inform, educate, and activate more of the community.
- To be effective, the goals need owners who will develop action plan w/Strat committee.
- Plan has 6 high-level goals. Added 6th recently: "To strongly support and exemplify the spirit of community, inclusiveness, and safety in all aspects of KGNUs culture and operations."
- SGs are smart goals---owners are also identified. These are supervisory roles and provide oversight. These owners are not fully responsible for the execution but rather help progress toward goals.

Discussion re: KGNU hardware/translators and coverage area

Discussion re: benefits of achieving the 6 goals identified in the Strategic Plan:

- Diversifying revenue models
- Increasing community Impact and engagement
- Increasing media literacy
- Expanding who can use/access our resources
- Expanding awareness of KGNU in community

ACTIONS: Elena moved to adopt/Liz seconded--unanimous adopted

Updated Strategic Plan will be posted on web.

40th Anniversary Committee - Roz Brown

Revenue for 40th Anniversary Making Waves event at Millenium Hotel 9/15/18:

\$35K ticket sales

\$6K silent auction

\$28K hand raiser

\$50K net revenue after expenses

32 tables/320 attendance

Upcoming Event: FRIDAY NOVEMBER 9, 2018 @ 7pm--Unity Church in Boulder, Noam Chomsky will call in for a talk and Q & A on SKYPE. Tickets on sale on KGNU website, kgnu.org.

KGNU ANNUAL RETREAT

Save the date: The next annual KGNU all station retreat will be at St. John's Episcopal Church, Spruce St., in Boulder, on January 26, 2019, from 9am-4pm.

Barb, Liz, Elena, and Doug Gertner will lead the retreat.

Possible Themes: Participatory design, equity, capital campaign, organizational structure, how to work better together. Radian participatory design afternoon session possible.

Afternoon radio skill-building breakout sessions TBD.

ANNOUNCEMENTS

Tangerine Dinner is January 24, 2019 ---Boulder. 75 seats, to be offered during FALL pledge drive.

AGENDA

The Board's Executive Committee met on Tuesday, October 9 to set the agenda for this board meeting.

BREAK-- 7:40pm

**CLOSED SESSION-7:50pm--The Board met in closed session
8:25--adjourned**