

**MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING**  
**Tuesday, September 13, 2011**  
**4700 Walnut, Boulder, CO**

**Board Members Present:**

Barry Gilbert  
Judy Trompeter  
Basit Mustafa  
Chris O'Riley  
Sam Fuqua  
Meredith Carson  
David Wilson  
Steve Strenge

**Board Members Absent:**

Lu Contreras  
Ken Fricklas

**Guests:**

Shawna Sprowls  
Joy Barrett  
Guy Erickson  
Elizabeth Dobas  
Robin Van Norman  
John Walton

**6:04 - Meeting called to order by Barry Gilbert**

August 2011 minutes approved.

**PUBLIC COMMENT:** None

**STATION MANAGERS REPORT: Sam Fuqua**

**Membership Drive**

The Fall 2011 drive is scheduled for Oct. 12-22. Goal is \$200,000. The second renewal mailing will go out this week. Board members can help by recording brief testimonials about the importance of KGNU. The board is encouraged to ask other members to give testimonials as well.

**CPB Funding**

During the August congressional recess, public broadcasters in our state visited with members of the Colorado delegation to advocate for continued investment in public broadcasting. Sam attended meetings with Sen. Mark Udall's chief of staff and with Rep. Ed Perlmutter. Both said they would not support deep, politically motivated cuts, including elimination of CPB funding but if there was bipartisan agreement on a modest, across the board cut of 5-10%, they would go along.

The current focus of the coordinated 170 Million Americans campaign is twofold:

1. Promotion of a free music compilation only available on at [170MillionAmericans.org](http://170MillionAmericans.org).
2. Activating supporters in specific districts of members that serve on key subcommittees working on the 2012 budget bill. None of the subcommittee members are from Colorado.

### **StoryCorps Update**

KGNU is sponsoring a visit from the StoryCorps Mobile Booth to Denver from Oct. 5<sup>th</sup> to Nov. 4<sup>th</sup>. The Booth will be parked on the plaza between the Main Library and the Denver Art Museum. We will hold a press event on the first day, inviting Denver "VIP's" to come to the booth. KGNU will broadcast at least one edited highlight story every week on the Morning Magazine. We will also have KGNU materials available at the StoryCorps outreach tent next to the Mobile Booth. KGNU is seeking housing for the StoryCorps employees and also volunteers to staff our table at certain times.

### **DEVELOPMENT CONSULTANT: Sam Fuqua**

-Sam has talked to three different consultants about major donor development. We need a more systematic approach to donor development than what staff and the board can handle. We also need to create a structure where everyone at KGNU knows what is expected of them in terms of fundraising and to have our fundraising effort be consistent over time. The cost would be \$1500 to \$5000 to hire a consultant. The issue will be discussed further next month.

-We would also like to reinvigorate the house party and having a coordinator for those events would be advantageous.

### **EVENTS COMMITTEE REPORT: Meredith Carson**

-Nikki Kaiser will be joining the committee.

-The Pie R Squared event will be on Oct. 2 from 2-6pm at the Altona Grange. Pie bakers were solicited from among those present.

-Author Greg Palast will do two fundraising events for us on November 19. They will be at the Mercury Café in Denver at 2pm and Unity Church in Boulder at 7:30pm. Hotel Boulderado will give us a discount rate for his room. Left hand Books will provide books for the book signings.

-We are working on one or two secret music shows in December.

-We will have outreach at the Grant Family Farms Harvestival on Oct. 1-2 in Wellington.

-There is the possibility of a distilled spirits event in the future.

### **FY2012 BUDGET DISCUSSION: Basit Mustafa**

-Income for FY2011 should be 105% of plan expectations. However, memberships continue to remain flat over time.

-Expenses should be 100% of plan. The expense increase for professional fees is offset with decreased staff expense.

-Basit presented the FY2012 budget along with contingencies for a CPB 10% cut in funding, a 10% reduction in income, and a full CPB funding cut. These contingencies give us an idea on how we can manage our finances under different circumstances.

-Basit moved that we approve the FY2012 budget as presented.

A vote was taken and the budget was approved.

-The Budget Committee has formalized the tasks that need to be accomplished throughout the year.

### **OTHER BUSINESS:**

-KGNU did a presentation at Johnson & Wales University concerning community radio and it was well received.

-The Strategic Planning Committee will present to the board in January 2012.

-Judy asked if we could move the board meeting time to 7pm instead of 6pm due to traffic volume on Hwy 36. We will talk about this at a future meeting.

**Nomination of Ken Fricklas for a Second Term: Joy Barrett**

-Ken is willing to serve a second term on the board, and Nom Com recommended that Ken be nominated for a second term.

-A vote was taken and Ken was approved for a second term.

**8:07pm - Meeting adjourned**

**Station Manager**

**September 2011**

### **Membership Drive**

We continue our preparation for the Fall 2011 drive (Oct. 12-22). The second renewal mailing will go out this week. In addition to your own contributions of time & money (thank you!), board members can help by recording brief testimonials about the importance of KGNU. If you have friends who are members and you think they could also give effective testimony for KGNU, please help us get them in the studio to record a testimonial.

### **CPB Funding**

During the August congressional recess, public broadcasters in our state visited with members of the Colorado delegation to advocate for continued investment in public broadcasting. I attended meetings with Sen. Mark Udall's chief of staff and with Rep. Ed Perlmutter. Both said they would not support deep, politically motivated cuts, including elimination of CPB funding. But both also said that if there was bipartisan agreement on a modest, across the board cut of 5-10%, they would go along.

The current focus of the coordinated 170 Million Americans campaign is twofold:

1. Promotion of a free music compilation only available on at [170MillionAmericans.org](http://170MillionAmericans.org). This is designed to draw traffic to their website and get more people signed up to the campaign.
2. Activating supporters in specific districts of members that serve on key subcommittees working on the 2012 budget bill. So far, the targeted committees do not include any Colorado reps.

### **StoryCorps Update**

KGNU is sponsoring a visit from the StoryCorps Mobile Booth to Denver from Oct. 5<sup>th</sup> to Nov. 4<sup>th</sup>. The booth (an Airstream trailer) will be parked on the plaza between the Main Library and the Denver Art Museum. Promos will begin running on KGNU this week. We will hold a press event on the first day, inviting Denver "VIP's" to come to the booth. StoryCorps staff will also do a day of remote recordings in the Sheridan Public Schools and in Northeast Denver. KGNU will broadcast at least one edited highlight story every week on the Morning Magazine during the five week visit. We will also have KGNU materials available at the StoryCorps outreach tent next to the Mobile Booth.

One critical need: housing for the three StoryCorps staffers. They each need a private room in an unoccupied house or apartment. If you can help, talk to me immediately.

Sam Fuqua

## **Nominating Committee Report**

September 2011

The KGNU Nominating Committee met on Sept. 5, 2011. Seven people attended.

We reviewed and discussed both Board applications that we recently received, and agreed on next steps for the applicants. We will meet on Oct. 10 to interview one of the candidates. If NomCom agrees - based on the application, interview, and references - to nominate her for the Board's consideration, we will present her application to the Board on Oct. 11.

NomCom also discussed the ExCom slate for the coming year.

We confirmed with Ken Fricklas, who attended the NomCom meeting (he's our Board member participant on NomCom), that he is interested in serving a second term on the Board.

Ongoing NomCom activities include:

- Info sheet for potential Board applicants - finalizing based on Board input last month;
- Pursuing other potential Board applicants; and
- NomCom procedures - finalizing a draft for Board review.

Respectfully submitted,

Joy Barrett  
Nominating Committee Co-Chair

**Infotech Committee Report**  
**9/7/11**

**Playlist application**

Work continues, albeit at a slow pace, on improvements to the playlist application. Our principal developer, Eric Freese, is on a little 6-month bike ride, so his time is very scarce. We're also working on small improvements to the shows page. We've added two new developers to the project team (now four) and may consider adding another at some point early next year.

**Digital Library**

Waiting for staff completion of hardware installation. I hope to have this complete within a few weeks (doesn't that sound familiar?).

**Changes to Audio Archiving Strategy**

When we moved the location of our archives to an in-house server in June, it had the unexpected side-effect of contending with our streams and playlist application for bandwidth through our Indra's/Qwest T1 lines and creating some outages. We're working on moving the location of the archives to our kgnu.org server in Virginia and expect this to solve a lot of bandwidth issues. We also plan to dial down the bitrate on spoken word programs to save disk space. These changes should be complete by mid-September.

Barry Gilbert  
IT Committee chair