

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Monday, February 13, 2012

700 Kalamath, Denver, CO

Board Members Present:

Barry Gilbert, Chair

Chris O'Riley, Secretary

Basit Mustafa, Treasurer – via phone

Sam Fuqua, Ex Officio, non-voting

Ken Fricklas

Lu Contreras

Robin Van Norman

Board Members Absent:

Meredith Carson, Vice-chair

Steve Strenge

Guests:

Pat Naylis

Laurie Stephenson

Steven Wright

6:04pm - Meeting called to order by Barry Gilbert

January 2012 minutes approved.

PUBLIC COMMENT: None

STATION MANAGERS REPORT: Sam Fuqua

Spring Membership Drive

The spring drive begins Wednesday, February 29th, and ends on Saturday March 10th. The goal is \$200,000. Our pre-drive renewals are at @\$10,000, lagging a little behind what is usual for this time before the drive. Testimonials from volunteers are being requested for airing during the drive.

2012 Program Guide

We are beginning production of our annual magazine and our underwriting sales rep, Wally Wallace, is selling ads. Sam is coordinating the articles, gnus section, volunteer profiles, etc.. We expect to publish 15,000 copies by late May. About a third are mailed to our members and the rest are distributed at locations around the metro area and during KGNU outreach activities. Ad sales cover the cost of production, printing, and distribution.

CPB CSG Process

February is the month for KGNU's annual Corporation for Public Broadcasting (CPB) Community Service Grant (CSG) grant application. Sam works with our accountant, Mike Massa, and our independent auditor, Arrone Appel, on the application. It includes a complete independent financial audit and a survey on station personnel and station activities. The audit covers our most recent complete fiscal year, in this case FY 2011 (Oct., 2010-Sept., 2011).

The critical reported number for stations is the amount of Non-Federal Financial Support (NFFS), which is how much money the station raised in that fiscal year, excluding the CPB grant and any other federal grants. CPB CSG grants are determined, in part, by the stations' NFFS—the more money you raise locally, the higher your CSG from CPB. In-kind work is also factored in.

There is a two-year lag from the year KGNU raises the money to the year it is reflected in our CPB grant. So the NFFS we earned in FY11 will be reflected in our FY13 CSG grant. Because FY11 was both a good year for KGNU in fundraising and a great year in loan forgiveness (which counts towards NFFS), we can expect a significantly higher CSG in 2013. The final amount of the grant is dependent on CPB funding from Congress.

BUDGET COMMITTEE REPORT: Basit Mustafa

FY 2012 should be a balanced budget within a few percentage points of plan.

Current risks of not coming in at plan are major gifts, events, and underwriting (currently at 40-60% of plan)

Membership income is holding steady at around \$34,000 to \$35,000 per month which is close to plan.

In terms of underwriting, we are in the process of contacting one of our largest underwriters to see if they will renew their contract. In addition, the National Federation of Community Broadcasters (NFCB) has stated that explicit ads for medical marijuana may run afoul of federal laws and has advised against such underwriting. However, certain language may be alright so we are looking further into the matter.

The basic structure of the budget committee and the responsibilities of members are currently being defined and should be finalized by July.

FY 2013 budget planning process will begin in June. There will be a move from paper based processes to on-line processes.

Treasury transition plan:

Since Basit is term limited and only has 18 months left on the board, he would like the future treasurer to be in the pipeline by this June in order to have a year to see how the budget process works. This may or may not happen however. In any case, Basit will continue to serve

on the budget committee after his term expires, so he can provide support to the new treasurer from that position.

EVENTS COMMITTEE REPORT: Sam Fuqua

The Mardi Gras party at the Avalon Ballroom on Saturday was well attended with no major problems. We don't have a figure yet as to how much we will receive. The expenses were fairly high for both the Avalon and for the band. Plus we split the net proceeds 70-30 with the Colorado Friends of Canjun and Zydeco, with KGNU receiving 70%.

The next events are the annual Plant sale in late May or early June, and the Charles Mountain Jam in late July. Planning is underway for both events.

We must look at all events in terms of how much money we get in return for the work involved in staging the event.

OTHER BUSINESS: None

6:56pm - Meeting adjourned

Station Manager Report

February 2012

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Sam Fuqua