

KGNU Board of Directors Meeting Minutes

Monday, March 12, 2018

KGNU Boulder Studios

4700 Walnut St., Boulder CO 80301

Board members attending

Jon Walton - Chair

Liz Lane - Vice Chair - Teleconferencing for part of meeting

Jeannie Brisson - Treasurer - Teleconferencing

Risë Keller - Secretary

Roz Brown

Rebekah Hartman

Elena Klaver

Barbara Stern

Tim Russo - ex officio

Public attending

Leslie Lomas

Marge Taniwaki

Spencer

Meeting called to order 6:02 pm

Public Comment

None

February 2018 and March 2018 meeting minutes - Approved

Station Manager Report - Tim

The KGNU Spring Fund Drive: The drive is underway and off to a fair start. We have received good feedback for the on-air sound. The studio screens continue to offer smoother functionality in the studios and much better communication with Denver studios to communicate show goals, premiums, challenges, and thank you's. There are of course always some technical glitches. The new online phone bank pledge form is taking a bit of time for volunteers to get used to. Its functionality does expedite and reduce much back-end work. We have found a small handful of bugs in the form that need to be fixed. Fixes that can be made during the drive have been, more involved fixes will be implemented post-drive.

SVP: The communications audit is underway. Several interviews will be held, utilizing qualitative research methodology to take a broad snapshot of stakeholders' perception and engagement with KGNU. Several focus groups will be put together for a series of three to five two-hour workshops with these focus groups in early May.

Capital Improvement Project and CCS: Michael Donovan from SVP and the Station Manager met with the City of Boulder Liaison for the community capital improvement projects to discuss additional information being requested by City Council in order to push through conceptual terms of the proposed agreements by the city. The city has requested information on the minimum disbursement amount projected by KGNU required in order to provide updated and essential community and training spaces necessary to fulfill the minimum goals of our proposal to the City. Including digital upgrades, remodeling, and necessary energy upgrades, we are setting a baseline \$300,000 fundraising goal to be matched by the city in order to meet

the bare-minimum needs to fulfill our project. Initial architectural and design plans may cause this number to change slightly.

Legal - FCC - CPB: We continue to test the 99.1 FM translator located on the AM tower in Englewood. The Online Public Files transition was completed in a timely manner. Our online files can be accessed from a link on the bottom of the KGNU.org homepage. Online Biennial Ownership Reports were filed in timely fashion via the new online filing form. KGNU was also cited to participate in the US Census for the second year in a row. This was submitted in timely fashion. The Annual Station Survey to the CPB was also filed in timely fashion and can be found online at KGNU along with financial records compliance required by the CPB.

Upcoming Station Activities: March 22 will be an all-station potluck at the Boulder Studios from 6-8 pm. We'll gather to break bread together and celebrate a successful spring fund drive. On April 14th we'll bring Juan Gonzalez of Democracy Now for a speaking event. Details will be announced post-spring fund drive.

Annual Retreat: The KGNU annual retreat was postponed. The new date is tentatively scheduled for late April (April 21 or April 28). A save-the-date email will be sent to staff, volunteers, and board members as soon as the facilitators confirm availability. The Station Manager should have confirmation by the end of the current work week after two meetings with potential facilitators.

Executive Committee

The Board's Executive Committee met on Tuesday, March 6th to set the agenda for this board meeting.

Nominating Committee - Nile

The KGNU Nominating Committee met on Feb. 22, 2018 at the Boulder Station.

Board Member Characteristics

NomCom discussed characteristics needed in a board member:

- Cultural competency
- Community involvement
- Previous not-for-profit service
- Demonstrated commitment to KGNU including its mission and vision (& brings love!)

NomCom looks forward to more input from the Strategic Planning Committee on their new 5-year vision, and how that may impact Board needs.

NomCom's ongoing priority is recruiting diverse and candidates of all ages from a variety of backgrounds.

Cultivating Board Prospects: NomCom is systematizing its process for cultivating and "nurturing" prospective board members. In addition, we will be reviewing our Standard Operating Procedures, and updating them accordingly during this process. Mentorship and training are also a component for NomCom to implement.

Outreach: NomCom is examining means of expanding our outreach to "kindred communities" in search of board prospects.

Upcoming Meetings: The next Nominating Committee is Wednesday, April 18 at 6 p.m., at the Boulder studios. You can also write us at nomcom@kgnu.org.

Program Committee - Liz (for Rebekah)

Reviewed an Afternoon Sound Alternative show and a Metro show in February.

Discussed use of the program clock and need for a station/host ID every 20 minutes.

Next meeting: March 27

Development Committee - Liz (for Barbara)

Gathering underwriters for 40th anniversary program guide (aka KGNU Magazine) and 9K in ads have been sold. Gathering sponsors for 40th anniversary events.

Sarah gave a marketing presentation on to the Boulder Arts Council at their Summit.

40th Anniversary - Roz

Marketing activities:

- 40th banner hung on building; another in reserve for outreach
- 40th beer coasters are being distributed to local breweries
- 40th T-shirts ordered
- 40th camper mugs ordered
- 40th bumper stickers - more ordered
- First RTD ads on buses are making waves
- KGNU coffee blend from Ozo Coffee on sale now; KGNU receives \$3 for every pound sold
- Press releases on 40th, Ellsberg and Spring Drive
- CU Alumni magazine is planning a summer article about KGNU

Upcoming shows to air:

- March 19 - KGNU and Women—FEMINIST FREQUENCIES.
- March 26 - Madame Andrews Special w/Ginger and Sam
- April 16 - Rocky Flats - KGNU involvement
- April 30 - Highlights from KGNU's coverage of the U.S. invasion of Grenada and our 35th anniversary
- May - Oral history of KGNU - Chris O'Reilly

Upcoming events:

- May 19 - Dining on Air
- Plant sale: June 3 - will include craft vendors as well as plants
- June 30 - Alamo Drafthouse benefit at Sloans Lake - Screening of movie *Pirate Radio*

Events - Risè

We made about \$4300 net profit on Mardi Gras.

Announcements

Ozo Coffee-KGNU collaboration: runs now through May 24. \$3 for each pound goes to KGNU. Thursday, April 5 Ozo in Longmont is hosting a Barista Throwdown - DJ Buddha Bomb - proceeds will go to KGNU.

10:30 Nia Jam - Saturday March 17, 5603 Studio A Kinesis dance studio. Suggested donation \$10

Ellyria (as in Denver's Ellyria-Swansea neighborhood) is pronounced "El-LEER-ee-uh"

Review CPB Harassment Prevention Training requirement - Jon

Effective March 31, 2018, CPB will require annual training of each grantee's officers, employees and interns as a condition of eligibility for a radio or television CSG. Board will need to certify the completion of this training for officers, employees, and interns by October 21, 2018.

Meeting adjourned: 7:10 PM