

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Tuesday, July 12, 2011

4700 Walnut, Boulder, CO

Board Members Present:

Barry Gilbert
Judy Trompeter
Basit Mustafa
Chris O'Riley
Sam Fuqua
Meredith Carson
David Wilson
Ken Fricklas
Steve Strenge
Lu Contreras

Guests:

Shawna Sprowls
Joy Barrett
Guy Erickson

6:02pm - Meeting called to order by Barry Gilbert

May and June 2011 minutes approved.

PUBLIC COMMENT: Joy Barrett

Joy explained that NomCom has not been able to meet due to the personal circumstances of some committee members.

STATION MANAGERS REPORT: Sam Fuqua

Summer Mini Drive

Our 2011 Summer Mini Drive ended Sunday with over \$19,000—very close to our \$20,000 goal. About 25% of contributors were new members. Our Fall 2011 drive is October 12-22.

FM Generator

The backup generator was installed at our FM site in Louisville last week. It was tested Friday and performed as expected. The generator will provide emergency power to the shed that houses our FM transmitter and the Boulder County Sheriff's radio equipment. The Sheriff's Department is splitting the cost of the additional rent with KGNU.

Severe weather cut the power to our Nederland translator over the weekend. A backup generator is impractical but we are exploring UPS backup options.

Community Advisory Board

The KGNU Community Advisory Board (CAB) held its semiannual meeting on Tuesday, June 21st at our Denver office. Notes from the meeting are included at the end of the minutes. The next CAB meeting will be held in November or December at our Boulder studios.

Federal Funding Update

Congress is working on the 2012 federal budget. Currently there are no specific proposals to cut federal funding for public broadcasting, but CPB funding can expect to be targeted during the appropriations process that begins this month and extends into fall.

BUDGET COMMITTEE REPORT : Basit Mustafa

At the end of our FY 3rd quarter we are exactly at a balanced budget. We are at 110% of plan in terms of income. Memberships are down, currently at 89% of plan, but they are amortized over the course of the year. Expenses are at 85% of plan. Some of our major expenses have been 40K for professional fees, as well as high costs for our FM upgrade and backup generator.

In the FY 2012 budget planning process the Budget Committee has made several assumptions:

- A national flat rate of economic growth
- A 3.5 - 5% increase in inflation, which could translate into decreased memberships.
- Locally there should be a 2.5% job growth, which could translate into increased memberships.
- Events income will not increase from FY2011, and will probably decrease.
- Professional fees will decrease.
- There will be higher utility rates and insurance costs.

A preliminary budget will be presented to the Board at the August meeting. The Budget Committee will also create a contingency budget that does not include CPB funding.

All of the budget spreadsheets and documents will now be in Google Docs at docs.google.com.

KGNU has signed our new refinanced mortgage with BME Credit Union.

EVENTS COMMITTEE REPORT: Meredith Carson

Upcoming events include the following:

- The Charles on July 24th. One third of tickets have been sold so far, most of which have been sold online. We hope to make 5K from the event.
- Will Durst on August 5th. He is a comedian and will be performing at OZO Coffee. We hope to make around \$500.
- Mouse Pie R Squared on Sept. 25th at the Altona Grange from 2-6pm

Possible events for FY 2012 include:

- A bourbon or distilled spirits tasting in Denver in October.
- A Secret Show in November at the Odd Fellows Hall in Boulder.
- Bill Frizell may want to do another fundraising in the winter of 2012.

-A second Beers with Brad fundraiser this winter.

-Possibility of having KGNU co-promote the TedX conference concert at the Fox Theater featuring Kimya Dawson and Cloud Cult.

SOLR DISCUSSION: Judy Trompeter

We have had 55 responses to the mailing concerning the SOLR monthly giving program. Although the response was small, we should have more takers in the fall.

STRATEGIC PLANNING COMMITTEE (SPC) DISCUSSION: Basit

The board discussed the proposed SPC Charter presented by Basit. Several changes were suggested and Basit incorporated them into the document. The full charter is attached to the end of the minutes.

Barry moved that the SPC charter as outlined in Basit's proposal be approved and that Basit be appointed as the Chair of the SPC. Judy seconded. A vote was taken and the motion was approved.

NOMINATION OF MEREDITH CARSON FOR A SECOND TERM: Joy Barrett

NomCom recommended that Meredith Carson be approved for a second term on the board of directors. Meredith said that she would like to serve a second term. Meredith left the room and a discussion of her time on the board ensued. A vote was taken and Meredith was approved for a second term.

NOMINATION OF CHRIS O'RILEY FOR A SECOND TERM: Joy Barrett

NomCom recommended that Chris O'Riley be approved for a second term on the board of directors. Chris said that he would like to serve a second term. Chris left the room and a discussion of his time on the board ensued. A vote was taken and Chris was approved for a second term.

OTHER BUSINESS:

Barry Gilbert : 18 people were invited to evaluate Sam Fuqua's performance as Station Manager. 9 people responded. Barry will extend the time that people can complete the survey and then he will meet with Sam to discuss the results.

Chris O'Riley & Sam Fuqua: Chris & Sam mentioned that KGNU has been awarded a grant from the American Archive Project (AAP) to document KGNU's archives. Chris has been contracted to assemble the archive database of music and news archives and will receive some of the grant money. The database will be submitted to the AAP by Oct. 15th.

Lu Contreras: Lu brought up that the possibility of acknowledging Donovan Mahka for his 33 years of volunteering service. Possibilities are to feature him in the program guide, or make a presentation during his show.

7:56pm - Meeting adjourned

**KGNU Community Advisory Board (CAB) Meeting
June 21, 2011 KGNU Denver, 700 Kalamath**

CAB Members Present: Ann Krohn-Rick, Roxy Goss

CAB Members Absent: Berndt Savig, Thia Gonzales

KGNU Staff in attendance: Station Manager Sam Fuqua

Members of the public in attendance: Louis Wolff

Meeting called to order at 6:10 PM

CAB members and KGNU listener-member Louis Wolff of Denver discussed the addition of Al-Jazeera's half hour daily English-language news program to KGNU's morning news schedule (5:30 AM M-F). This was viewed by all in attendance as a positive addition to the station's news and public affairs schedule.

CAB member Roxy Goss initiated a discussion of KGNU's on-air messages during membership drives. She wanted to ensure that our on-air solicitations do not assume a level of affluence among our listenership and that the station always makes it clear that modest donations (ex: \$10) are also welcome. Fuqua assured her that this was the case and that the station trained on-air volunteers to mention both modest giving levels and larger amounts when soliciting funds on-air.

At Fuqua's request, the CAB discussed KGNU's on-air call-in programs. In general, CAB members expressed support for all local call-in hosts but encouraged the station to avoid ad hominum attacks and airing of personal gripes. All in attendance praised the variety of issues and depth of discussion on KGNU call-in programs.

The meeting adjourned at 7:06 PM

Submitted by Sam Fuqua (filling in for CAB secretary Berndt Savig)

Boulder Community Broadcast Association Strategic Planning Committee Charter

The Strategy Planning Committee ("the Committee") of the Boulder Community Broadcast Association, Inc. ("KGNU" or "the BCBA") is responsible to the Board of Directors ("the Board") for the oversight of KGNU's Strategic Plan ("the plan"). The Committee will conduct a cooperative, inclusive, interactive strategic planning process with the KGNU's staff, volunteers, and other stakeholders including the identification, setting and recommendations of strategic goals and expectations in the form of a Strategic Plan Document that shall be submitted to the board for approval. References to KGNU's strategy and strategic planning are intended to focus on the KGNU's long term initiatives and how KGNU can best fulfill and serve its mission & vision versus day-to-day operations.

Membership

A Board Member appointed by the Board shall chair the Committee. It may include representatives from the following constituencies:

1. Standing Committees of the Board
2. Staff
3. Volunteers based in the Boulder area
4. Volunteers based in the Denver area
5. Listener-members based in the Boulder area
6. Listener-members based in the Denver area
7. The Board of Directors

Committee members shall be nominated by the Strategic Planning Committee chairperson or elected specifically by the Board and may be removed from the Committee at any time only by election of the Board.

Committee Meetings

The Committee will meet as often as it deems appropriate to fulfill its duties; the Chairman may call additional meetings as needed. The Committee meetings may be held either telephonically or in person, and shall meet at such other times, as the Chairman shall determine.

Principal Functions & Responsibilities

The Committee shall devise, develop, and report to the Board a Strategic Plan for KGNU covering a period beginning in 2012.

Furthermore, the Committee, where appropriate, will also advise and make recommendations to the Station Manager and Board about the following:

- oversight of the strategic direction of the BCBA & KGNU
- an apparatus to provide accountability against defined milestones within the plan and measure & report on the development, adoption and modification of the Strategic Plan over the recommendation period
- the 'What' and the 'Why' and not necessarily the 'How' on the strategic direction of the BCBA/KGNU
- responses to external developments and factors, such as changes in the broadcast industry, economy, competition, politics, and technology, which impact KGNU's strategy
- partnerships, joint ventures, and strategic alliances

Reporting

When appropriate, the Committee will prepare and, through its Chairman, submit reports of the Committee's work and findings to the Board. The reports will contain recommendations for Board actions if necessary.

An initial draft of the Strategic Plan document shall be presented at the December Board Meeting for review and feedback from the Board.

Resources

The Committee shall have the resources and authority appropriate to discharge its duties and responsibilities, including the authority to select, retain, and terminate experts and consultants. All fees shall be approved by the Board in advance.

Committee Business

The Committee shall maintain written minutes of its meetings, which minutes will be filed with the minutes of the meetings of the Board. The Committee will also record its summaries of recommendations, status, and work-to-date to the Board in written form at each monthly meeting of the Board preceding the December board meeting, which will be incorporated as part of the minutes of the Board meeting at which those recommendations are presented.

Station Manager Report

July 2011

Summer Mini Drive

We wrapped up our 2011 Summer Mini Drive on midday Sunday with over \$19,000—very close to our \$20,000 goal. About 25% of contributors were new members. The remaining 75% are renewals or additional contributions from current members. That ratio of new/renewal is in keeping with our historical average.

Our Fall 2011 drive is October 12-22.

FM Generator

The backup generator was (finally) installed at our FM site in Louisville last week. It was tested Friday and performed as expected. The generator will provide emergency power to the shed that houses our FM transmitter and the Boulder County Sheriff's radio equipment. The sheriff's dept. is splitting the cost of the additional rent with KGNU. Thanks to Evan Perkins, Michael Shuster and Mike Pappas for seeing this project through to completion.

On a related note: Severe weather cut the power to our Nederland translator over the weekend. It's in a tiny underground "vault" with some water monitoring equipment at the town water tank site. A backup generator is impractical but we are exploring UPS backup options.

Community Advisory Board

The KGNU Community Advisory Board (CAB) held its' semiannual meeting on Tuesday, June 21st at our Denver office. Notes from the meeting are attached to this report. The next CAB meeting will be held in November or December at our Boulder studios. CAB meetings are promoted on our website and our airwaves for at least two weeks in advance of the meeting.

Federal Funding Update

Congress is debating the debt ceiling and working on the 2012 federal budget. So far, there are no specific proposals to cut federal funding for public broadcasting. But advocates with the 170 Million Americans campaign expect CPB funding to be targeted during the appropriations "mark up" process that begins this month and extends into fall.

The 170 Millions campaign is currently focused on social marketing and increasing support in key Congressional districts.

Sam Fuqua

Info Tech Committee Report 7/12/2011

Since the new playlist application launched in early June, we've mainly been focused on fixing bugs and improving usability, albeit at a slower pace than hoped for. Usage of the system by staff and volunteers continues to increase and improve and we have high expectations for improving the usability for our website visitors.

Barry