

KGNU Board of Directors Meeting

February 12, 2018

KGNU Denver Studios

700 Kalamath St., Denver CO 80301

Board members attending

Jon Walton - Chair

Liz Lane - Vice Chair

Jeannie Brisson - Treasurer - Teleconferencing

Risë Keller - Secretary

Roz Brown

Rebekah Hartman

Tim Russo (aka Timo) - ex officio

Board members absent

Elena Klaver

Barbara Stern

Public Attending

Dave Ashton

Linda Brotman-Evans

Steve Newell

Meeting called to order: 6:04 pm

Approval of January Meeting Minutes

Moved to March meeting

Station Manager Report - Timo

Spring Membership Drive: The KGNU Spring Membership Drive will be held March 7th through March 18th. The goal is \$105,000. There will be an all station pre-drive kick off meeting on February 21st from 6-7pm. The meeting will include break out meetings for music DJ's, phone bankers, pledge takers, etc. A new online form will be in place for the phone bank to facilitate taking pledges online and to reduce errors.

SVP: The capital campaign working group has been meeting regularly to work on the Annual Report, define case statement process, and campaign planning. The communications audit is underway. Several interviews will be held, utilizing qualitative research methodology to take a broad snapshot of stakeholders' perception and engagement with KGNU.

Capital Improvement Project and CCS: Board Liaison to the Capital Campaign Committee Liz Lane and I met with the nonprofits and the City of Boulder liaison for the community capital improvement projects to discuss conceptual terms of the proposed agreements by the city. KGNU had our general counsel and a pro-bono lawyer from Holland and Hart review the draft terms. The City of Boulder staff proposed conceptual terms for agreements with nonprofits to

City Council. City Council did not make a motion to accept the terms and requested additional information from City Staff. The link to the City Council meeting agenda discussion is [here](#) (relevant content starts at 4:17).

During January, KGNU received additional architectural and design bids to work on the expansion project.

Legal - FCC - CPB: A new FM translator in Denver at 99.1 FM was installed on the AM tower in Englewood. Initial testing is being done on the coverage area versus the theoretical proposed coverage and the licensing is in process. Once licensed, we will proceed with any additional required amendments to the license to improve coverage. Currently there is a freeze on all translator applications until the summer.

Online Public Files transition deadline is March 1, 2018. Online Biennial Ownership Reports are due on March 2, 2018. Both are transitions are in process.

The Annual Financial Report and KGNU Audit have been submitted to the CPB. The Annual Station Survey to the CPB is due February 15th.

President Trump's proposed FY2019 Federal Budget once again is attempting to roll back funding for the CPB by rescinding and reducing funding for FY2019 and FY2020 to \$15 million each year.

Parties

February 3rd was the annual KGNU Mardi Gras dance party. This year we hosted the musicians' workshop at KGNU prior to the Mardi Gras party. The Arugula Tangerine Dinner was a nicely attended, well organized, and yummy event. The Events Committee will give an update on the outcome of the event and upcoming events.

Annual Retreat: The KGNU annual retreat was postponed. The new date is tentatively scheduled for mid- to late April. A save-the-date will be sent as soon as the facilitators confirm availability.

Executive Committee: The Board's Executive Committee met on Tuesday, February 6th to set the agenda for this board meeting.

Strategic Plan - Roz

Discussions continue on how to incorporate Strategic Committee messaging into a 3-5 year budget to be developed by the Budget Committee for the Capital Campaign Committee. Toward a goal of better defining KGNU's audience, Sanford and David agreed to lead a research project.

Next meeting: Tuesday, Feb. 20, at 5 pm, at the Boulder studios.

Nominating Committee - Liz

The board application form was revised; the "expanding text box" in the downloadable application now works correctly. This is now online and available to prospective applicants to fill out and submit.

Next meeting: February 21st, 2018, 6pm, at the Boulder studios.

Development Committee - Liz

DevCom welcomed two new members, Tiffany and Sean.

Tim, Rise, and Liz are working on the annual report.

DevCom is seeking sponsors for upcoming events (Dining on Air - May, The Charles - July).

Next meeting: Monday, Feb. 19 at 5pm.

Budget - Jeannie

The Budget Committee met on Tuesday January 30 to discuss the 1st Quarter Profit and Loss Report. Members in attendance were: Willow Divine, Tim Russo, Jeannie Brisson, Sarah Shirazi, and non-member Nikki Kayser.

First Quarter Profit & Loss, Oct.-Dec. 2017

Income

Car donations are double what we budgeted. (We had reduced this line item compared to last year's operating budget because of declining scrap-metal prices.)

Membership was very strong at the end of FY17 resulting in a strong FY18 start because of how membership other is amortized over a 12-month period. It has been consistently growing over the last two years but historically this early in the FY membership it runs behind.

Underwriting is down. Sarah and Tim having been strategizing on how to address this. Sarah is recruiting someone to help with development for nonprofits and underwriting in particular.

Sarah has met with the Denver rep.

Expenses

Cash reserves line exactly as budgeted. Any difference will show up at the end of the year when it is booked in September.

Overall we are in a healthy place with the operating budget. We are above budget for net income. Our cash reserves have remained stable now for the last three years.

Next meeting: Monday, April 23rd at 10:30 am at the Boulder studios.

40th Anniversary - Roz

Marketing Activities

- First 40th Anniversary Press Release issued; actual anniversary release scheduled ahead of 5/22
- Readied press release for Daniel Ellsberg event (April 28)
- Reworked 40th anniversary logo
- Ordered banners for outreach, etc.
- Ordered coasters for local breweries with KGNU 40th promotional info
- Selected T-shirt design and waiting to place order
- Close to ordering mugs for the 40th
- RTD promotion that will be featured on buses in March went out today. Bus-tail ads will run Feb. 26 - March 22 on three routes: SKIP, BOLT (Boulder to Longmont), and DASH (Boulder to Lafayette via Louisville); May or October if we see measurable results.
- Our Ozo's KGNU coffee blend is scheduled to go on sale February 23rd - another fundraiser thanks to Rebekah and Justin.

On-Air Programming

- Liz is leading the on-air promotions group. Now working on Best Wishes Birthday Messages - collected from KGNU current and former people, community members, musicians, etc.
- There have already been a couple Flashback 40 pieces aired during the news and public affairs programming at 8:35 on the third and fifth Monday. Upcoming programs:
 - Feb 19—Flashback 40 on KGNU's coverage of HEALTH, WELLNESS, and SPIRITUALITY.
 - March 19—KGNU and Women—FEMINIST FREQUENCIES.
 - March 24—Madame Andrews Special w/Ginger and Sam
 - April 16—ROCKY FLATS MONTH—we have tons of material from KGNU's extensive coverage of the Rocky Flats encirclement, and demonstrations at the site.
 - April 30- 5th MONDAY IN APRIL—35th Anniversary of the US invasion of Grenada

Fundraising Events:

- Tangerine Dinner was held 1/19
- Mardi Gras was held 2/3/18
- Daniel Ellsberg - Coming on April 28th - joint fundraiser with RM Peace & Justice Center
- Dining on Air - May 19th
- Plant Sale is also scheduled for first weekend in June
- Movie night fundraiser in June at the Alamo Drafthouse in Littleton
- 9/15 Soirée/Big Bash with Amy Goodman and Jim Hightower, with huge volunteer recognition component, planned for the Museum of Boulder
- Museum of Boulder mock-studio exhibit will feature interactive art pieces, an engaging audio component

Other

- Summer Program Guide aka KGNU Magazine

Next meeting: Wednesday, Feb. 14, at the Boulder studios.

City Agreement Regarding Matching Funds - Liz

Liz led a discussion of the Summary of the Matching Grant Agreement for 2M and 2N Grantees

Announcements

Dave Ashton: Sarah and Dave are vetting the list of people who are planning on hosting dinner parties for Dining on Air on May 19.

Future Board Needs

Added secretarial skills and leadership skills to the list we compiled at the November 2017 Board meeting; Jon is re-sending this list to NomCom.

Meeting adjourned 7:59 pm