

## **MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING**

**Monday, September 10, 2012**

**4700 Walnut St. Boulder, CO 80301**

### **Board Members Present:**

Barry Gilbert, Chair

Chris O'Riley, Secretary

Basit Mustafa, Treasurer

Sam Fuqua, Ex-Officio, non-voting

Steve Strenge

Robin Van Norman

Jon Walton

### **Board Members Absent:**

Meredith Carson, Vice Chair

Ken Fricklas

Lu Contreras

### **Guests:**

Tim Thomas

Richard Keifer

Shawna Sprowls

Sue Hollingshead

### **6:03 pm-Meeting called to order by Barry Gilbert**

Minutes of the August, 2012 meeting approved.

### **PUBLIC COMMENT:**

Tim Thomas, a KGNU volunteer for the past 7 years, had several comments concerning KGNU:

- 1) KGNU has never had a staff member of color and the station needs to recruit people of color for future staff openings.
- 2) KGNU needs to provide funding for news producers for their time in producing long term projects.
- 3) The station needs to implement mentoring programs for new volunteers.
- 4) KGNU is too Boulder centered.

### **STATION MANAGERS REPORT: Sam Fuqua**

#### **Membership Drive**

Our 2012 Fall Membership Drive is October 10<sup>th</sup>- 20<sup>th</sup> and the goal is \$ 200,000. The first of two pre-drive renewal mailings have been sent out and challenge grants are being lined up. We will enter anyone who pledges into a drawing to win a free trip for two to Iceland. We will continue to emphasize the automatic monthly (SOLR) giving option.

## **License Renewal**

Radio stations are required to renew their broadcast license with the FCC every eight years. 2013 is KGNU's renewal year. The renewal process begins in the last quarter of 2012 and continues until April, 2013. There will be increased attorney fees due to the renewal process.

## **Rocky Mountain Community Radio (RMCR)**

At the end of this month, RMCR's Capitol Reporter Bente Birkeland will transition from KGNU's payroll to become RMCR's first official employee. Since she was hired in 2006, Bente has technically been an employee of KGNU because RMCR did not have the capacity to administer her salary and benefits. The costs of her employment are shared by RMCR member stations.

RMCR's annual conference will be hosted by KGNU this year at the Boulder Outlook, Nov. 14-16.

## **National Conference on Media Reform**

The National Conference on Media Reform will be held in Denver, April 5-7, 2013. KGNU is a member of the Local Host Committee and we will play an active role in developing workshops and recruiting participants.

## **EVENTS COMMITTEE REPORT: Shawna Sprowls**

-The Dining on Air house parties will take place on Saturday the 15<sup>th</sup>.

-On 9/29 at the Gothic Theater there will be an Icelandic music event, featuring Icelandic and local musicians.

-Amy Goodman will give a talk on 10/2. There will be a reception before the talk, and major donors will be invited at no additional charge.

-The Grateful Dead Special will be broadcast live from OZO Coffee on Pearl St. on Saturday 10/13. OZO will also host an art show of older Dead posters for the month of October with an opening on the 5<sup>th</sup>.

-The KGNU 1390 Anniversary Party held at our Denver Studio was a fun event with a decent turnout.

## **DEVELOPMENT COMMITTEE REPORT: Robin Van Norman**

**Dining on Air:** There are 5 confirmed parties for Saturday the 15<sup>th</sup>:

-Ginger/Barry/Yukari

-Nikki

-Elena (around 12 folks in Boulder)

-Amy McKnight in Denver

-Rosemarie Bolen and Renae Kofford

Shawna will attend the Denver party, Sam plans to attend Barry's and Elena's, and Maeve will attend Ro's and Nikki's.

**Amy Goodman event:**

We discussed inviting donors to a meet and greet appreciation reception at 6 Pm before her talk. There will be no charge for these donors to attend. Shawna and Sam are finalizing a list of potential invitees. DevCom committee members will help with this event including the reception.

**Next Pledge Drive:**

We discussed asking Nikki to stress the importance to volunteers to request email addresses from donors so that we can build KGNU's email list and potentially use it to save on mailings and mailing costs in the future.

**Researching donors/foundations:**

We discussed best practices for researching and contacting potential donors. Shawna attended a training since our meeting and has provided links to educational resources to the committee.

**DevCom's next meeting** is scheduled for Sept. 19th at 6 pm at the Boulder station.

**BUDGET COMMITTEE REPORT: Basit Mustafa**

The proposed budget for FY2013 was discussed.

**Income highlights:**

- Memberships will come in around 90% of plan for FY12
- There has been a drop off of underwriting revenue due to the changing business climate.
- Restricted grants will no longer be reflected in the operating budget.
- The income plan for FY13 is attainable.

**Expense highlights:**

- There will be a checkpoint after first quarter of FY13 to discuss staff raises, which have only risen 5% since 2009.
- We will not be putting as much into cash reserves as the past few years.
- Professional fees will be slightly higher due to our license renewal process.

Barry made a motion that the FY2013 budget be approved. A vote was taken and the budget was approved.

**OTHER BUSINESS:**

Jon Walton has volunteered to take leadership of the Strategic Planning Committee. Basit will continue to be involved. A draft strategic plan will be presented at the Nov. meeting which will include a statement of purpose.

**8:12pm - Meeting adjourned**

## **Station Manager Report**

### **Membership Drive**

Preparations are underway for our 2012 Fall Membership Drive, October 10<sup>th</sup>-20<sup>th</sup>. Our goal is \$ 200,000. The first of two pre-drive renewal mailings has been sent and challenge grants are being lined up. As an additional incentive this drive, we will enter anyone who calls into a drawing to win a free trip for two to Iceland. We will continue to emphasize the automatic monthly (SOLR) giving option.

### **License Renewal**

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A reminder that RMCR's annual conference will be hosted by KGNU this year, at the Boulder Outlook, Nov. 14-16.

### **National Conference on Media Reform**

The National Conference on Media Reform will be held in Denver, April 5-7, 2013. NCMR brings together several thousand journalists, activists, policymakers, funders, academics and interested members of the public. Sessions range from practical training to policy to philosophical discussions. KGNU is a member of the Local Host Committee. We will play an active role in developing workshops and recruiting participants.

Sam Fuqua

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