

## **KGNU Board of Directors Meeting Minutes**

**Monday, June 12, 2017**

**KGNU Denver Studios**

**700 Kalamath St., Denver, CO 80204**

### **Board Members attending**

Jon Walton, Board Chair

Liz Lane, Vice Chair

Jeannie Brisson, Treasurer – teleconferencing

Risë Keller, Secretary

Roz Brown

Rebekah Hartman

Elena Klaver

Barbara Stern

Robin Van Norman – teleconferencing

Tim (Timo) Russo, Ex officio

### **Board Members absent**

None

### **Public attending**

Dave Ashton

Marge Taniwaki

**6:07pm – Meeting called to order**

**April and May Board meeting minutes approved**

### **Public Comment**

Dave Ashton said he will present the 2016 volunteer survey results at the August 2017 Board meeting.

### **Second Board Term for Risë**

Risë agreed to serve a second term. The vote to approve having Risë serve a second term passed.

### **KGNU Station Manager Report - Tim**

**Budget:** Budget Committee has met twice since May to begin the FY 2017-18 budget process. The next budget meeting will be June 29<sup>th</sup> or 30<sup>th</sup> at 4pm at KGNU in Boulder.

**Summer KGNU Mini-Membership Drive:** July 11-16. We will begin early promotions in June offering to reduce the days of the drive if a certain pre-drive revenue is achieved. Initial goals are to raise \$30,000 and 300 donors.

**Station Summer Activities:** The KGNU Youth Radio Camp started this morning. The three-day camp has approximately 10 participants, including an intern who went through the camp last year. Robin Claire is facilitating the workshops. The first in a series of Latino Youth Radio Workshops organized by KGNU launches June 19<sup>th</sup> through 23<sup>rd</sup> in partnership with the Longmont Youth Center, and funded in part by a grant from the Boulder County Arts Alliance and the Arts and Society Fund. Luz Ruiz is facilitating the workshops and methodology. Members of the Pasa La Voz and Indian Voices collectives, among others, will lead several sessions during the first camp. Our summer internships with Denver Public Schools began today. Matt Martinez and Alisha B (Francis) will facilitate and coordinate the 6-week program from the Denver Studios and offices.

**Internships and Programming:** Rossana Longo Better, a Masters student at CU, will be the KGNU/League of Women Voters Boulder County, public police/media intern beginning in August. She has already started training at KGNU. Rossana is a native Spanish speaker, originally from Ecuador. This is a new internship that has been created between KGNU and the League of Women Voters of Boulder County. LWVBC will offer a stipend of \$1000 for a year to the intern who will work with the LWVBC on learning public policy and local government, and then work with KGNU on creating news stories informed by the work of the LWVBC for 7-10 hours per week.

Pasa La Voz, a KGNU Spanish Language, will begin broadcasting as a one-hour program as of July 1, after having been approved to extend the length of the program at the May program committee. Peace Talks Radio will shift out of the program schedule for the time being. The Laura Flanders Show is now airing on Friday afternoons at 3:30pm in place of FSRN the weekly edition, which ceased production in April. The show is available to KGNU at no cost through Audioport (Pacifica's distribution platform).

**Grants:** KGNU was officially selected as the 2017 Social Venture Partners Boulder County Catapult investee on June 1. The SVP blog post on the selection can be found at <http://www.socialventurepartners.org/boulder-county/2017/06/01/kgnu-svps-new-2017-catapult-investee/>. KGNU will issue a press release after the initial orientation and planning steps have concluded.

**Capital Tax Investment:** On June 8, the Boulder City Capital Tax Investment Stakeholders Committee unanimously decided to include 50 percent matching funding for a KGNU capital expansion project in their recommendation to City Council as a part of the 5-year tax core package recommendation to be placed on the November ballot, **IF** it is adopted by Boulder City Council. KGNU is awaiting further instructions and indications for next steps from the Boulder City staff. All capital project proposals, city and community organizations that were submitted can be found at <https://bouldercolorado.gov/planning/capital-tax-renewal>.

At the June 8 meeting, KGNU was recommended for a matching grant of \$1.25 million.

**Update from WSPR Conference:** Sally Kane from NFCB recently offered a summary of a Legal Updates Panel that was held at the WSPR that we both attended. NFCB will be July 17-19 in Denver ([NFCB.org](http://NFCB.org) for more info).

- The FCC is considering abolition of the 65-year-old “main studio rule.” (This could affect KGNU’s AM station. Currently you have to have a studio in the geographic location of your broadcast coverage.)
- Chairman Pai has expressed eagerness to investigate recent indecency complaints against the CBS Late Show.
- The FCC is keeping an eye on the US Justice Department, which is considering a new hard line against marijuana even in states where it is legal, signaling that stations allowing underwriting from marijuana dispensaries, etc. could be under the microscope.
- The Internet migration of station public files is due to be completed by March 2018.
- The FCC has voted to allow non-CPB-funded stations to engage in third-party fundraising for 501(c)(3)s. This may signal major changes in underwriting rules or potential abolition.
- The FCC recently authorized broadcast stations to conduct their recruiting online instead of using newspapers.

**Executive Committee:** The Board’s Executive Committee met on Tuesday, June 6th, to set the agenda for this board meeting.

#### **Programming Committee - Rebekah**

Rebekah reported that the committee approved and recommended Pasa La Voz’s weekly slot being extended 30 minutes, making it a one-hour show.

### **Budget Committee - Jeannie**

**Income:** according to the April P&L our Total Income line item is down about 8 percent. **Expenses:** Our total expense line item, at the end of the second quarter, is just under budget at 98 percent.

The next Budget Committee meeting will be on June 30th at 4pm.

Risë made a motion to set the basic membership rate at \$60 and the student/senior/low-income membership to \$40 annually, effective September 1, 2017. The motion passed.

The Board requested a report of how many people are at membership levels below \$60 annually, by the next Budget Committee meeting.

### **Announcement: Social Venture Partners - Jon**

See the Station Manager Report (above) for details.

Jon said he and Tim attended the investee kick-off meeting with SVP on June 5 where they reviewed details around how KGNU will work with them. They will meet with our appointed SVP Co-Leads over the coming months to define a work plan.

### **Discussion of Board Donor Development Activities - Jon**

The Board committed to sending Liz lists of 5-10 new potential donors by July 3.

**8:37pm - Meeting adjourned**