

## **KGNU Board of Directors Meeting**

**September 11, 2017**

**KGNU Boulder Studios**

**4700 Walnut St., Boulder CO 80301**

### **Board members attending**

Jon Walton - Chair

Liz Lane - Vice Chair - teleconferencing

Jeannie Brisson - Treasurer

Risë Keller - Secretary

Roz Brown

Rebekah Hartman

Elena Klaver - teleconferencing

Barbara Stern

Tim Russo - ex officio

### **Public attending**

Joy Barrett

Michael Donovan

Bill Hogrewe

Nikhil Mankekar

Nikki McCord

Nile Southern

Marge Taniwaki

### **Public Comment**

None

### **Nominating Committee: Reelection of Jeannie Brisson to Board**

Jeannie decided to run for a second term. The motion to re-elect her to a second term passed.

### **Meeting called to order: 6:02pm**

#### **Station Manager Report - Tim**

**Fall Membership Drive:** The KGNU Fall Membership Drive will be held October 11-22 with a \$125,000 on air goal. The KGNU All Station Pre-Drive Meeting will be held September 27<sup>th</sup> from 5:30 to 7:30pm at the Boulder Studios. We highly encourage all volunteers to attend and expect all on air volunteers to participate in some form to support the membership drive.

**Social Venture Partners:** KGNU has submitted its final year one work plan to SVP and are awaiting comments and approval. The Year 1 projects include, improving staff and volunteer HR, KGNU Website redesign, server and streaming upgrade, and encompass Communications

and Development needs to effectively achieve the 40<sup>th</sup> Anniversary and capital expansion goals.

**Community Culture Safety 2M & 2N Extension Initiative:** On September 5<sup>th</sup> the Boulder City Council consented to Ballot Language for the Community, Culture and Safety Tax Extension, adopting ballot numbers 2M & 2N for the extension of the 2014 Tax Initiative 2A and adding 2N as a bond initiative which will expedite the release of capital funds from the city to approved projects who may be ready to break ground upon approval from Boulder voters on the November ballot. If passed by the voters, KGNU will be one of seven nonprofit organizations to benefit from matching capital grants offered by the City of Boulder, up to \$1.25 million, to expand our Boulder studios. The <http://communityculturesafetyyes.org> website is live. Please drive community colleagues to the website to endorse and contribute to the campaign. Other important dates include a collating party to prepare for literature drops at the Sea to Summit, 1901 Central Ave, Boulder, CO 80301 on October 11<sup>th</sup> from 5:00 pm to 9:00 pm. Actual literature drops should be scheduled for the weekend of October 14-15.

**Legal:** The FCC is moving forward with two rule changes that were passed in last year. 1.) Online Public Files Migration must be completed by NCE Stations by March 2018. The KGNU Operations Director has taken an online course on the migration requirements, process, and deadlines. 2.) Biennial Ownership Reports due every other year on December 1<sup>st</sup> have been postponed until March 2018 due to the FCC not yet releasing their new online ownership forms. A new process is in place requiring all Board Members of NCE's to register for a FRN or SUFRN and to file that on the Biennial Ownership Report. GSBLaw has prepared a question to facilitate this process. That questionnaire will be given to Board Members to fill out and return to the Station Manager. KGNU Nominating Committee will receive a copy of the questionnaire to present to any future nominees.

**Executive Committee:** The Board's Executive Committee met on Tuesday, September 5<sup>th</sup> to set the agenda for this board meeting.

### **Program Committee Report - Rebekah**

The committee is alternating reviews of news and music programs. This time we reviewed Haley Hobson's It's The Economy show. How shows are reviewed: We get a list of shows from news/music directors. We listen live or to the archived show. We check to see if they are doing station IDs at the appropriate times, etc. Director then shares info with DJ or producer in a one-on-one discussion. Comment line comments can also spur the review of a given program.

Maeve will share electioneering guidelines. We will be hosting debates between city council candidates. Tim will create a policy for our DJs and news people to use around the City of Boulder 2M and 2N Culture, Community, Safety initiatives on the ballot in the upcoming November 2018 election, to clarify what we can and can't say about the initiative on the air. The Program Committee is seeking new members.

The September and October meetings are on the 4th Monday (Sept. 25 and Oct. 23). We will resume our usual schedule of meeting on the 4th Tuesday of the month in November.

### **Strategy Committee Report - Roz**

The Strategy Committee created a draft KGNU Vision Statement at the most recent meeting: “The Boulder Community Broadcast Association envisions an actively engaged global community rooted in mutual respect, working together to advance a more equitable, just, and environmentally sustainable society that ensures peoples access to and participation in independent media.”

Strategy Committee will share this with the volunteers and staff and solicit feedback. We can discuss this at the October Board meeting.

### **Budget Committee Report - Jeannie**

Budget Committee met on Weds. August 30 to finalize the proposed budget. Reviewed the July Profit and Loss (P&L) statement. There are minimal changes from the June P&L. The total income line is coming in within \$10K of the Fiscal Year 2017 (FY17) budget. Special Events, Studio Production Time, and Volunteer Training are still performing above projections, while Business and Industry Match, Car Donations, and Unrestricted Grants are coming in under budget. Expenses are coming in at 100 percent of the budgeted amount. A significant tax return posted under Employee Benefits and the combined spending under Fund Drive and Premium and Outreach and Promotions have produced some savings.

### **Events Committee Report - Risë**

Summer events summary: After expenses, The plant sale raised about \$2,500; the Charles (aka Mountain Jam) raised about \$7,000; and, so far, the Record and CD Sale has netted about \$5,000 (Dave is still selling some of those records at other venues). Total income for our summer events is approximately \$14,500.

We have been collecting feedback from Events Committee participants on these events to help us improve on each of them. Jon asked for a report on the new event evaluation form at the November meeting.

### **Programming Committee Report - Rebekah**

Maeve sent out a reminder about our election-year restrictions. We will be hosting debates between City Council candidates. Tim will create a policy for our DJs and news people to use around the City of Boulder 2M and 2N Culture, Community, Safety initiatives on the ballot in the upcoming November 2018 election to clarify what we can and can't say about the initiative on the air.

The committee reviewed an Afternoon Sound Alternative (ASA) program. Meetings will take place on the fourth Mondays in September and October.

### **Vote on 2017-2018 Budget - Tim**

Tim presented the Fiscal Year 2018 budget. After a brief discussion to clarify, and a motion to approve the budget, the Board passed the FY18 budget.

Link to the approved Fiscal Year 2018 budget:

[https://www.kgnu.org/Doc/KGNU\\_Budget\\_FY2017-18\\_Approved\\_9-11-2017.pdf](https://www.kgnu.org/Doc/KGNU_Budget_FY2017-18_Approved_9-11-2017.pdf)

### **Nominating Committee Report - Joy and Nile**

KGNU's Nominating Committee, also referred to as NomCom, is exploring new approaches to finding prospective board applicants.

NomCom always welcomes Board participation at meetings, and encourages any member to come share ideas. We would also welcome additional members on our committee. We meet on the 3<sup>rd</sup> Wednesday of each month at the Boulder station, at 6pm. Current NomCom members include Ginger, Timo, Dennis, Marge, Evan, Nile, Joy, and Jon.

### **Capital Campaign for Raising Community, Culture, and Safety Initiative Matching Funds**

Tim said we need to develop a three-year Capital Campaign budget. ExCom will draft this roadmap and will reach out to the Strategy and Development Committees for their input.

### **40th Anniversary Planning Group Report - Barbara/Roz**

This group seeks to become an ad-hoc committee, as the group is responsible for producing events and raising funds in 2018, and has a budget dedicated to this purpose.

The proposed purpose statement reads: "The KGNU 40th Anniversary Committee is charged with identifying, planning, staffing, and promoting multiple events during 2018 to recognize KGNU's 40 years of community radio. The Committee will work with community businesses, institutions, and organizations to celebrate KGNU's history of bringing independent news, eclectic music, and public affairs programming to the communities of Boulder, Denver, Fort Collins, and streaming globally."

Roz will finalize the purpose statement and bring the list of board, staff, and volunteer members to the October Board meeting.

### **Announcements**

The launch party for the Community Culture and Safety Tax Renewal is Tuesday, September 12 from 5:00-7:00 pm at West Flanders Brewing on the Pearl Street Mall in Boulder.

Other important dates include a collating party to prepare for literature drops at Sea to Summit, 1901 Central Ave, Boulder, CO 80301 on October 11 from 5:00 pm to 9:00 pm. Actual lit drops should be scheduled for the weekend of October 14-15.

**Meeting adjourned: 8:25 pm**