

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Monday, July 8, 2013

4700 Walnut St. Boulder, CO 80301

Board Members Present:

Barry Gilbert, Chair
Chris O'Riley, Secretary
Shawna Sprowls, Ex-Officio, non-voting
Ken Fricklas
Robin Van Norman
Jon Walton
Joy Barrett

Board Members Absent:

Basit Mustafa, Treasurer
Meredith Carson, Vice Chair

Guests:

David Wilson
Marge Taniwaki
Irene Rodriguez
Guy Erickson

6:05 pm-Meeting called to order by Barry Gilbert

June 2013 minutes approved.

PUBLIC COMMENT: None

STATION MANAGERS REPORT: Shawna Sprowls

Summer Drive

Our 2013 Summer Drive begins Wednesday, July 10th, and runs through mid-day Sunday, July 14th. The goal is \$35,000. We have \$5,000 from our Voqual Matching Funds grant for challenge grants. Nikki will take this shorter drive as an opportunity to train a couple of people, including Dave Ashton, to help in the Membership Office to prepare for the Fall Membership Drive which will be short-staffed.

Staff Transitions

Shawna has moved into the Station Manager office for the next two months, and Wally Wallace will work in Shawna's former office for the foreseeable future. Wally now handles all of the music promotion for KGNU, including the Presents calendars, ticket giveaways, and volunteer ticket requests. Dave Ashton has taken over Public Service Announcement duties and will handle most of the outreach for this summer.

Outreach

We will maintain our presence at the larger events we sponsor each summer, while letting some of the smaller outreach projects rest for a few months. Dave Ashton will run outreach in Denver and Arvada this weekend, July 13-14 at the Denver Black Arts Festival and Sunday at Arvada's Blues and BBQ. KGNU will be at Rocky Grass, Folks Festival, and Nedfest, as well as a few concerts at local theaters. Community Shares' outreach season begins this Fall; Nikki Kayser will take over as KGNU's Community Shares' contact. We are training outreach trainers to take over specific large outreach events.

Underwriting

Sam, Wally, Kenneth, and Shawna met last month to go over some 'best practices' for our underwriting program. Discussion included rates, packages, scheduling issues, and the online system. Strategies were developed to spread out the underwriting announcements throughout the day, with no more than 3 per announcements per hour and no more than 1 every 20 minutes.

After FM

Work continues on KGNU's 'After FM' music stream project. The test feed is up and running well. John Schafer anticipates going live on August 12 with the music portion of the project.

BUDGET COMMITTEE REPORT: Shawna Sprowls

The proposed FY2014 budget is close to being done and a draft will be presented to the Board at the August meeting. The document will be emailed to the Board before the meeting. The final budget will be voted on at the September meeting. The Budget Committee plans to meet before the August Board meeting.

EVENTS COMMITTEE REPORT: Shawna Sprowls

The Charles will be held July 21st in Gold Hill. We still need a few volunteers and an email will be sent out soon to the volunteer list. A few dozen tickets have been sold so far, but there are always a lot of last minute sales.

Mouse Pie R Squared will take place in late September or early October with the exact date & venue to be determined.

Our annual Mardi Gras event will take place in late February or early March of 2014.

We did not do the 35th Anniversary Concert because we did not have time to line up an artist who could draw a large enough crowd to make it worthwhile

Because of our short staff no additional events will be taken on for the foreseeable future.

DEVELOPMENT COMMITTEE REPORT: Robin Van Norman

The Capital Campaign was discussed at the June meeting. Sam submitted a proposal for funding to the Gates Foundation. By dropping the mortgage/debt from the campaign, our goal becomes \$200K. We currently have \$88K in commitments which meets the 30% requirement that Gates needs from us in order to receive the remainder of the \$200K. We will focus on upgrading the equipment in the studios and replacing one of our HVAC systems.

We are looking into a thank you dinner at Arugula for the first tier donors. Arleigh is working on an art project to celebrate capital campaign donors. We will go public with the Capital Campaign perhaps by winter. We will do an August mailing to mid-level donors with follow up calls a few weeks afterwards.

Devcom will do follow up calls after the July pledge drive.

The next Devcom meeting scheduled for August 7.

FUTURE BOARD TREASURER POSITION: Barry Gilbert

August is Basit's last meeting. The Board will need to vote on a new Treasurer at the August meeting. Barry has proposed Joy Barrett as the new Treasurer. Joy is willing to consider it and she will attend the next Budget Committee meeting.

Joy mentioned that when Arleigh completes her work on the Bylaws Committee, she will succeed Joy as co-chair of the Nominating Committee along with Nile. Joy will continue to serve on Nomcom as a member.

PROPOSAL TO CHANGE BAORD MEETING DAY: Barry Gilbert

The monthly Board meeting was changed to Monday last year to accommodate Sam who could not meet on Tuesday anymore. After a discussion that concerned several Board member's travel schedules, it was decided to keep the meeting on Monday for now.

It was proposed that we consider having every third Board meeting in Denver instead of every other meeting. After a discussion it was agreed to continue meeting in Denver every other month and to revisit the proposal at our February meeting.

OTHER BUSINESS:

Joy introduced Irene Rodriguez and said that she had applied to the Board. Irene stated that she would like to serve on the Board. Irene's application will be discussed at the next Nominating Committee meeting this month. The Board would like to vote on her application at the August Board meeting.

Barry mentioned that the Hiring Committee is meeting tomorrow to go over the resumes for Station Manager applicants.

There will be a farewell party for Sam on Monday July 15th. The venue has not been determined yet.

7:27 pm - Meeting adjourned