

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Monday, September 14, 2015

4700 Walnut St., Boulder, CO 80303

Board Members Present

Jon Walton, Chair

Risë Keller, Secretary

Joy Barrett, Treasurer

Gavin Dahl

Robin Van Norman*

Tim Russo, Ex-Officio, non-voting

Eugene Stan

*Participating via teleconference

Board Members Absent

Liz Lane, Vice Chair

Jeannie Brisson

Guests

Irene Rodriguez

Marge Taniwaki

6:06 pm – Meeting called to order

Agenda corrected to include Public Comment

Agenda approved

August meeting minutes: Correction from Joy

August meeting minutes approved

OLD BUSINESS

Minutes process review: Within four days of the Board meeting, Risë will post minutes on Google Drive and notify the Board. The Board will review them over the next four days. The Board Chair will then distribute the approved summary minutes to staff and volunteers.

STATION MANAGER REPORT: Tim Russo

Fall Pledge Drive The Fall Pledge Drive is planned for Oct. 7 - 18. Our goal has increased to \$230,000. Our first Fall Pledge Drive letter, called “KGNU Sound Check,” had a well above average response. As of today it will start us out with \$15,000. Our second Pledge Drive letter will go out in the mail this week. We are working on show goals, membership goals, and challenge grants. Updated pitching points will be available during the drive. Our catered meal schedule is being prepared. Please help spread the excitement. There will be a Captains’ Happy Hour at Fate Brewery on Thursday, Sept 24, at 5:15pm.

KGNU Website Our Digital Content Manager has begun to evaluate legacy scripts on the existing KGNU.org website, with help from our web programmers, to see what can be reused or rewritten, or what would be redundant or unnecessary under the new framework of an updated www.KGNU.org. One major goal would be to rewrite the code to better interface

with modern web applications and simpler to support in the future. The current plan is to integrate KGNU.org and news.kgnu.org so we don't have two separate sites. Spintron is a potential alternative to Comrad that our Digital Content Manager is considering in the event that it is not cost effective to update the Comrad programming to be able to interface effectively with our new wordpress based websites.

Sound Exchange Reporting KGNU's quarterly playlist reporting period began on September 14 and will run through September 28. All shows during this time period are REQUIRED to enter full playlist data including duration information for each track. This is our mandatory quarterly reporting and is critical for our ongoing ability to stream music.

Staffing The Music Director job was posted today. We are publicizing this in a variety of outlets throughout the week. We will be posting a Denver Underwriter job this week as well. I am finalizing a hiring committee to help in the Music Director selection process. The job postings are on the KGNU.org website.

All-Station Assembly and Gathering September 16 from 6 to 8pm will be the pre-fall membership drive All Station Assembly and Gathering. This will be a potluck starting at 6pm. A short meeting will be held at 7pm. All volunteers are encouraged to participate in our two major membership drives each year and to attend the All Station Assemblies to share any relevant information pertaining to the drives.

Volunteer Meeting(s) The first open Station Manager and Volunteer Meeting will be Friday, October 2, from 3:30 to 5pm. Topics may range from Fall Membership Drive to rethinking the KGNU Community Space (formerly known as the Conference or Meeting Room). All volunteers, on-air, off-air, new or longstanding, young or old, are invited to participate in this and subsequent meetings.

KGNU Denver The 11th Anniversary of KGNU in Denver and Volunteer Appreciation Party on Fri., Sept. 4 was well attended by Boulder and Denver listeners and volunteers alike. Food sponsors included Amore Pizza, The Curtis Hotel, City Donuts of Aurora, Beverly Grant, and Illegal Pete's. This was the final event of our "10 for 10" series. □This fall KGNU begins partnering with the Denver Public Library's Byers Branch on an oral history project focused on the immigrant experience locally. We will launch the project on Saturday, Oct. 17, with an event at the Byers Branch exploring the immigrant experience through Hip-Hop, our first "Visual Audio Club" multimedia workshop.

KGNU's annual youth internship with Denver Public Schools is launching the week of Sept. 21, with students from North High and Denver School of the Arts. Students with learning disabilities will intern and develop skills. Our Internship Coordinator for the second year will be Alisha "B" Francis. Expenses for this year's internship are covered by a grant from Peyton Manning's Peyback Foundation.

Operations We are still hashing out the details for a new door system to facilitate access to the Boulder facilities after hours. Talks and preparations are advancing towards a system that will be donated to KGNU.

Board Retreat The KGNU Board met informally on Sunday, August 23. The retreat focused on how to optimize the Board's ability to work and collaborate together and involved no decision-making, official work, or policy discussions.

EXECUTIVE COMMITTEE The Executive Committee met on Tuesday, Sept. 8, to set the agenda for this meeting.

COMMITTEE REPORTS

BUDGET COMMITTEE - Joy Barrett

Joy expressed appreciation for everyone who attended the Budget Committee meeting earlier this month. (The proposed budget will be attached to the final PDF of this document.) Joy presented the budget for approval for the coming fiscal year.

The FY2016 budget was approved.

ANNUAL RETREAT - Risë Keller

It is time to begin planning the coming all-station retreat, to take place during January 2016. George and Risë created a web page that contains images of last year's posters at <http://news.kgnu.org/2012/09/kgnu-all-station-retreat-posters-january-2015/>.

Jon said he would like the 2016 retreat to be more tactical about supporting work that we are trying to accomplish right now, rather than introducing new initiatives. Marge suggested "Implementation" as a theme. Volunteers are invited to send retreat ideas, themes, and suggestions to the email address retreat@kgnu.org.

PUBLIC COMMENT

Marge reminded everyone that for the Annual Meeting on Monday, November 9, the Board Vice Chair will request reports from all committees (and have printed copies available at the meeting).

The Board will find a date for a welcome party for Tim.

Irene said she would like to see early-morning news (before 6:30am) included in the Pledge Drive, and to have volunteers answering phones during that time.

Gene commented that a lot of what we discuss at Board meetings doesn't coalesce into initiatives and he has some concrete suggestions. It was suggested that Gene review materials from last year's Bylaws review and approval process as a good place to gain an understanding of the history behind the current Bylaws.

7:21 – Meeting adjourned

BOULDER COMMUNITY BROADCAST - KGNU
Profit & Loss Budget Overview
 October 2015 through September 2016

	Oct '15 - Sep 16
Ordinary Income/Expense	
Income	
Bequests/Planned Giving	15,000.00
BME Affinity Program	400.00
Bus & Ind Underwriting	50,000.00
Business & Ind Match	7,500.00
Car Donations	20,000.00
Corp'n For Public Broadcasting	100,000.00
Grants - Restricted (Program)	0.00
Grants - Unrestricted	25,000.00
Interest & Dividends	0.00
Memberships	493,000.00
Miscellaneous Income	2,500.00
Program Guide Ad Revenue	0.00
Raffles	600.00
Special Events	17,500.00
Studio Production Time	7,500.00
Volunteer Training Fees	3,500.00
Total Income	742,500.00
Expense	
Grant Expense - Restricted	0.00
Bank Charges	7,500.00
Cash Reserves/Debt Service	40,000.00
Commissions	12,700.00
Dues & Subscriptions	8,000.00
Employee Benefits	60,000.00
Employee Bonus	0.00
Employee Search	1,500.00
Fund Drive & Premium	4,500.00
Special Events Expense	0.00
Hospitality	1,000.00
Information Technology	11,000.00
Insurance	18,000.00
Interest Expense	1,721.00
Janitorial	2,980.00
Labor	3,300.00
Mortgage Interest	15,230.00
Office Supplies	12,000.00
Outreach/Promotion	5,500.00
Postage	7,500.00
Production Supplies	3,500.00
Professional Development	5,000.00
Professional Fees	29,600.00
Program Acquisition	38,147.00
Program Guide Expense	0.00
Rent - AM Tower	32,400.00
Rent - FM Tower	19,362.00
Rent - Denver Studio	7,450.00
Repairs & Maintenance	6,500.00
Salaries	312,832.69

BOULDER COMMUNITY BROADCAST - KGNU
Profit & Loss Budget Overview
October 2015 through September 2016

	<u>Oct '15 - Sep 16</u>
Satellite Interconnect	8,800.00
Storage	880.00
Taxes - Other	300.00
Taxes - Payroll	26,797.31
Telephone	20,500.00
Utilities	18,000.00
Total Expense	<u>742,500.00</u>
Net Ordinary Income	<u>0.00</u>
Net Income	<u><u>0.00</u></u>