

KGNU Board of Directors Meeting

May 8, 2017

KGNU Boulder Studios

4700 Walnut St., Boulder CO 80301

Board members attending

Jon Walton, Chair

Liz Lane, Vice Chair

Jeannie Brisson, Treasurer - teleconferencing

Risë Keller, Secretary - teleconferencing

Roz Brown

Rebekah Hartman

Barbara Stern

Robin Van Norman

Tim Russo, ex officio

Public attending

Elizabeth Avila

Joy Barrett

Bill Hogrewe

Sarah Shirazi

Elena Klaver

Olivia

Nile Southern

Marge Taniwaki

Ginger Perry

Meeting called to order at 6:04pm

Public Comment

Joy Barrett spoke about listening to a Florida station manager on a community radio station discuss CPB funding cuts as part of their fund drive. That fundraising stratagem was discussed briefly.

April 2017 Board meeting minutes need to be reviewed by all Board members. We will submit them for approval at the June 2017 meeting.

New Nonprofit/Small Business Membership Programs-Sarah Shirazi

Sarah recently launched new programs allowing small businesses and nonprofits to join KGNU as organizations at various membership levels. Detailed information about how the programs work is on KGNU's website at <https://give.kgnu.org/kgnu-nonprofit-membership/> and <https://give.kgnu.org/small-business-membership/>.

Sarah solicited the Board's input. She asked each Board member to come up with a list of potential members.

Program Committee

The Program Committee continued to review current on air programs, focusing in April on two music programs. The committee continued to use the online evaluation forms, incorporating recent suggestions to improve the forms to assure more complete evaluations and better feedback for hosts and DJs.

Recommendations were offered to improve the consistency with Legal ID, Legal Translator ID, and Station ID delivery by hosts and DJs. Reiterating acceptable legal IDs according to Sections 73.1201(a)(1), 73.1201(a)(2), and 73.1201(b) of FCC regulations the following are consistent Legal IDs for KGNU and should be read at the following times.

Primary Legal ID

Mandatory--to be read as close to the top of the hour as feasible, at a natural break in program offerings:

"KGNU, Boulder, Denver, and Fort Collins"

Legal Translator ID

Mandatory--to be read daily within five minutes of 8:00am, 1:00pm and 5:00pm:

"KGNU, Boulder, Denver, with Translators K229AC Nederland, and K254CH LaPorte, Colorado"

Voice Breaks Outside Mandatory Legal ID and Translator Times

The following is the only acceptable Legal ID variant that should be read (for consistent presentation to listeners) at any voice break that occurs outside of the Mandatory Legal ID and Translator Times. This can and should be read at natural voice breaks at the bottom of the hour, or when a station ID is given by a host or DJ when the Primary Legal ID or Legal Translator IDs are not required.

"KGNU 88.5 FM, 1390 AM, Boulder, Denver; 98.7 FM in Fort Collins; 93.7 FM in Nederland; and online at KGNU.org and AfterFM.com"

The Program Committee's May meeting will focus on discussing alternatives to Free Speech Radio News (which aired its last production on April 28), extending the Pasa La Voz Spanish program from 30 minutes to 60 minutes, and news-related programming. The committee will discuss standardized program clocks for distinct show types. The committee will also discuss the possible impact on programming in the event that US federal budget cuts cause CPB funds to be cut or reduced.

Finally, the Program Committee proposes Rebekah Hartman assume the role of Chair of the Program Committee. A motion from Tim Russo to name Rebecca Hartman Programming Committee Chair passed.

Station Manager Report - Tim Russo

Budget Committee will plan to meet in late May to begin the FY 2017-18 budget process. Based on our March 31 Profit and loss statement: Our underwriting continues to run 11 percent above budget, Car Donations continue to be under budget despite the number of donations being roughly equal to last year, and Membership continues to run slightly under

budget despite a sharp increase in donations during our Spring Membership Drive. Total income was 7% under budget and Total Expenses were 2% under the projected expense line.

Summer Membership Drive

The KGNU Summer Membership Drive will be held July 11-16. We will begin early promotions in June offering to reduce the days of the drive if certain pre-drive revenue is achieved. Goals to be established prior to the June Board Meeting.

CPB Funding

The Federal House Appropriations Committee approved on May 3 a discretionary federal budget that includes the continued funding of the Corporation for Public Broadcasting with \$445,000,000 plus \$50,000,000 for improving infrastructure for the Public Broadcasting Interconnection System (PRSS), through fiscal year 2019. KGNU receives roughly \$100,000 a year on average from the CPB, amounting to 12 to 17 percent of our annual budget.

Station Activities

May 8th through the 14th, California Pizza Kitchen is offering a 20 percent donation to KGNU for all meals purchased when their customers say they support KGNU. May 13th KGNU is holding a digital security training with the Electronic Frontier Association. May 20th, KGNU is bringing the 13 Colors of Honduran Resistance US Tour to Denver. KGNU recently live-streamed FoCoMix live from Fort Collins. The Motus Theatre Presentation of “Do You Know Who I Am?”, immigrants’ stories read aloud by Boulder County law enforcement chiefs, was also streamed live, and KGNU has established a partnership with Denver Open Media and Westword to co-sponsor, present, and stream Open Music Sessions on First Fridays. The Cinco de Mayo event was the first collaborative show in this partnership. It was video-streamed on AfterFM.com. KGNU is partnering with the First Regenerative Economic Summit to livestream portions of this summit at CU-Boulder, May 15-17. The National Federation for Community Broadcasters will be holding its annual conference in Denver from July 17-19. Early bird registration ends on May 15th. Information on NFCB.org.

Internships

KGNU has several new internships, one through the Denver Public Schools for the summer, another through CU Denver, and a third through the Boulder League of Women Voters, and two additional CU Boulder interns working with the News Department through the summer. Several other internships are finishing up this month, including internships with Julia Caulfield and another involving 4 CU students who participated in the LEAD 4000 Leadership Minor Challenge with KGNU on effective outreach strategies to engage millennials.

Grants

KGNU has several pending grant proposals. SVP will make a final decision on their 2017 investee mid-month this month. Our Board Chair and I met with a 11 SVP Partners during the SVP KGNU Site visit as the final step in their assessment and potential investee selection process. After submitting a LOI to the Boulder City Capital Investment Stakeholder’s Committee, KGNU was invited with 10 other Boulder-based organizations to present a capital expansion project to the committee on May 11th for their further consideration before determining which proposals may potentially be included on a November ballot.

Executive Committee

The Board's Executive Committee met on Tuesday, May 2, to set the agenda for this board meeting.

Events Committee Report Meredith Carson - presented by Liz

Recent Events

Mardi Gras, March 4, 2016, at Avalon Ballroom

- About 250 people attended
- Net revenue \$2,822

Amy Goodman Event April 7, 2017 at Denver Open Media/Su Teatro

- Net revenue \$1,350

Future Events

KGNU Plant Sale, Sunday, June 4, 9am-3pm at the Boulder Studios

This event is run by Kathleen Martindale and Yukari Miyamae. It has historically made \$2000-3000 for KGNU. All plants are donated by local nurseries and members of the KGNU community. It's already being announced on KGNU and the posters and flyers have been distributed around the community.

29th Annual Charles aka Mountain Jam, Sunday, July 23, 11:30am-4:30pm, Gold Hill Inn

The Charles is one of KGNU's two signature events (the other being Mardi Gras) and is as much a community-spirit event as a fundraiser. We've finished the press release, tickets are already for sale online, and plans are well underway. This year's musical lineup is Laurie Lewis & The Right Hands, Masontown, and Thunder and Rain.

Discussion of 2017-2018 Budget Planning Needs and Process

Looks like we will get our CPB funding for the next two years of programming.

Preliminary budget meetings start in late May. We vote on the budget at the September Board meeting. We need to give some guidance for the Budget Committee since we may need to find another \$100,000 in two years. What can we do to replace our CPB funding?

Discussion of where to find replacement revenue. More underwriting being looked at. Looking at increasing the underwriting budget if we meet our \$50K budget number for this year. Ideas for finding replacement revenue include: Diversifying funding sources; working with B Corps, a benefit corporation; Grants, which are tenuous; Board becomes more of a fundraising team; Program Guide advertising; Drag Bingo in Denver; affiliate with companies to do a raffle for something big.

New Business

Use of the call-in number: The general understanding is that the call-in number is not for the general public but is to facilitate the attendance of remote Board Members. The motion to reserve the phone conference number for Board members and invited participants passed.

Nominating Committee Presentation of Elena Klaver's Board Candidacy - Joy and Nile

The Board voted to add Elena Klaver to the Board of Directors.

The Board meeting was adjourned at 7:58pm.