

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Monday, January 9, 2012

4700 Walnut, Boulder, CO

Board Members Present:

Barry Gilbert, Chair
Basit Mustafa, Treasurer
Chris O'Riley, Secretary
Sam Fuqua, Ex-Officio, non-voting
Meredith Carson
Steve Strenge
Lu Contreras
Robin Van Norman
Ken Fricklas

Guests:

Laurie Stevenson
Joy Barrett
Martin Spector

6:08 - Meeting called to order by Barry Gilbert

December 2011 minutes approved.

PUBLIC COMMENT: None

STATION MANAGERS REPORT: Sam Fuqua

Spring Membership Drive

Planning is underway for our earlier than usual Spring 2012 drive. The drive begins Wednesday, February 29th, and ends Saturday, March 10th.

Community Advisory Board

The KGNU Community Advisory Board (CAB) met at the Boulder studio on Dec. 14, 2011. Notes from the meeting are attached to the minutes. The next CAB meeting will be held in June at our Denver studio.

Loan Payments

We will make payments of \$30,000 and \$20,000 this month to the two largest lenders on our 1390 AM purchase. We are also working with these lenders to rewrite the three-party loan agreement to reflect revised repayment schedules and amounts.

4700 Walnut Maintenance

A professional painter in need of community service hours recently painted the main hallways, bathrooms, and kitchen area.

We will be re-keying the exterior doors this month and distributing new keys to volunteers who need access after hours and on weekends.

Thanks to Steve Priem who does a lot of the landscaping and maintenance.

Long term needs:

- Replace the HVAC units on the east side which were not replaced when we purchased and renovated the building in 2000. This project is on hold pending revisions to Boulder County's ClimateSmart loan program.
- Replace exterior doors. The locking mechanisms are very worn, resulting in regular repair calls and security issues. New doors are the best long term option but cost prohibitive right now (@\$10K).
- Increased solar power. We will be in discussion this quarter with Namaste Solar about a possible grant to support additional PV panels.
- Encourage volunteers to clean up after themselves.

RETREAT PLANNING: Sam Fuqua

Sam proposed a draft agenda for the annual all-station retreat on Saturday, January 21st at our Denver studios. It included morning presentations on the financial state of the station, a playlist/program log update, and a voice workshop. The afternoon breakouts include news writing, a Dot org workshop, preparing a music show in iTunes, KGNU's strategic plan overview, a news piece critiquing session, and an outreach session.

We will increase our effort to get the word out about the retreat to our volunteers and listeners.

BUDGET COMMITTEE REPORT: Basit Mustafa

Monthly income from memberships is currently 10% higher than 18 months ago, and we should be able to maintain that level in FY2012. The monthly membership income level was about \$35,000K 18 months ago and about \$37,000 currently.

The budget committee will meet this week and go over the first quarter 2012 financials. Strategic plan documents will be posted on Google Docs for access by board, staff, and committee members.

Basit is working on a charter for the strategic planning committee, as well as new members for the committee.

EVENTS COMMITTEE REPORT: Meredith Carson

The events committee is meeting Wednesday, January 11 at 6 pm in Boulder.

Upcoming events:

Mardi Gras Zydeco Party - Saturday, February 11, 2012

KGNU is partnering with Colorado Friends of Cajun and Zydeco for an early Mardi Gras event at the Avalon Ballroom with Jo Jo Reed and the Happy Hill Zydeco Band. Tickets are \$20, the hall

capacity is 300, and so gross potential is \$6000, with expenses in the \$3000-\$3500 range. We'll do a 70/30 split with CFCZ, with KGNU getting 70% of all the proceeds, so KGNU might come out with \$1000+.

Marty Durlin's Emma Goldman play, Beautiful Radiant Things. Tentative performances will be at 7:30 pm on Saturday April 28 at the Nomad Playhouse in Boulder, and at 2:30 pm on Sunday, April 29 at Cleo Parker Dance Theatre in Denver. Expenses for the two theatres total about \$800. Ticket prices should be \$15 for members, \$17 to non-members. We will need housing for the actors in Boulder or Denver.

Dave Ashton has proposed a couple of things:

- Doing an outdoor summer concert at the Auraria Campus.
- A lecture event with Native American author, Ehanamani, who appeared on Christian Martinez's Wednesday Metro show on the last pledge drive.

DEVELOPMENT COMMITTEE CHARTER: Robin Van Norman

Robin proposed a charter for the newly reformed development committee. A discussion of the charter ensued and some minor changes were suggested.

Barry moved that the charter be approved as amended. A vote was taken and the charter was approved.

ELECTION OF A NEW BOARD VICE-CHAIR: Joy Barrett

During the past month Nominating Committee sent out requests for nominations or volunteers from current board members who might be interested in serving as board vice-chair. After review, Nom Com members spoke with Meredith, and she reaffirmed her interest in the position. Nom Com co-chair Joy Barrett nominated Meredith Carson to serve as board vice-chair.

A vote was taken by the board and Meredith was elected as board vice-chair.

OTHER BUSINESS: None.

7:31pm - Meeting adjourned

Spring Membership Drive

Early planning is underway for our earlier than usual Spring 2012 drive. The renewal mailing will go out next week, program staff is scheduling hosts and specials, testimonials are being collected....The drive begins Wednesday, February 29th, and ends Saturday, March 10th.

Community Advisory Board

The KGNU Community Advisory Board (CAB) met at the Boulder studio on Dec. 14, 2011. Notes from the meeting are attached to this report. The next CAB meeting will be held in June at our Boulder studio. Date & time TBA.

Loan Payments

We will make payments of \$30,000 and \$20,000 this month to the two largest lenders on our 1390 AM purchase. We are also working with these lenders to rewrite the three-party loan agreement to reflect revised repayment schedules and amounts.

4700 Walnut Maintenance

A professional painter in need of community service hours recently painted the main hallways, bathrooms and kitchen area. We will be re-keying the exterior doors this month and distributing new keys to volunteers who need access after hours and on weekends.

Long term needs: *Replace HVAC units on east side.* Unlike the west side units, these were not replaced when we purchased and renovated the building in 2000. This project is on hold pending revisions to Boulder County's ClimateSmart loan program. *Replace exterior doors.* The locking mechanisms are very worn, resulting in regular repair calls and security issues. New doors—possibly including RF access system—are the best long term option but cost prohibitive right now (@\$10K).

Increased solar power is a long term preference. We will be in discussion this quarter with Namaste Solar about a possible grant to support additional PV panels.

Sam Fuqua

Events Committee Report

January 9, 2011

Submitted by Meredith Carson, co-chair with Greg O'Brien

Because of the holiday craziness, we have not had any events since the last Board meeting. The events committee is meeting Wednesday, January 11 at 6 pm in Boulder: There are a few things in the hopper:

Saturday, February 11, 2012 – Mardi Gras Zydeco Party

We're partnering with Colorado Friends of Cajun and Zydeco for an early Mardi Gras event with Jo Jo Reed and the Happy Hill Zydeco Band. It's at the Avalon Ballroom, \$20 tickets (no discount for KGNU or CFCZ members), capacity is 300, so gross potential is \$6000 with expenses in the \$3000-\$3500 range. We'll do a 70/30 split with CFCZ, so KGNU might come out with \$1000+, and we'll keep all the beer money. KGNU will pull a beer permit and try to get donated beer, CFCZ is working on Eldorado Springs as a water sponsor. This is a minimal brain-death event for us, as CFCZ (headed by Dan Willging on this event) has already done most of the legwork – the venue is secure, the band is secure, the plane tickets are purchased. We'll need to do the beer thing and have some volunteers there. They benefited the Red Cross last year, and are thrilled to be partnering with KGNU this year. They've been doing Mardi Gras events for many years, and always try to be the first event of the "Mardi Gras season." I'll put this one to the events committee at Wednesday's meeting and try to get it nailed down so staff doesn't have to do too much work on it.

Saturday, April 29 and Sunday, April 29 – Marty Durlin's Emma Goldman play, Beautiful Radiant Things

We're looking at a 7:30 pm performance on Saturday April 29 at the Nomad Playhouse in Denver, and a 2:30 pm matinee on Sunday, April 29 at Cleo Parker Dance Theatre in Denver. Expenses for the two theatres total in at about \$800. We'd charge \$15 for member tickets, \$17 to non-members and day of; we'll probably use PaperTickets.com. Probably do GA seating rather than reserved. Shawna and I are just working through these events, and will get expense/income settled in the next couple of weeks. Marty is, needless to say, very excited. We won't be paying the actors, but will be looking for housing for them in Boulder or Denver.

Dave Ashton has proposed a couple of things – doing a summer concert outside on the Auraria Campus – partnering with them. The baseball fields have hosted concerts before, and can be a high ticket yield and a low (possibly no) rental fee. He also proposed a lecture event with native American shaman, Ehanamani, who appeared on Christian Martinez's Wednesday Metro show on the last pledge drive. He's a writer and very interesting. I'll discuss these further with Dave.

Development Committee Report

Development Committee Charter

Working with KGNU's Community Development Director, Station Manager & Board of Directors, the Development Committee assists with KGNU fundraising in the following areas:

- Major donor cultivation (definition \$1000 +)
- Mid-level donor development (\$250-1000)
- Foundation and business support

Committee activities may include but are not limited to the following:

- Donor "stewardship", including thank you calls and hand written notes to donors
- Invitation-only events, including house parties, donor breakfasts, private receptions at public events
- Individual donor research and contact
- Help staff identify and open doors to foundations and possible event sponsors

The Development Committee may partner with the Events Committee on large-scale, public "signature" events.

KGNU Community Advisory Board Meeting

December 14, 2011, KGNU Boulder Studio

CAB members present: Brendt Savig, Thia Gonzalez, Ann Krohn-Rick, Roxy Goss

KGNU staff present: Sam Fuqua, Station Manager

Members of the public present: Eugene Stan

Meeting called to order at 6:11 pm

Election coverage

Fuqua asked CAB members for their impressions of KGNU's 2011 election coverage. In general, all present felt the coverage was good, especially of Boulder ballot issues 2B & 2C (municipal energy). There was some concern that a few programs sounded more like host's opinion, particularly when both sides of a ballot issue were not represented on the program. CAB members asked if both sides of a ballot issue are always invited to participate. Fuqua said they were but sometimes one side or the other was unable to attend. CAB members emphasized the need for that to be made clear to listeners, so they know the station makes every effort to hear from both sides.

2011 Fall Membership Drive

Fuqua asked CAB members about the overall on-air sound of the recent membership drive. Savig and Gonzalez suggested the station try building more excitement around progress towards the goal. More frequent updates on the station website, including a "thermometer" charting progress, were suggested. Gonzalez said she thinks the current website is somewhat drab.

Public comment

KGNU volunteer and member Eugene Stan shared his perspective on several issues:

- He suggested that membership in KGNU be a requirement for all who want to volunteer at the station.
- He thinks on-air pledge drive messages should emphasize the need to maintain KGNU and to connect with the values of our listeners.
- He suggested more outreach to CU students and to construction workers and encouraged a more organized and aggressive approach to outreach.

Meeting adjourned at 7:31 pm