

**MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING**  
**Monday, March 11, 2013**  
**4700 Walnut St. Boulder, CO 80301**

**Board Members Present:**

Barry Gilbert, Chair  
Sam Fuqua, Ex-Officio, non-voting  
Ken Fricklas  
Robin Van Norman  
Jon Walton  
Basit Mustafa, Treasurer - by phone

**Board Members Absent:**

Chris O'Riley, Secretary  
Meredith Carson, Vice Chair

**Guests:**

Joy Barrett  
Shawna Sprowls  
Gavin Dahl  
Marge Taniwaki  
Elena Klaver

**6:13 pm-Meeting called to order by Barry Gilbert**

**PUBLIC COMMENT:**

Joy Barrett suggested that KGNU entertain support of Free Speech Radio News, which will go off the air next week if they don't receive additional funding.

Sam said that KGNU has paid our FSRN dues early to help with their cash flow and would entertain an increase in our carriage fee if would fit our budget for 2014. We can allow FSRN to fundraise during their show but we will not pitch for them because of our own fundraising challenges. The FCC does not allow us to fundraise for another organization but some mentions during the drive are OK.

In keeping with Non Com's protocol, Joy Barrett advised the Board that she is considering applying for board membership.

**STATION MANAGERS REPORT: Sam Fuqua**

**Membership Drive**

Our 2013 Spring Membership Drive begins this Wednesday, Mar. 13<sup>th</sup>, and runs through Saturday, Mar. 23<sup>rd</sup>. Our pre-drive renewals are over \$ 30,000—excellent for a spring drive. The drawing for the raft trip was helpful in increasing the average pre-drive amount by \$10,000.

The recent addition of the Smiley & West show is having more fundraising success than the Friday afternoon repeat broadcast of Democracy Now, which it replaced.

The challenge grant commitments are lower than usual, so we may use some of the pre-drive renewal money as challenges.

**Capital Campaign**

A local foundation has expressed interest in helping with a portion of our \$500,000 capital campaign for improvements to our Boulder building. This foundation requires that the non-profit have at least 30% of their goal committed before they will consider participating, so we need to raise \$150,000.

### **Chomsky Event**

Noam Chomsky will speak at a KGNU 35<sup>th</sup> anniversary benefit event on Tuesday, May 7<sup>th</sup>, at 7:00 PM in Central Presbyterian Church, 1660 Sherman St. in Denver. Tickets will go on sale the last week of March.

### **Media Reform Conference**

The National Conference on Media Reform (NCOMR) will be held April 5<sup>th</sup> to 7<sup>th</sup> at the downtown Denver Sheraton. This is *the* major national conference for independent media practitioners, activists, policy wonks, and all who oppose corporate media consolidation. If anyone is interested in attending, contact Sam for a 20% discount on registration.

KGNU and Denver Open Media are hosting an official conference social event on April 5<sup>th</sup>, from 6:00-9:00 PM at our Denver studio at 700 Kalamath. Contact Dave Ashton, if you'd like to help with this event. This event is free; you don't need to attend the conference.

### **CPB Funding**

The Corporation for Public Broadcasting (CPB) is impacted by the government sequester. CPB has informed stations that their second Community Service Grant (CSG) payment will reflect a 5% reduction (@ \$7000 for KGNU). But CPB also says that they "will make up any difference either in a third CSG payment in FY 2013 or in the first CSG payment of FY 2014". Sam said that it will not impact us adversely in 2013 because we budgeted conservatively, so we should be able to absorb the \$7000 deduction if need be.

### **BUDGET COMMITTEE REPORT: Sam Fuqua**

Income:

- Underwriting is bringing in more funds than we planned, thanks to Ken & Wally.
- Car donations are up.
- Memberships are a little low.
- Special events will be up for the entire year with the inclusion of Noam Chomsky, Mountain Jam, and Funky Good Times revenue.

Our underwriting rates are pretty high for the size of our audience, but if we are selling out our spots, we may be able to justify raising the rates. Sam has heard three complaints in the last six months about too many underwriting announcements on the air, but feels if we manage our underwriting properly and to appropriate businesses, then it should be fine. We definitely need the underwriting revenue.

Expenses:

- Professional fees are up because of our upcoming license renewal.
- Commissions are up because our underwriting is up.
- Repairs and maintenance costs increased because of lighting issues on the outside of the building.

### **2013 STRATEGIC PLANNING COMMITTEE REPORT: Jon Walton**

The committee submitted its new purpose statement:

To review the Strategic Plan developed in 2007, to envision KGNU's future and identify the necessary procedures and operations to achieve that future, and to update the Strategic Plan for the next 5 years (2013-2018).

The goals and vision for KGNU are similar to the last strategic plan, but the strategies to accomplish those goals are what will change the most. The committee is not driving the agenda but taking input from the KGNU community, including staff, board, volunteers, and listener members. The plan will then go back to the board for final approval. The target date for completion is May.

There was a vote taken by the Board on the Committee's Purpose Statement and it was approved.

**VOLUNTEER COMMITTEE DISCUSSION: Barry Gilbert**

There was a discussion about chartering a Volunteer Committee. Barry and Marge discussed the background of the idea and the many initiatives that have been undertaken over the last 35 years. A Volunteer Retention committee was formed about 3 years ago but was limited in scope and disbanded after working on the KGNU volunteer page of the website.

A group of volunteers started a discussion about a new Volunteer Committee about a year ago. After much discussion at tonight's meeting among the Board and guests, there was a unanimous decision that this group of volunteers would continue their discussion on volunteer issues, but not in the capacity of an official committee. Sam mentioned that these are things that can happen without a formal chartering. The group is looking for solutions to problems concerning volunteer training, mentoring, retention, and appreciation. Marge and Elena will co-chair the group for now.

**OTHER BUSINESS:**

A question was raised about our obscenity policy and whether those on air needed to provide a formal signature showing they had read and agreed to the policy. Sam clarified that a reply to his email about the policy was sufficient, and that he would follow up with on-air volunteers about the subject.

Barry mentioned that the hiring committee was continuing its work to find a new Station Manager. Due to the importance of the Station Manager position, the hiring committee plans to find the right candidate either from the current pool of candidates or from a future reposting of the job. For now, the committee is no longer soliciting new applicants.

**8:06 pm - Meeting adjourned**