

KGNU Board Meeting Minutes

July 11, 2016

4700 Walnut St., Boulder CO 80303

Board Members Attending

Jon Walton - Chair

Barbara Stern - teleconference

Liz Lane - Vice Chair

Jeannie Brisson - Treasurer

Rise Keller - Secretary

Gavin Dahl - teleconference

Tim Russo, ex officio

Public Attending

Roz Brown

Steven Sherman-Boemker

Guy Errickson

Marge Taniwaki

Dave Ashton - teleconference

Meeting called to order at 6:05pm

Public Comment

None

Station Manager Report - Tim Russo

Programming: The News Department is working on a collaborative project with the Colorado Independent to produce an afternoon headlines service that would start KGNU's afternoon news and public affairs programming during the week. Because of staffing changes at the Colorado Independent the project was pushed several weeks. The current date to begin airing this 5 minute afternoon headlines service is July 18th. A second afternoon Community Calendar will be included in this 5-minute segment and this will run at 2:55pm M-F. Starting in July 11th the BBC began to broadcast the following shows instead of Morning News Hour:

- 1) 6:00am The Newsroom (23 minutes, with 6 minutes of headlines from 6.01-6.06am)
- 2) 6:30am Business Daily / Witness (Business Daily is 17:30 and Witness is 9 minutes = 26:30, following 2 minutes of headlines from 6.30-6.32)

KGNU is dedicated to providing information during the campaign season. As such, we will be broadcasting each of the Conventions and covering analysis with a live feed from Pacifica Radio until 10pm July 21st and July 28th during the Democratic and Republican Conventions. Several shows will be preempted. During the week of each convention we will run a second

hour of Democracy Now! from 4 to 5pm with special analysis and coverage of the conventions. We will broadcast all of the presidential debates as well.

Sound Exchange reporting was submitted by the July 5th quarterly deadline.

Summer Mini-Drive: The summer mini-drive was held at the end of June. The results were fair and average with the 7-year summer average totaling approximately \$20,700. Staff discussed being sure to avoid end of the month pledge drives in the future and pushing back to early-mid July again for better results.

Staffing: A detailed email was sent to the volunteer community and Board of Directors to communicate staffing adjustments due to the transition with the Promotions Director. In short, as of July 1, 2016, Erin Roberts has become the Music Promotions Director including the KGNU Presents and Ticketing, Alicia Mitchell is the primary Music Director including all music scheduling, Dave Ashton has taken on the Community Calendar and Outreach, and Sarah Shirazi has absorbed The Charles, Underwriting and trades.

NFCB (National Federation of Community Broadcasters): Most staff participated actively in attending the National Federation of Community Broadcasters 40th Anniversary Conference in Denver. KGNU was presented and highlighted as a Host Station for the event receiving a fair amount of publicity during the event. Maeve Conran, Dave Ashton and Tim Russo were all on different panels. Tim presented the welcome with Sally Kane of NFCB and Arturo Chavez of KUVU. Tim was also on the closing plenary for the conference. Staff and volunteers that attended the event are still debriefing and looking strategically at lessons learned to discern what could and should be applied at KGNU.

Recognitions: KGNU received the 1st place in the PRNDI awards (Public Radio News Directors Inc) Division C (newsrooms with 1-3 full-time staff) call in show category. This was for a call in show from 2015 as part of our end of life quarterly series. What happens to our bodies after death? We have won several PRNDI awards in the past few years for news stories. This is the first time we entered a call in show.

Technical Issues: There have been ongoing technical issues at the AM site. Several Amplification modules on the AM transmitter failed in a cascade over the last year since a mid-2015 lightning strike. Most of the modules have been fixed yet we are still awaiting parts for the last module in order to get back to full power. Over the weekend, the air conditioner failed at the AM site causing several units to overheat and shut down. We have our engineer on site currently. Dave and Tim were trouble shooting much of the morning.

88.5 FM has been experiencing fairly heavy interference by 88.3 from in our 60 db contour from as far as Highway 36 and I-25 thru Lafayette, parts of Boulder, all of Longmont and as towards the edge of our 60 db contour into Loveland. I am researching the source but have found nothing filed by any stations in the FCC's database. Our DC counsel cross-referenced this in the CDBS FCC database, but they too found nothing filed for any immediately adjacent signals. The signal is attributed to Open Air. I am following the situation and we have placed Listener Complaint slips at the front desk to begin to document listeners who may call in to complain about interference or degraded signal issues.

Executive Committee: The Board's Executive Committee met on Tuesday, July 5th, to set the agenda for this board meeting.

Budget Committee - Jeannie Brisson

We will be at least \$9,000 over in grants once July grant income is received.

Amy Goodman event net proceeds were \$7,732 (\$10,500 with \$2767 in expenses).

AFT (Automatic Funds Transfers, aka Supporters of Local Radio or “SOLR” memberships) are budgeted at \$12,500, but \$13,000/month is actually coming in.

Events - Risë Keller

The Charles, that annual bluegrass hootenanny also known as The KGNU Mountain Jam, is coming up on Sunday, July 24 at 11:30am at the Gold Hill Inn yard in Gold Hill, above Boulder. See kgnu.org for details. Nearly all volunteer slots have been filled. Folks are invited to bake pies that we can sell at the event. Donated pies need to be at the station no later than 9am on Sunday, July 24 so Meredith Carson can pick them up and bring them to the event (be sure to label them “For The Charles - DO NOT EAT” or station volunteers may think they’re for immediate consumption). Volunteers are encouraged to poster and share information about The Charles on social media.

Jon requested a formal Events Committee report for August that includes net income from recent events.

Fort Collins Translator - Tim Russo

Tim asked the Board to move to vote on whether to acquire the Ft. Collins Translator

Lease: 1-year renewable – separate \$300/mo 3 percent increase year-over-year

Board will plan on meeting to vote on this on the 18th or 19th of July. Liz will send out a Doodle poll and we will announce the meeting time as soon as possible.

Denver AM Translator Opportunity - Tim Russo

- Increases the opportunity to do split-signal programming
- We would not be paying for the frequency until we go on air on that frequency
- Decreases operational costs of the AM translator

Guy asked whether income from bequests should not be removed from the budget. Tim said that for reasons we have discussed it is not appropriate to include it in our Profit and Loss statements and he said KGNU reports all bequests to CPB regardless of whether we include them as a line item in our budget statements.

Dave commented that we have been meeting with the Denver Action Group - They have generated lots of ideas for generating new memberships, like reviving Dining on Air and House Parties. Another proposed focus is on getting local breweries to donate a portion of their proceeds as fundraisers.

KGNU - Forward to Forty - 40th Anniversary Celebration - Jon

Liz proposed a charter: Start the planning process for KGNU’s 40th Anniversary celebration.

Jeannie, Barb, and Liz all expressed interest in forming and possibly co-chairing an ad-hoc committee on KGNU’s 40th anniversary celebrations, and scheduling a few meetings with the KGNU community to elicit involvement.

Announcements

None

New Business

Liz asked: What about pursuing underwriting from cannabis businesses?

Timo said legally this is still not advisable (because of federal laws) and would likely bring in a maximum of about \$30K per year if we were to solicit this. Timo suggested instead seeking underwriting from marijuana-industry support businesses such as grow equipment, lighting, etc.

Meeting adjourned at 8:12pm