

KGNU Board Meeting Minutes

Monday, February 13, 2017

KGNU Denver Studios

700 Kalamath St., Denver, CO 80204

Board Members attending

Jon Walton, Board Chair

Liz Lane, Vice Chair

Jeannie Brisson, Treasurer – teleconferencing

Risë Keller, Secretary

Gavin Dahl – teleconferencing

Roz Brown

Barbara Stern

Robin Van Norman – teleconferencing

Tim (Timo) Russo, Ex officio

Board Members absent

None

Public attending

Dave Ashton

David Cartwright

Marge Taniwaka

Tim Wintemute

6:04pm Meeting called to order

Approval of Minutes

Annual meeting minutes from November 2016 approved

Minutes from January 2017 approved

Public Comment

Liz and Marge say they haven't been getting emails from KGNU groups. Tim is working with Evan is looking into changing servers... In the meantime, anyone who has a with a junos.com, aol.com, and comcast.net email address should contact Evan for a quicker fix.

Station Manager Report

Programming The News Department has begun several new segments since January. On Wednesday mornings, we have begun a weekly segment produced by Chris Mohr "Make Them Hear You" which lets listeners know how they can have their voices heard on issues up before Congress. It is aired at approx 8:20am on Wednesday mornings. We have begun a new series with the League of Women Voters of Boulder County which includes a monthly commentary on the workings of state government with a view to encouraging people to get more involved

with state issues. Shiquita Yarbrough has begun hosting Metro on the first Monday of every month, looking at issues facing single parents. Tracey Jones and Nikhil Mankekar will alternately host a new segment that will air on the 2nd Monday of every month from 8.35-9:00am looking at issues of race and social justice in Boulder County. Resistance Radio has also been added on Mondays during the Morning Magazine.

KGNU will be Live-streaming from the Alliance Center on at the event the evening of Feb 16 What Can We Do Now? featuring David Orr, Governor Bill Ritter (2007-2011), Maggie Fox and other local leaders, in a roundtable discussion on how to maintain and accelerate progress toward creating a more sustainable world.

Music: Eclipse has begun airing its first in a series of monthly Live shows from the Lincoln St. Station nightclub (formerly Funky Buddha) in Denver. KGNU and Lion's Lair in Denver are doing a quarterly showcase the first will be on February 22nd.

Events: KGNU has sponsored many promotional events since bringing Sean Makau on as Interim Promotions Manager. The Promotions Department has recently launched a new biweekly email blast provisionally entitled KGNU Presents and Events, an email calendar highlighting the KGNU Presents Calendar and Resistance Radio Calendar and most recent hot news stories.

Bike to Work Station: Saw great participation. Arugula Remix came with positive feedback from guests, although some do miss the 5 course paired wine meal. Alec wants to explore the possibility of doing a summer parking lot Arugula Bash. Mardi Gras will be held March 4.

Our All Station Meeting: Wednesday, Feb 22nd 6 to 7:30pm in Boulder

Our Annual Retreat: Saturday, Feb 25th 9 to 4pm in Boulder

A Fort Collins Release Party is also scheduled for March.

Tim presented to a packed crowd at the **People's Inaugural Ball**, Charlie Stein's event. We were given \$688 of the proceeds split by 16 organizations and KGNU'ers tabled the event.

Membership: Nikki has rolled out the plan for a series of specialized e-mail blasts for specific membership groups; pledge reminders (bills), SOLR upgrades, tax receipts, lapsed folks, CO GIVES donors, Arugula attendees, and prospective members. The Denver Action Group has been working on acquiring businesses in Denver willing to offer discounts for card-carrying KGNU members, to offer as incentives for joining KGNU.

Staffing: Indra Raj began on Feb 1 as the KGNU Music Director. The initial transition with Interim Music Director Joel Davis ends on Feb 15 at which point Indra will be on full time. Sean Makau transitioned from Interim Music Promotions and Promotions Manager to Promotions Coordinator in a part-time position as of February 1. He will continue to work closely with the Music Department and the rest of staff and volunteers.

Fundraising: KGNU has had an active grant submission season. We currently have roughly 6 grant proposals pending responses. KGNU was selected as one of three finalists for support from Social Venture Partners Catapult program. If selected we would awarded up to \$20,000 and several hundred hours of High End Consulting services.

CPB Filing - IRS 990 - Annual Audit: We are in the process of filing all necessary CPB required documents including our SAS Report and our AFR financial reporting. Our annual financial audit and the preparation of our IRS 990 are all underway. The second check from the CPB

will be issued shortly after filing the SAS (station activity survey for those who receive CSG grants) and annual financial report.

EEO Audit by FCC: The FCC randomly chose KGNU-FM for an EEO Audit. We will be submitting the requested paperwork prior to the March 28th deadline. The last time we were audited was in about 2006.

CAB Meeting: The KGNU Community Advisory Board meeting was held on January 26th in Boulder at the KGNU Boulder Studios from 4pm to 6pm. Minutes from the CAB meeting are attached.

Carmen Ramirez was approved by the Board as an addition to the CAB.

CAB minutes are a recommendation to the Board.

Tim W. said he would like to see more of a “carrot-and-stick approach.” He said there are ways to find radio-friendly tracks. He said he would like to see the Music Department find a way to get more radio edits of tracks. Infractions of late have been in music and DJ commentary.

First offense: Warning; reinforcement for people who handle it well; Second offense: can be suspended from on-air duties for up to 3 months. Most of the time it’s an accident, but the FCC doesn’t see it that way. Violations occurred in all kinds of programming, not exclusively in music programming -- just mostly in music programming. Calls to action: We can’t organize events on the air. We are using this as an opportunity to teach and train on better programming practices (example: potting down at moments you know about) and better preparation for shows. Our programming is better when it’s clean. No one wants to send out those letters. Let Tim and/or Music and/or News Department. Roz asked whether this is something to announce at the upcoming retreat.

Executive Committee: The Board’s Executive Committee met on Tuesday, February 7th, to set the agenda for this board meeting.

Budget Committee Report - Jeannie

The Budget Committee met on February 1. The total income line item is under budget. Some items have not posted yet so this will likely even out in the next few months. Notable line items that are performing over budget are Business and Underwriting and Studio production. Car donations will likely continue to come in under budget as the price of scrap metal is extremely low right now. We have a very robust grants program this year. If awarded, they will post in Spring/Summer. Also, Special Events should even out as we get further into the Fiscal Year.

The Total Expense Line is just under budget. The IT line item will likely continue its trend of being over budget as we continue the process of our website overhaul. This is offset by many items coming in under budget, including Total labor, Office supplies, Program acquisition, and the Fort Collins translator. The employee search line should even out over the year.

Strategy Committee - Jon

The committee has initiated a process to modify the structure of the Strategic Plan document. Past content will be archived and the format of the document will be modified to facilitate easier navigation and management of the plan. Updates to the structure are targeted for our February 15 meeting.

Positive conversation and analysis of the plan's effectiveness at supporting our truly strategic initiatives led to a realignment of how we look at the Goals and Owners in the plan. The plan had taken on a stronger operational view than was intended by the committee, and, we believe, the Board's request of us. With a refined perspective around assessing, defining, and prioritizing KGNU's strategic objectives, the committee will focus on providing the Owners with support around metrics, support resources and integration with other plan items. The efforts to update the document format and realign how we support each strategic initiative are meant to improve our focus on the priority items and their progress. Additionally the new format will allow everyone to better see the big-picture initiatives and their progress.

An ongoing discussion point for the committee is its structure and participation. We need a broader representation from strategic and action-minded volunteers to ensure the best solutions are found.

Upcoming Meetings: Wednesday, February 15 at 6pm; Wednesday, March 15 at 6pm

Continued Committees Discussion - Liz

Liz proposed sending a letter she has drafted to all the station's collectives to increase participation in committee work and Board applications. If people leave the Board at the ends of their upcoming terms, KGNU will have insufficient Board members for a vote, according to our bylaws. The Board would like to see volunteers learn more about the station. We currently have a limited pipeline of Board applicants.

Marge said the Nominating Committee is looking at a candidate in a couple of days.

Potential Grant Update

We were selected as one of three finalists to compete for the 2017 Social Venture Partners (SVP) investment. If selected as the recipient of the grant/consulting we could be awarded \$20,000 plus several hundred hours of high-end consulting, designed to strengthen the organization in several major areas. These are very competitive grants.

There is a very in-depth assessment, proposal, and selection process that begins with the attached OCAT (Organizational Capacity Assessment Tool), then site visits, leadership assessments, Board meeting participation (for March), etc. SVP will decide on their selection by May 19. Nonetheless there is no time to lose as we have our pledge drive coming up and I would like to clear several of these requirements before we are consumed by the drive.

The Social Venture Partners OCAT assessment tool will give us a snapshot of the organization that helps us to create a baseline from which we can build upon and measure advancements from.

Regardless of whether or not we are selected to receive the grant and support from SVP, this will be a useful tool for us to use in order to determine areas for growth.

Tim said he told SVP our three priorities are: 1. To Forty and Forward Anniversary plan; 2. Reviewing website 3. Other systems and structures (HR)

Announcements - Jon

The 6th annual Mardi Gras dance benefit features Curley Taylor & Zydeco Trouble. This will be after Mardi Gras, on Saturday, March 4th, 2017, at the Avalon Ballroom, 6185 Arapahoe, Boulder CO 80303. Food and drink will be for sale. Tickets are \$25 in advance and \$15 for students (<http://www.brownpapertickets.com/event/2817570>) and \$30 at the door. Doors open at 6:30pm, the dance lesson starts at 7:00pm, and the band takes the stage at 8pm. There will be a costume contest, with great prizes.

The Board went into a closed session at 7:40 pm to discuss matters related to individual employees.

The closed session ended at 8:50 pm.

Meeting adjourned: 8:51 pm