

**KGNU Board Meeting Minutes**  
**Monday, August 8, 2016**  
**700 Kalamath St., Denver, CO 80204**

**Board members attending**

Jon Walton, Board Chair  
Jeannie Brisson, Treasurer  
Risè Keller, Secretary – teleconferencing  
Eugene Stan  
Gavin Dahl – teleconferencing  
Robin Van Norman – teleconferencing  
Barbara Stern - teleconferencing  
Tim Russo, Ex officio

**Board members absent**

Liz Lane, Vice Chair

**Public attending**

Dave Ashton  
Roz Brown  
John Jackson  
Marge Taniwaki

**6:04 pm - Meeting called to order**

**Minutes**

May minutes approved  
June minutes approved  
July minutes approved

**Public Comment**

John Jackson: We DJs would like to have links to video training about SOLR memberships.

**KGNU Station Manager Report - Tim Russo**

**Programming:** The Program Committee met in August as planned, to begin evaluations of programs to test the current evaluation forms. The two first programs evaluated were Connections from 8/5/16 and SoundLab from 7/16/16. Feedback is being given directly to the show hosts of those shows. The evaluation forms were evaluated and new online forms will be used for the next set of evaluations to reduce paper waste and to more easily consolidate committee responses on each evaluation. The next two shows to be reviewed will be Connections from 8/26/2016 and Reggae Transfusions for 9/15/16.

**Fall Membership Drive:** The Fall Membership Drive is scheduled for October 12th thru 23rd. The drive goals and messaging will focus on new member acquisition as well as increased SOLR membership combined with the general principal of moving current members up in their giving levels. We are requesting that ALL volunteers, both on-air and behind the scenes volunteers take part in some fashion in the pledge drive, even if they are DJ's not scheduled to be on-air. All Music Hosts have been asked to prepare a special themed show for the Membership Drive, those Specials need to be announced no later than September 28th to the Music Director. We are requesting all hosts to let our Membership Director know that they are planning a special premium and what that premium is no later than September 28th. No special premiums will be accepted after the September 28th. This allows us to forward promote both our special shows and our special premiums in an organized and deliberate fashion. Our Digital Content Manager is working on rolling out a new online pledge form and credit card processing feature to streamline online pledges and credit card acceptance.

**Technical Issues** We now have an online Signal Issue form that can be found on the [kgnu.org](http://kgnu.org) main website. Any AM or FM signal issues that listeners encounter, including interference or weak signal, may be submitted using that form or by calling the Boulder Studios at 303-449-4885.

We will be installing a Broadcast Tools audio switch in September that will allow us to better handle any occasional dead air caused by dj no shows, human error or technical studio problems. The switch contains a silence detector that will automatically pull an alternate audio feed in the event that it detects silence, eliminating any prolonged dead air. The switch will also allow for completely autonomous feeds simultaneously to both the AM and FM transmitters from any studio in Boulder or Denver. The unit should also allow us to remotely force a switch between Boulder and Denver without the need to physically be at the Boulder Studio.

There has been an ongoing archiving issue where as many show archives are only archiving a portion of the show. Unfortunately what has been lost is lost. Operations, Digital Content, and IT are working to update and install a new more stable archiving server to resolve this issue and provide a more efficient archive to the public.

**KGNU's Pre-Fall Drive All-Station Gathering** will be Wednesday, Sept. 28, at 6pm at the Boulder Studios - potluck

**Recognitions** KGNU was awarded a Silver Designation as a Bicycle Friendly Business on Sept 7th, 2016. We are one of just 10 businesses/organizations recognized by the League of American Bicyclists in Boulder. We are actively promoting the Love to Ride Bike and Walk Challenge that began today September 12th, so we encourage all board members and volunteers to sign up as a part of the KGNU team and to log their rides at [lovetoride.net](http://lovetoride.net). KGNU, in collaboration with the Motus Theatre group received a small grant from the Boulder Human Rights Commission to work together to broadcast a special presentation during Immigrant Heritage Week on October 8th.

**CAB** The KGNU Community Advisory Board will meet on October 3rd at 6PM in the Denver Offices at 700 Kalamath St.

**Executive Committee** The Board's Executive Committee met on Tuesday, September 2, to set the agenda for this board meeting.

**Budget Committee Report - Jeannie Brisson**

The Budget Committee met on July 13 and vetted the first draft of the proposed fiscal year 2017 (FY17) budget. It is 8 percent above last year's budget. The FY17 operational budget does not take into account any Capital Campaign funds, restricted grants, or bequests and planned gifts. The next meeting to finalize the FY17 budget is on Monday, September 12.

**Events Committee - Risë Keller**

The income for three recent events totaled nearly \$16,000:

**Amy Goodman** - Boulder Theater, Thurs., April 21, 2016: Net profit **\$7,733** (\$10,500 gross minus \$2,767 in expenses)

**Plant Sale** - KGNU Boulder studios, Sunday, June 5, 2016: Net profit **\$2,667** (\$2901 gross minus \$234 in expenses)

**The Charles** (aka KGNU Charles Sawtelle Memorial Mountain Jam) - Gold Hill Inn, Sunday, July 24, 2016: Net profit **\$5,487** (\$10,903 minus \$5,416 in expenses)

**AM Tower Income Opportunity - Tim Russo**

We have a revenue opportunity in that we can lease space on our AM translator. Space like this typically rents for \$400-700 per month. Proximity of frequencies is a limiting factor for the number of translators on a single tower. We can require any tenant we lease to install filters that would isolate the signals appropriately.

Tim asked the Board two questions:

1. Is the Board and organization interested in pursuing potential revenue generating opportunities related to leasing out available AM tower space to possible translators that could served from our tower? The Board voted yes.
2. Would the board want to establish criteria around who would or would not be eligible to lease space on the tower in the event opportunities were pursued? The Board voted no, and encouraged the Station Manager to explore potential or existing opportunities.

**Nominating Committee - Marge Taniwaki (for Joy Barrett)**

The KGNU Nominating Committee met on July 20, 2016 and addressed three issues:

1. Nominating Committee co-chair Nile Southern revised the new board member welcome packet to provide updated information on station staff, volunteers, board meeting minutes, technical issues, and other details. He provided a copy to new board member Barbara Stern, and the updated packet will be available for all incoming board members.
2. We learned that a software glitch prevented the online board application form from being automatically distributed to NomCom. Evan Perkins tackled this problem and we will submit a test application to verify that online submissions are directed to NomCom.
3. Roz Brown submitted her application to the KGNU Board. We reviewed and discussed her application during the July meeting, and are in the process of contacting her references. We will interview Roz at the August meeting.

Nominating Committee will hold the August meeting on Wednesday, August 17. Note that NomCom has moved its monthly meetings to the third Wednesday of each month.

#### **Announcements - Dave Ashton**

The Record and CD Sale is scheduled Sunday, August 28, 12-5 pm at the KGNU Denver studios at 700 Kalamath. Donations are being accepted from now through the sale date at both KGNU studio locations.

The Denver AM station's 12th birthday is Friday, September 2. This will also be Day 2 of the Record and CD sale. We'll have a live edition of Blues Legacy featuring local band The Symbols. Blues Legacy will air on Denver Open Media TV and on KGNU. KGNU will be Open Media's spotlighted nonprofit. This year we are emphasizing this as a volunteer appreciation event.

The Pie-R-Square event, a pie social and square dance historically held in September to honor our dearly departed volunteer maven Mouse Bradshaw, is being reconfigured as more of a volunteer appreciation event. The Events Committee is considering holding this reconfigured event in mid-September at the Boulder studios as a pot-luck pie social during the broadcast of Old Grass Gnu Grass.

#### **New Business**

None

**8:14 pm - Meeting adjourned**