

# **KGNU Board of Directors Meeting Minutes**

**January 9, 2017**

**4700 Walnut St., Boulder CO 80303**

**Note: The December 2016 Board Meeting was canceled due to a car accident involving five KGNU Board of Directors members.**

## **Board Members Attending**

**Jon Walton - Chair**

Liz Lane - Vice Chair

Jeannie Brisson - Treasurer

Rise Keller - Secretary

Roz Brown

Gavin Dahl - teleconference

Barbara Stern

Robin Van Norman - teleconference

Tim Russo (aka Timo), ex officio

## **Board Members Absent**

None

## **Public Attending**

Dave Ashton - teleconference

Nancy Commins

Guy Errickson

Rebekah Hartman

Marge Taniwaki

**Meeting called to order at 6:05 pm**

## **PUBLIC COMMENT**

None

## **Board Member Resignation**

Jon announced that Eugene Stan resigned suddenly from the Board.

Jon noted a quorum was present at this meeting.

## **Annual Meeting Review - Jon**

Gavin said he appreciated Timo's words at the November Annual Meeting, but his report didn't reflect his accomplishments for the year at that meeting. Gavin said Timo's work was very appreciated.

Ideas floated included:

- Video- or audio-recording the Annual Meeting so people who can't attend or don't want to sit through the entire meeting can watch some or all of it.
- Soliciting food brought to the meeting, from restaurants who like supporting us.

Timo suggested that we set a strict limit of five minutes for each staffer or committee chair to present their annual reports.

### **Station Manager Report - Timo**

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**Music Director Update** The Music Director Search Committee, comprised of Jon Walton, Ginger Perry, Erin Hamilton, Doug Gertner and Marge Taniwaki met on December 8th to review the initial applications for the Music Director job opening. Just over 40 individuals applied for the Music Director position. The committee met again on Friday December 16th to determine seven initial interviewees. During the first week of January the search committee met several times to interview via skype the semi-finalists. The search committee is finalizing its recommendations for finalists upon writing this report.

**Colorado Gives Day and Year-End Campaigns** The December 6th Colorado Gives campaign exceeded its goal of \$20,000, with 270+ donations totaling approximately \$26,000. KGNU held for the first time a year-end mini-cyberdrive on December 29, 30 and half of the 31st. The year-end mini-drive formed part of a larger First Time National fundraising collaborative effort, called GIVE BIG TO MY STATION, spearheaded by the NFCB for Community Radios to take more and or better advantage of the biggest donor days of the year for non-profit organizations. Our combined year end goal as budgeted, for Co Gives + Year End is \$52,000. With improved promotions and planning, the combined effort including the additional mini-cyberdrive (where more than 100 people made donations online in three days) we exceeded our budgeted goals by nearly \$20,000, netting approximately \$72,000 combined.

**FM Translator Update** The Fort Collins translator asset exchange of KGNU's K206DB for K254CH was accepted by the FCC. On December 12th the final consummation of K254CH assigning 98.7FM covering Fort Collins was accepted by the FCC making KGNU the owner of that FM translator. The final consummation of K206DB to Mountain Translators was finalized December 12th, 2016. Final ownership papers for translator K254CH in Laporte, CO and covering Fort Collins were filed the first week in January 2017. The Fort Collins *Coloradoan* ran a story announcing KGNU's return to Fort Collins in an online article and in the Sunday Paper. *BizWest* also picked up the story. KGNU will begin to work on a promotions campaign based in Fort Collins during the first quarter of 2017.

**CAB Meeting** The next KGNU Community Advisory Board meeting will be held on January 26<sup>th</sup> in Boulder at the KGNU Boulder Studios from 4pm to 6pm.

**Executive Committee** The Board's Executive Committee met on Tuesday, January 3rd, to set the agenda for this board meeting.

### **Budget Committee - Jeannie**

Profit & Loss, Budget vs. Actual - October through November 2016

## **Income**

Underwriting income is over the proposed budget to date.

Most other income categories are under budget, with Memberships being the most significant at more than \$10K. Note that these totals are only through November.

## **Expenses**

Bank charges and postage are generally over budget at this point due to the drive and tend to even out over a few months.

IT is still posting fairly high compared to the proposed budget, at over \$1,000 for the first month of the budget. Employee search charges are over budget by over \$400. The total proposed budget for the year is \$1,000.

## **Approval of Non-Corporate Resolution for KGNU Stock & Securities Gift Account**

The Board approved the noncorporate resolution presented at this meeting with the following change: Deletion of the 4th (final) bulleted paragraph concerning borrowing. This establishes a gift account at the securities firm Waddell & Reed, and will allow KGNU to receive stocks, securities, and bonds. The current policy is that KGNU will, as immediately as possible upon receiving a donation of any stocks, securities, and bonds, liquidate said donation so it becomes a liquid (cash) asset.

## **Request For Committee Health and Needs Reports - Jon**

To support committees, increase engagement, and improve committee chairs' accountability, one suggestion was that every quarter, a couple of committees present their recruitment plans to the Board.

Another suggestion was to have a "Volunteer Orientation 102" that would present volunteers with ways to get involved that don't involve being on the air (a subset of volunteers think that going on the air is the only way to volunteer).

Another suggestion in response to a member of the public's comment about not knowing about committee opportunities was to record and play committee promos on the air, just before an upcoming meeting.

A similar suggestion involved adding committee meeting information to a "daily PSA" during the Morning Magazine.

Another idea was to have every meeting set up a conference call so people can participate regardless of their location.

Barbara volunteered to coordinate the recording of committee meeting promos.

## **2017 KGNU All-Station Retreat - Liz**

We're looking at February 25 as the best date. It will be from 9-4. Dave Ashton suggested that doing a rebranding exercise with his brother, a branding expert in Chicago, would be a good activity. The theme is **To Forty and Forward** - engaging with our community to celebrate a coming milestone: 40 years of broadcasting community radio in Boulder and beyond.

If we fly Jonathan Ashton here, he will donate his time leading the workshop. Liz, Rise, Roz, and Barbara agreed to participate in the preliminary conversations. Jon suggested we have an objective and let Jonathan develop a program around that. Our goal is to diversify and strengthen our organization, inside and out. Need to send a Save the Date announcement.

**KGNU's 40th Anniversary Planning - see 2017 KGNU All-Station Retreat (above)**

**DevCom update - Barbara**

The Development Committee would like to re-energize the Board's fundraising efforts. Sarah Shirazi sent out a packet that will help everyone brainstorm about potential donors in their circle. Please review this packet and respond to Sarah.

**Announcements/New Business - Risë**

KGNU's annual Mardi Gras is on Saturday, March 4, 2017, at the Avalon Ballroom, from 6:30 to 11 pm.

**The Board went into Executive Session at 8:06 pm** to discuss matters relating to individual employees.

**The Board came out of Executive Session at 8:23 pm.**

**The Board meeting was adjourned at 8:26 pm.**