

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Monday, February 8, 2014

700 Kalamath St., Denver, CO 80204

Board Members Present

Jon Walton, Chair

Liz Lane, Vice Chair

Risë Keller, Secretary (remote via teleconference link)

Joy Barrett

Jeannie Brisson

Gavin Dahl

Robin Van Norman (remote via teleconference link)

David Wilson, Ex-Officio, non-voting

Guests

Marge Taniwaki

John Jackson

Dan Willging

Doug Gertner

6:01 pm-Meeting called to order by Jon Walton

Agenda approved

Approval of January 2015 minutes was tabled until the March Board meeting.

PUBLIC COMMENT

John Jackson suggested we share links to individual resources in KGNU archives – for example, the water conference Maeve did. Links can be to any program. These links can make it easier to promote KGNU. Text messages can contain up to 160 characters including the URL that's being shared, so we should try to use shortened URLs in Tweets.

Dan Willging said the latest Mardi Gras was the best one ever, with the biggest turnout and most funds raised in four years. He asked more Board Members to attend next year. It was a real "bon temps." Dan said if anyone who attended the party wants to send feedback, please email events@kgnu.org. "We couldn't do it without KGNU."

STATION MANAGER'S REPORT: David Wilson

Fundraising

Our on-air Spring Membership Drive happens March 4th to 15th. Our second renewal reminder letter was just sent out. Calls to potential challenge grant supporters will happen over the next three weeks. We are fortunate once again to have a Telluride Bluegrass Festival package to give away through a drawing to inspire people to renew or become new members. (This includes camping and 4-day passes. All details are on the website.)

Our all-station meeting in preparation for the drive is Thursday, February 19th, from 6 to 8PM at the Boulder Station; bring some food to share as this is a potluck and learn more about the specifics for our Spring Membership Drive at 7PM. You can sign up now for phone shifts through kgnu.org or by contacting Evan Perkins at evan@kgnu.org or at (303) 449-4885.

Events

Our Mardi Gras event was a great success. We sold significantly more tickets online compared to last year. The dance floor was packed and everyone had fun. Preliminary numbers suggest that we made around \$5,000, compared to around \$3,000 last year. David says it was a combination of efforts, including diverse promo spots and prime coverage in Westword. Thanks to Dan for sending out the press release. Every time we do this, we learn new things.

Also look for a KGNU-related event at History Colorado in April. More info coming soon.

Capital Campaign

We have \$120,000 committed towards the capital campaign at this point – we are halfway to our capital campaign goal. This year, we will start seeing some of the impact of the capital campaign. In the first quarter of 2015, we plan to purchase broadband-based remote broadcast equipment. We should have this all set up before the next Conference on World Affairs in April. We hope to expand our remote broadcasts, having had discussions with the Dairy Center, the Boulder Bookstore, and Ozo Coffee about doing regular broadcasts from these locations. We are also working to finalize the selection of the new digital boards we will install in our five studios sometime in the next year.

Development

We continue to develop our grant writing work, with Dave Ashton now helping. We are submitting a grant this week to the PeyBack Foundation, seeking support for our summer youth training program based out of the Denver studio, in partnership with Denver Public Schools. The Development Committee continues to provide support for our grant writing work. The committee is also working to expand the resources we have for development work, including updating the materials we can take to meetings with potential donors. The committee will return its focus to fundraising for the capital campaign from April through August this year. Jon said that we pause a lot of things during Drive time, and suggested we need to better manage communications, referring to the “cadence” of KGNU's outreach.

EVENTS COMMITTEE: Jon Walton

Jon summarized an email from Meredith saying Mardi Gras was a big success. (See the Events section of the Station Manager report, above, for details.)

Next committee meeting is first Wednesday in March at 6pm in Denver. Events Committee meetings will alternate locations monthly.

On the next agenda will be the Plant Sale.

A date is set for The Charles, also known as the Charles Sawtelle Memorial Mountain Jam, at Gold Hill Inn: Sunday, July 19, 2015.

There is also interest in putting on a speaker event with Thom Hartmann or someone else.

PROGRAM COMMITTEE: Gavin Dahl

Gavin said he has offered to be Interim Chair of the Program Committee.

Homelessness Marathon is scheduled to air on Feb 18th from midnight to 5:30AM. Let Maeve know if you'd like to board op.

The Music Department is considering a change to the Saturday and Wednesday schedules which would impact the current Radiolab and Sound Lab spots. We agreed to post announcements about proposed changes to the volunteer list, plus on air & on website. Station manager David Wilson approved this plan

on Wednesday. John Schaefer has posted a note to the site and will take care of on-air announcements. The proposed schedule changes are from Saturdays from 7-8 pm: Drop Radiolab from KGNU's weekly schedule and move Sound Lab into that slot. On Wednesdays from 10 pm-12 midnight, the spot previously held by Sound Lab would become "Reggae Transfusion," an additional opportunity for Reggae DJs. An extensive discussion of the new show approval process followed. Marge said there is a process, but it wasn't followed in this case and the committee has been cutting corners to facilitate whatever the particular event might be. David said this is why he has been working on the policy. That will make it much easier for everyone. It will actually be stated and we'll know what to do.

Motion: The Board requested the Program Committee refrain from making the program changes described above until they explain their process for approving new shows to the Board. Passed.

Budget Committee – Joy Barrett

Joy said the Budget Committee will meet February 12 at 4 pm at the Boulder station to review the first four months of the fiscal year.

Hiring Committee – Liz Lane

Liz thanked Evan and Gavin for posting the Station Manager job. The deadline for all applicants is March 5. At the end of the application period, the committee will do a first filter to toss applications that do not meet the basic requirements. The Hiring Committee consists of Liz, Risë Keller, Dave Ashton, Joel Edelstein, Stephanie Brown, and Jen Cornell. Liz presented three documents:

- 1) KGNU Station Manager search Scope of Work document
 - 2) Hiring Committee briefing document that includes EEO standards
 - 3) Evaluation spreadsheet for the Hiring Committee to follow when screening applicants
- Liz also put forth a rough-draft timeline for the hiring process, which will be fine-tuned in the weeks ahead.

Redress Committee

Motion to make Joel Davis the chair of the Redress Committee. Passed.

Motion to make Gavin Dahl the Interim Chair of the Program Committee. Passed.

8:27 pm – Meeting adjourned

BOULDER COMMUNITY BROADCAST - KGNU
Profit & Loss Budget vs. Actual
October 2014 through January 2015

	Oct '14 - Jan 15	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
Bequests/Planned Giving	5,518	0	5,518	100%
Bus & Ind Underwriting	13,930	16,667	(2,737)	84%
Business & Ind Match	3,662	2,500	1,162	146%
Car Donations	3,748	6,668	(2,920)	56%
Corp'n For Public Broadcasting	73,764	70,000	3,764	105%
Grants - Unrestricted	0	5,000	(5,000)	0%
Interest & Dividends	226	0	226	100%
Memberships	189,379	195,164	(5,785)	97%
Miscellaneous Income	656	832	(176)	79%
Raffles	229	200	29	115%
Special Events	1,015	2,500	(1,485)	41%
Studio Production Time	1,410	2,500	(1,090)	56%
Volunteer Training Fees	1,050	1,168	(118)	90%
Total Income	294,586	303,199	(8,613)	97%
Expense				
Grant Expense - Restricted	1,818	0	1,818	100%
Bank Charges	3,032	2,500	532	121%
Cash Reserves	10,000	10,000	0	100%
Commissions	2,036	4,232	(2,196)	48%
Dues & Subscriptions	5,076	4,800	276	106%
Employee Benefits	19,429	20,000	(571)	97%
Employee Bonus	0	0	0	0%
Employee Search	0	84	(84)	0%
Fund Drive & Premium	1,053	1,500	(447)	70%
Special Events Expense	1,603	0	1,603	100%
Hospitality	56	332	(276)	17%
Information Technology	4,245	2,800	1,445	152%
Insurance	5,741	6,000	(259)	96%
Interest Expense	1,200	1,200	0	100%
Janitorial	1,009	992	17	102%
Labor	983	0	983	100%
Mortgage Interest	5,486	5,309	177	103%
Office	3,434	4,000	(566)	86%
Outreach/Promotion	437	1,668	(1,231)	26%
Postage	3,266	2,500	766	131%
Production Supplies	183	1,168	(985)	16%
Professional Development	40	1,668	(1,628)	2%
Professional Fees	6,776	10,500	(3,724)	65%
Program Acquisition	14,195	15,227	(1,032)	93%
Program Guide Expense	360	0	360	100%
Rent - AM Tower	10,800	10,800	0	100%
Rent - FM Tower	6,380	6,380	0	100%
Rent - Denver Studio	2,477	2,477	0	100%
Repairs & Maintenance	2,032	2,000	32	102%
Salaries	97,560	99,319	(1,759)	98%
Satellite Interconnect	8,683	8,500	183	102%
Storage	272	272	0	100%
Taxes - Other	141	100	41	141%
Taxes - Payroll	7,873	8,400	(527)	94%
Telephone	7,009	6,832	177	103%
Utilities	6,037	6,000	37	101%
Total Expense	240,722	247,560	(6,839)	97%
Net Ordinary Income	53,865	55,639	(1,774)	97%
Net Income	53,865	55,639	(1,774)	97%