

KGNU Board of Directors Meeting Minutes

Monday, April 10, 2017

KGNU Denver Studios

700 Kalamath St., Denver, CO 80204

Board Members attending

Jon Walton, Board Chair

Liz Lane, Vice Chair

Risë Keller, Secretary

Gavin Dahl – teleconferencing

Roz Brown

Robin Van Norman – teleconferencing

Tim (Timo) Russo, Ex officio

Board Members absent

Jeannie Brisson, Treasurer

Barbara Stern

Public attending

Dave Ashton

Marge Taniwaki

Tim Wintemute – teleconferencing

6:03pm – Meeting called to order

March minutes approved

Public Comment

None

Nominating Committee - Marge

Marge presented Rebekah Hartman as a Board candidate. She has completed all the requirements for Board membership. Marge said Nominating Committee recommends her wholeheartedly.

Rebekah's application for Board membership was seconded and approved. The vote was taken using secret ballots for all voting Board members at the meeting as well as two public phone votes.

KGNU Station Manager Report - Tim

Membership: KGNU concluded the on-air portion of our Spring Membership drive with a good response. Just over \$100,000 in support was pledged by nearly 1000 individuals. We acquired 171 new members, 581 membership renewals, 148 additional contributions and increases to SOLR contributions, and 41 challenge grants. We raised another \$25,315 in responses to mailings, newsletter blasts, and unsolicited donations. At this point in 2016, we had raised \$85,000, compared with \$122,000 this year. The post-drive mailing went out last Thursday. We will continue on our normal membership drive schedule with the Summer Mini-Drive, scheduled for the week of July 10th.

Early response to the Small Business and Nonprofit Memberships program rollout has been good. Several nonprofit organizations and small businesses have already signed up as new organizational members. For details, visit <http://give.kgnu.org> and select Organizational Memberships.

CPB Funding: The new federal administration announced its budget proposal in March. The proposed federal budget would cut all funding to the Corporation of Public Broadcasting. KGNU receives roughly \$100,000 a year on average from the CPB, amounting to 12 to 17 percent of our annual budget. We will have a conversation later in tonight's Board meeting on this topic.

Station Activities: Spring Cleaning was Saturday April 8. Thanks to all of the volunteers who pitched in to do the indoor cleaning. Outdoor cleanup will be coming up soon.

Outreach: The outreach crew has begun a series of Outreach trainings for volunteers. These will take place each Thursday in April. We are working on an outreach agreement for volunteers, checklists, improved structure, and an ongoing standardized outreach training to follow every Volunteer Orientation.

Grants: KGNU was awarded an Arts and Society Grant for a Boulder County-based Media Gardens Project we submitted. The Social Venture Partners (SVP) full project proposal was submitted and we will be coordinating the final assessments and site visits during this month.

Programming: Updates to the Web Evaluation forms are still in progress. Rebekah Hartmann expressed interest in taking over as committee chair.

Free Speech Radio News announced that it will produce its last weekly segment on April 28. The unique international news cooperative will work to provide an archiving project after concluding its final production. There are enough unique special documentaries in their archives to fill the Friday slot for a few months while the Program Committee decides how to replace that programming.

Executive Committee: The Board's Executive Committee met on Tuesday, April 4th, to set the agenda for this board meeting.

Potential Budget Impacts of Potential Funding Loss in 2018 - Jon

How to plan for a potential loss of funding for 2017-18 fiscal year. When would we lose funding? Worst-case scenario: if a new budget is passed Oct. 1, we will not receive

approximately \$100,000. We discussed areas we would not want to cut: salaries, rent. We discussed potential ways to attract new funding: marijuana/CBD advertising, major event. Budget Committee meets again in May. The new FM signal is bound to the AM signal for the next four years. We need to have recommendations to them by then. Bring ideas about generating revenues or cutting expenses to the next meeting.

Continued Committees Discussion - Liz & Jon

Liz said she will send out the letter she drafted for the collectives asking them to select participants in the committees for Board members to review this week; she will send the revised letter to the collectives. Tim and Jon said we as the Board need to make sure the committee chairs are trained and have accountability for fulfilling their purpose statements by creating trainings for committee chairs. We can invite committee chairs to the next Board meeting (or we will set a time using a Doodle poll if needed) to provide them with information and structure so that we can start holding them accountable, invite them to learn new skills, and better support the committees.

Develop 40th Anniversary Planning Guidance

We need some criteria for evaluating events for the 40th Anniversary events. Tim R. said: “Planning should be primarily volunteer-led (not staff-driven) and each area/event should have an accountable person; events should inspire volunteer engagement and participation; they should be well planned; and of course, jumping the gun on a campaign that is premature in timing or otherwise not ready could dilute the desired impact of the events. We need to provide support and accountability tools to ensure that the people who commit to these activities can actually make things happen.”

New Business

Tim R.: Need quick CAD drawings of possible expansion of KGNU’s Boulder studios into a Community Media Center. The Board approved submitting an LOI to the Boulder City Capital Tax Investments Stakeholder’s Committee for consideration, including the required Board letter of support. Tim will share the LOI. Liz will draft the required letter of approval from the Board this week and circulate it on email for everyone’s signatures.

7:56 - Meeting adjourned